



The 10 Year Framework of Programmes on Sustainable Consumption and Production

Launching the 10YFP Consumer Information Programme

1st July 2014, 13:15-14h30, Conference Room ECOSOC
Conference Building, New York

Consumer information key for sustainable consumption and production

A new global programme will harness the power of consumers, through better informed buying decisions, to shift to a more resource-efficient world.

Providing accurate information to consumers about the environmental and social impacts of the products they consume is a vital element in making the shift to more sustainable consumption and production patterns. The 10YFP Consumer Information Programme (CIP) – the second action to get under way as part of the 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP) set up by the Rio+20 summit on sustainable development in 2012 -- will be launched in a high level event the 1st July.

Objectives of the Consumer Information Programme

This new programme will facilitate access to practical and comprehensive information to guide and support consumers' choices for sustainable products through the provision of accessible, reliable and verifiable information based on a life cycle approach. To achieve this objective, the CIP will engage a wide range of stakeholders including consumer associations, businesses, retailers and governments in a consultative process for joint action.

The German Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, the Indonesian Ministry of Environment and Consumers International have formally committed to co-lead the Consumer Information Programme of the 10YFP. They will be working closely with a Multi-stakeholder Committee which gather 18 members from governments, international organizations, NGOs and private sector.

What is the 10YFP?

The 10YFP is a global framework that enhances international cooperation to accelerate the shift towards SCP in both developed and developing countries. It provides capacity building and technical and financial assistance to developing countries, and encourages innovation and cooperation among all countries and stakeholders. UNEP serves as the Secretariat of the 10YFP and administers the Trust Fund. To know more: www.unep.org/10YFP



Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety



Kementerian Lingkungan Hidup
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Secretariat



AGENDA

13:15 – 13: 30 Welcome and opening remarks

- H.E. Martin Sajdik, President of the Economic and Social Council, Ambassador and Permanent Representative of Austria to the United Nations in New York (tbc)
- H.E. Ambassador Heiko Thoms, Deputy Permanent Representative of Germany to the United Nations
- H.E. Balthasar Kambuaya, Minister of Indonesian Environment Ministry

13:30 – 14:00: Available and credible information to drive behavioural change and SCP

Moderator: Mr. Arab Hoballah, United Nations Environment Programme (UNEP), Chief, SCP Branch

- Dr. Ulf D. Jaeckel, Head of Sustainable Consumer Protection, Product-related Environmental Protection, Federal Ministry for Environment, Nature Conservation, Building and Nuclear Safety, Germany – *Objectives of the 10YFP Programme on Consumer Information*
- Mr. Henry Bastaman, Deputy Minister, Indonesian Environment Ministry – *Importance of consumer information for emerging economies*
- Mr. Justin MacMullan, Head of Advocacy, Consumer International – *Role of credible and transparent information to promote sustainable consumption*

14:00-14:25 Questions and Answers

14:25-14:30 Closing remarks

- H.E. Minister Balthasar Kambuaya, Indonesian Environment Ministry



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