

23/03/2015

Note to Correspondents

AN EXHIBIT ON THE WATER DECADE OPENS AT THE UNITED NATIONS

An opening ceremony for a multimedia exhibition entitled 'Water for Life Voices' will be held at 12:45 pm on Monday, 30 March 2015 in the Visitors' Lobby (gallery A). Water for Life Voices brings to UNHQ the testimony of the beneficiaries of water projects and programmes from all over the world. The voices are categorized into focusing on Progress, Pride and Hope for the future. Visitors can use embedded QR codes to go beyond the voices and access case studies, thematic texts and videos via their mobile device.

Part of the ceremony will involve the presentation of the 2015 Water for Life Awards to recipient projects. The theme of the awards this year is Water and Sustainable Development.

- A one minute video on the Exhibit and the Awards Winning projects will be shown at NASDAQ Tower in Times Square, three times every hour on March 30
- School children from NY will visit the Exhibit and participate in the opening ceremony.
- A short performance by Cirque du Soleil will follow the presentation of the Award.

Presented in connection with World Water Day (22 March), the exhibit is organized by the United Nations Office to Support the International Decade for Action 'Water for Life 2005-2015' implementing the UN-Water Programme on Advocacy and Communication and by the United Nations Office for Sustainable Development (both offices are part of the Department of Economics and Social Affairs) as well as by the Ministry of Environment of the Republic of Korea. The exhibition is endorsed by the Permanent Mission of the Republic of Tajikistan to the United Nations, the Permanent Mission of Spain to the United Nations, and the Permanent Mission of the Republic of Korea to the United Nations.

During the ceremony, remarks will be made by Cristina Gallach, Under Secretary-General for Communications and Public Information; Ban Ki-Moon, Secretary General United Nations (tbc); Sirodjidin Aslov, Minister of Foreign Affairs of Tajikistan; Head of Delegation for The Republic of Korea; Head of Delegation for Spain; Michel Jarraud, Chair of UN-Water; Ramon Oyarzun, Ambassador of Spain to the United Nations; H.E. Sam Kutesa, President of the

General Assembly; Geeta Rao Gupta, UNICEF Deputy Executive Director; Catherine Bachand, Interim Executive Director of ONE DROP; Jorge Miguel Samek, Director General Brazil Itaipu Binacional and Daniel MABENA, Director, Department of Water and Sanitation, Youth Development, BBEE and School Intervention, Republic of South Africa

All stakeholders have worked hard during the Water Decade not only to inform about water issues but also to develop and coordinate water programs that have improved people's lives around the world. 'Water for Life Voices' highlights the achievements during the Water for Life Decade 2005-2015 by focusing on the people whose life has improved. They share their enthusiasm for the changes that water has brought to their family and to their community and explain what else they intend to do to further improve their living conditions. The exhibit also underscores that more needs to be done to improve people's daily lives, manage water- which is scarce- control pollution and water degradation, and foster water cooperation.

Taking place the same day as the High-Level Interactive Dialogue on the International Decade for Action 'Water for Life' 2005-2015.

- [Concept Note](#) 
- [Provisional Programme](#) 

The opening ceremony takes place at the Visitor's Lobby, UNHQ, 405 E 42nd Street, (46th St & 1st Ave) NY 10017

When: 12:45-13:30, 30 March 2015

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