

# Argentina: Taking Action for Sustainable Development

Home page of the platform that will go live in July. © RACI



## What are the bold actions being taken by the private sector and civil society to achieve the Sustainable Development Goals in Argentina?

A successful sustainable development agenda requires partnerships between governments, the private sector and civil society.

In Argentina, beyond the national government's efforts to promote and implement the 2030 Agenda for Sustainable Development and its 17 Sustainable Development Goals (SDGs), civil society organizations (CSOs) have also taken on the responsibility to make the SDGs a reality.

One such innovative project is being executed by [Argentine Network for International](#)

[Cooperation \(RACI\)](#), and is designed to improve coordination between the CSOs and the public and private sectors using information and communication technologies (ICTs) as effective tools to make their contributions to the SDGs visible on a massive scale.

Through a strategic alliance with Cablevision, Argentina's largest cable television corporation and Internet service provider, RACI has designed and created an interactive web platform focused on the Agenda 2030, where almost 3,000 participating CSOs will be able to showcase their projects connected to the SDGs.

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The online platform will be ideal to enable a dynamic, agile and visual monitoring of the contributions made by CSOs. At the same time, the system will facilitate the coordination among different sectors showing blind spots and evolution in the path of reaching the Sustainable Agenda by 2030.

**Guillermo Correa**  
Executive Director of RACI

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The idea of designing a virtual, common space with easy-to-access information on what is being done to implement the SDGs by civil society in Argentina can generate synergies around common issues and underfunded initiatives as well as widen the geographic scope of efforts already under way.

**Pilar Arcidiácono**  
Member of Poder Ciudadano's  
Executive Committee

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The aim of this platform is to make the contributions made by CSOs in Argentina to make the SDGs visible, to recognize them as leading development actors, and to create job opportunities classifying their projects by topic and geographic areas. The platform also seeks to improve relationships among organizations, corporations, government, and the academic sector. Connecting initiatives, organizations and ideas in order to revitalize progress through the internet is at the core of Cablevisión-Fibertel's strategy for sustainability.

**Mariana Brandeburgo**  
Chief of Sustainability and Social  
Responsibility at Cablevisión



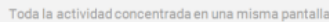
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17 GOALS TO TRANSFORM OUR WORLD

 [un.org/sustainabledevelopment](https://un.org/sustainabledevelopment)

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***Why do the above actions matter to the people in Argentina?***

The role of the CSOs has been vital in identifying the needs of the most vulnerable segments of the population and working at the grassroots level in order to enable access to education.

As information and new technologies are key instruments in the path to seeking progress, the development of RACI's web platform will contribute to spread useful data, which in turn will enable better coordination among different organizations working towards the SDGs. A more focused and coordinated approach will help improve people's quality of life and promote the successful implementation of the 2030 Agenda.

The web platform is a clear example of implementing SDG 17 as it is a partnership between

civil society and the private sector in cooperation with the Government and the United Nations. The new tool will have an impact on all 17 SDGs in terms of generating information on implementation on the ground and encouraging partnerships among different organizations for better results.



**SUSTAINABLE DEVELOPMENT GOALS**  
17 GOALS TO TRANSFORM OUR WORLD

