



## UNITED NATIONS SPORT BULLETIN

### Updates on UN sport-related initiatives supporting the MDGs and activities for The International Year of Sport and Physical Education 2005 (IYSPE 2005)

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**UN and L'Equipe host Roundtable with sports organizations on Indian Ocean tsunami aid** -- Adolf Ogi, Special Advisor to the UN Secretary-General on Sport for Development and Peace, and *L'Equipe*, the French sports daily, invited leaders from a dozen international sports organizations to a Roundtable at the UN in Geneva on 14 April 2005 to discuss the sports world's response to the tsunami disaster and ways to coordinate further efforts. Mr. Ogi urged participants not to forget the tsunami survivors and to send sports stars to the affected regions to give moral support. He also offered the coordinating services of the UN in channeling recovery assistance and called for the sports world to be ready to respond to future emergencies. There was agreement that sports assistance should provide access to sport for all in the affected areas and on the need for information sharing on initiatives supporting development through sport.

International Olympic Committee (IOC) President Jacques Rogge credited *L'Equipe* and Mr. Ogi for pushing for a coordinated tsunami response. Citing IOC work with the UN in refugee camps and the campaign against HIV/AIDS, Mr. Rogge called for better coordination between the sports world and the UN system. He estimated that sport-related tsunami aid has reached \$50 million to \$75 million. The International Volleyball Federation is contributing \$3 million to the UN Development Programme for sport-related tsunami recovery activities, for example. The International Rugby Board contributed \$3.35 million proceeds from a north-south rugby match to the UN World Food Programme for tsunami relief. Contact Michael Kleiner, Office for the IYSPE 2005 ([mkleiner@unog.ch](mailto:mkleiner@unog.ch)).

**The ILO Youth Sport Program** – Underway in Albania, El Salvador, Mozambique and Morocco, the initiative brings together participants from national sport organizations, ministries of sport, NGOs, and the sporting industry to build a partnership. Each participant has an opportunity to shape a curriculum that will be taught to sport trainers for the purposes of enriching the training of young athletes. The curricula start with a focus on social exclusion, youth unemployment, gender inequality, child labor, and HIV/AIDS prevention. Partners include the IOC and National Olympic Committees, the UN system, and Kennesaw State University, Atlanta, Georgia, USA. A key aim is to develop initiatives within the UN Common Framework linked to national development tools such as the UN Development Assistance Framework (UNDAF) and the World Bank's Poverty Reduction Strategy Paper (PRSP). The program can be adapted to crisis situations, and ILO prepared a proposal on tsunami recovery for youth following a mission to Thailand in January. Visit [ILO Universitas](http://ILOUniversitas); contact Giovanni di Cola at ILO ([dicola@ilo.org](mailto:dicola@ilo.org))

**Conference highlights sport's contribution to health** - The 370 participants from 40 countries at the International Conference on Sport and Health held in Hammamet, Tunisia on 21-24 March, called for efforts by governments,

NGOs, and the private sector to boost physical education and sport in schools, encourage wider public participation in sport and physical activity, and ensure that sports ethics and the world anti-doping code are upheld. These are among actions recommended in the Declaration of Hammamet adopted at the event, one of a series of conferences being organized for IYSPE 2005. Among topics discussed were ways that sport can help prevent obesity and non-communicable and cardiovascular diseases, assist social integration for the disabled, and combat HIV/AIDS, as well as the impact of sports on violence, its role in promoting gender equality, and the implications of doping. The conference was sponsored by Tunisia's President Zine El Abidine Ben Ali and the Government of Tunisia and organized by the Ministry of Youth, Sport, and Physical Education in collaboration with the UN Office in Tunisia. Visit [www.un.org/sport2005](http://www.un.org/sport2005); contact Michael Kleiner, Office for the IYSPE 2005, [mkleiner@unog.ch](mailto:mkleiner@unog.ch)

**UNICEF Workshop explores monitoring and evaluation** – The Workshop, held in January, aimed to build a shared understanding of monitoring and evaluation of sport for development programmes, particularly in support of the MDGs, develop ‘logic-models’ to demonstrate how sports-based programmes can be an effective strategy for promoting HIV/AIDS awareness and prevention, education and social inclusion and child protection. The value of sport in development is well recognized, but there is a need to show proof of its impact through quantitative and qualitative indicators, which the Workshop addressed. Representatives of national sport organizations, universities, government agencies funding sport for development initiatives, NGOs, and several UNICEF Country Offices attended. A CR-Rom with documentation on the Workshop will be available in May. Contact Simone Clarke at UNICEF ([sclarke@unicef.org](mailto:sclarke@unicef.org)).

**Sport helps boost school enrolment at UNHCR “Together for Girls” project in Kenya** --The Nike Foundation and PriceWaterhouse Coopers have sponsored a UNHCR project, Together for Girls, in Dadaab, Kenya to encourage girls (mostly Somali refugees) to participate in sports as a means to encourage them to attend and stay in school. Since the project's inception, there has been an 88% increase in enrollment at the preschool level, and a 75% increase in participation in sports by girls at all levels. Contact Frauke Joosten at UNHCR ([josten@unhcr.ch](mailto:josten@unhcr.ch))

**International Forum on Sport and Development documents successes** -- Participants in the Forum, held in Bad Boll, Germany, on 13-15 February, examined ways to optimize cooperation in sport on the basis of development projects. Though comprehensive scientific monitoring of sport development projects is needed, there is enough evidence of how practical development work should occur that is well-suited to the needs of each party involved, explained Adolf Ogi and Gudrun Doll-Tepfer, President of the International Council of Sport Science and Physical Education (ICSSPE). ICSSPE and the Evangelische Akademie Bad Boll co-hosted the event, which was attended by representatives of religious organizations, sport and sport science organizations from about 20 countries. Contact D. Dumon, ICSSPE ([ddumon@icsspe.org](mailto:ddumon@icsspe.org)); visit [www.icsspe.org](http://www.icsspe.org)

**Physical activity benefits public health, book reports** -- *Health Enhancing Physical Activity (HEPA)*, a new book published by the International Council of Sports Science and Physical Education (ICSSPE), analyses why physical activity is vital for public health, what kind and how much physical activity provides health benefits, and how people can change their patterns of physical behavior. Published on the occasion of the International Conference on Sport and Health last month in Tunisia, the book includes contributions from over 20 internationally recognized authors from various sport disciplines, as well as medicine, public health, and health economy. More information: [www.icsspe.org](http://www.icsspe.org)

**TV film shot in Karen-Myanmar refugee camp in Thailand highlights sports** -- Swiss DEV.TV and UNHCR have made a film in Tham Hin refugee camp showing the value of sports and recreation for youth spending years in this remote camp. The Right to Play organization is working actively with young people in the camp. The production schedule calls for 25-minute and 10- minute documentaries to be completed this summer, and UNHCR and subsequently the UN will have use of the films to raise awareness about the importance of sport and recreation for refugees. Contact Frauke Joosten, UNHCR ([Joostgen@unhcr.ch](mailto:Joostgen@unhcr.ch))

**Kennesaw State University honors Adolf Ogi** -- Kennesaw State University (KSU) in Kennesaw, Georgia, USA honoured Adolf Ogi on 11 April as part of activities commemorating the International Year of Sport for Development

and Peace 2005 (IYSPE 2005). KSU President Betty Siegel presented Mr. Ogi with the Sport for Development and Peace Award, named after him. In future years, KSU will present the award to the student athlete who most demonstrates a willingness to serve society through sports activities. KSU will continue its sport initiatives for IYSPE 2005 by hosting the international Summit on Women's Leadership in Sport on 20-22 October 2005, and is a partner in the ILO Youth Sport Program (see above). Contact Michael Spino at KSU ([mspino@kennesaw.edu](mailto:mspino@kennesaw.edu)).

**Keynote speech on sport for development and peace** -- Adolf Ogi was the keynote speaker at the 2005 National Convention and Exposition of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), in Chicago, Illinois, on 13 April. The Alliance's nearly 25,000 members come from colleges and universities, local schools, and communities. Visit ['The Power of Sport' on the AAHPERD web site](#).

## UPCOMING EVENTS

**Latin America and Caribbean Youth Leadership Summit** --12 to 16 May 2005, Belo Horizonte, Brazil. The summit, to be opened by the President of the Republic Luiz Inácio Lula da Silva, will bring together two delegates ages 18 to 30 from each country and provide a platform to discuss key issues relating to the MDGs, including poverty eradication, HIV/AIDS, and achieving universal education. Also, as part of the observance of IYSPE 2005, the summit will explore sport as a tool for development to help achieve the MDGs and peace and ways to encourage youth to participate in sports.

The summit is jointly organized by UNDP Brazil, the Government of Brazil, the Citizenship Institute, the Municipality of Belo Horizonte, the Global Peace Initiative of Women, and the UN New York Office of Sport for Development and Peace. It is the third in a series of regional youth summits launched a year ago, including the Pan African Youth Leadership Summit held in Dakar, Senegal, in June 2004, and the Pan Asian Youth Leadership Summit in Hiroshima, Japan, in September 2004. The series will lead to a Global Youth Summit at the UN in New York at the end of August 2006. Contact Karima Zerrou, UN New York Office of Sport for Development and Peace ([karima.zerrou@undp.org](mailto:karima.zerrou@undp.org)).

**International Seminar on the Quality of Physical Education and Sport (PES)** – 16-19 May 2005 at the National Institute of Youth, Physical Education and Sport, Porto Novo, Benin. Organized by UNESCO, the seminar will bring together physical education and sport experts to define standards in the field, since education systems define differently the time devoted to PES and important disparities exist between countries on pedagogical methods and approaches. For further information, please contact: [m.dally@unesco.org](mailto:m.dally@unesco.org)

**International Working Group on Sport for Development and Peace** – The IWG will meet on 24 May 2005 at the UN in New York to launch an initiative to identify successful projects worldwide and use that information to prepare a toolkit for governments on how to incorporate Sport for Development activities into national policies and international development assistance programmes. Participants will include government and sport organization leaders, Olympic athletes, UN officials, and NGO representatives. The Right to Play organization, headed by Olympic gold medalist Johann Olav Koss, is the IWG secretariat, and the meeting is co-hosted by Right to Play, UNFIP, and the UN New York Office of Sport for Development and Peace. Contact Anna Alexandrova, Right to Play ([aalexandrova@righttoplay.com](mailto:aalexandrova@righttoplay.com)).

**International Conference on Sport and Peace** – Taking place in Moscow on 1-3 June in Moscow, the conference is one of a series of major international conferences organized to highlight key aspects of IYSPE 2005. The conference will bring together representatives of governments, UN agencies, international organizations and NGOs to discuss ways that sport can promote peace, tolerance and understanding through its power to bring people together across boundaries, cultures and religions. Contact Michael Kleiner, Office of the IYSPE 2005, [mkleiner@unog.ch](mailto:mkleiner@unog.ch)

**Sport Summit for the Environment** - To commemorate IYSPE 2005, the UN Environment Programme, the EXPO 2005 Organizing Committee and the Japan-based Global Sports Alliance are holding a Sport Summit for the Environment on 30-31 July at the EXPO 2005 World Exhibition in Aichi, Japan, organized in cooperation with the

UN. The summit will bring together heads of international sport organizations, stars and various stakeholders to review the role of sport in promoting sustainable development. Her Imperial Highness Princess Takamado of Japan, UNESCO and Adolf Ogi have endorsed the event. The participants will issue a declaration of commitments to environmental protection at the conclusion of the summit. Contact Theodore Oben, UNEP ([theodore.oben@unep.org](mailto:theodore.oben@unep.org)).

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The United Nations Communications Group (UNCG) Working Group on Sport for Development and Peace includes participants from: FAO, ILO, UNAIDS, UN/DESA, UNDP, UN/DPI, UNESCO, UNEP, UNFIP, UNFPA, UN-Habitat, UNHCR, UNICEF, UNIFEM, UN Millennium Campaign, UN Millennium Project, UNODC, UN Office for IYSPE 2005, UNOPS, UN Volunteers, WHO, and the World Bank. Contacts: Djibril Diallo, Director, UN New York Office of Sport for Development and Peace ([djibril.diallo@undp.org](mailto:djibril.diallo@undp.org)); Richard Leonard, Newsletter Editor ([richard.leonard@undp.org](mailto:richard.leonard@undp.org)); Michael Kleiner, Head of the Office for the International Year of Sport and Physical Education 2005 ([mkleiner@unog.ch](mailto:mkleiner@unog.ch)).