

2009 Social Innovation and Entrepreneurship Conference

Wednesday, September 16, 2009

- 8:00 a.m. **Welcome**
- James Barrood**, Executive Director, Rothman Institute of Entrepreneurship, Silberman College of Business
- William Moore**, Dean, Silberman College of Business
- Amir Dossal**, Executive Director, UN Office for Partnerships
- 8:20 a.m. **Darian Rodriguez Heyman**, former director, Craigslist Foundation
- 9:10 a.m. Coffee Break
- 9:20 a.m. **Dick Sweeney**, co-founder, Keurig, Inc.
- 10:10 a.m. Coffee Break
- 10:30 a.m. **Ralph Nader**, consumer advocate
- 11:30 a.m. Networking



The **Rothman Institute of Entrepreneurship** has been supporting entrepreneurship and innovation since 1989. Its top 20 academic program includes a comprehensive curriculum on both undergraduate and graduate levels. Outreach programs include executive training programs on innovation, growth and governance, the Family Business Forum, the Female Entrepreneurs' Alliance, and the Business Plan/Strategy Development program. Recognition programs include the Distinguished Entrepreneurial Lecture Series, CEO Innovation Lecture Series, NJ Family Business of the Year Awards, Female Entrepreneur Lecture, New Jersey Student Entrepreneur Awards and the NJ Business Idea Competition and Business Teen Camp/Online modules. The AACSB-accredited **Silberman College of Business** is a leading provider of high-quality, innovative business education. Its mission is to prepare graduates to assume leadership positions in a global business community characterized by rapid technological and social change. **Fairleigh Dickinson University**, New Jersey's largest private university, is a nonsectarian, coeducational institution offering more than 100 degree programs on the undergraduate, graduate and professional levels.