



## Vision and Mission for the Digital He@lth Initiative *Technology for Equity*

### Vision

To harness the full potential of information and communication technologies and digital user device technology to accelerate the achievement of the Millennium Development Goals (MDGs) for health, and to provide leadership to and coordination of the range of effective and outcome-oriented initiatives working across the health for development spectrum under the guiding principle of “technology for equity”.

### Mission

Working with:

- Healthcare professionals, establishments and international bodies
- Researchers, research establishments and research leadership groups
- Government and NGOs at national, regional and international level
- Relevant UN Agencies and bodies
- Industry and industry bodies

### To:

- *Define* priorities for actions while mapping the landscape in global digital health.
- *Baseline* and set targets for significant improvement across the MDG health priority areas and beyond.
- *Facilitate* the propagation of best practice through cross learning, sharing, knowledge management technologies and proactive action.
- *Define, create and implement* an economic model which ensures that the programme is built on sustainable foundations, delivers globally and that progress is secured into the future.
- *Create* political will through advocacy of national digital health coordinators at the highest level of cabinet for an “all government approach”.
- *Develop* a collective and multi-stakeholder “partnership platform” for digital health with indicators for measurement consistent with MDG 8 Target 18.<sup>1</sup>
- *Deliver* a series of concrete commitments and projects in digital health for MDG 8 Target 18 and, through strategic partnerships partners, identify the key enablers, particularly in the areas of infrastructure, R&D and standards; these enablers will secure success and take responsibility for ensuring the projects are sufficiently financed and urgently and delivered.
- “*Cross-pollinate*” initiatives, particularly between the developed and developing world, building on lessons learned to accelerate progress towards equity of opportunity and service without reinventing the wheel.
- *Develop* innovative finance mechanisms as they pertain to digital health.
- *Advocate* and develop a global charter for digital health with relevant organizations and institutions.

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<sup>1</sup> Millennium Development Goal (MDG) 8 Target 18: “Develop a global partnership for development in cooperation with the private sector, make available the benefits of new technologies – especially information and communications technologies.”