The Global Education First Initiative (GEFI) is led by United Nations Secretary-General United Nations Ban Ki-moon. Launched in September 2012, the initiative gathers a broad spectrum of world leaders and advocates who all aspire to use the transformative power of education to build a better future for all.

The Initiative's three main priorities are to:

1. Put every child in school;
2. Improve the quality of learning;
3. Foster global citizenship

The Initiative aims to raise the political profile of education, strengthen the global movement to achieve quality education and generate additional and sufficient funding through sustained advocacy efforts.

In the past year, under the leadership of GEFI, the global community has mobilized to ensure that every child has access to a quality education. In April 2013, development partners met with governments from seven countries to agree on a set of specific actions to reach out of school children. These Learning for All ministerial meetings inspired commitments of new resources to scale up solutions to reach the most marginalized.

In July 2013, in support of GEFI, Malala Day mobilized over 500 youth to urge world leaders to respond to the demand for education. The Youth Advocacy Group of GEFI spearheaded the preparation of “The Youth Resolution: The Education We Want” and presented it to world leaders on the day.

Key initiatives through GEFI's partners move forward the education agenda, including:

- Launch of the Business Engagement Framework for Education and Learning by the UN Global Compact, UNESCO, UNICEF, and UN Special Envoy for Global Education;
- Global Campaign for Education's Global Action Week;
- The Education Cannot Wait campaign led by partner organizations and countries;
- Education International's World Teachers' Day;
- The Learning Metric Task Force's recommendations to improve learning outcomes;
- Educate-a-Child initiative which partners with organizations and people to bring high quality learning to children with no access to formal schooling.
GEFI’s ten Champion Countries, Australia, Bangladesh, Benin, Brazil, China, Croatia, Denmark, Guyana, South Africa and Tunisia, continue to lead by example, advocate for the Initiative, and galvanize support for education.

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