

Q&A
MDG Success: Accelerating Action and Partnering for Impact
23 September 2013

Q: What is *MDG Success* supposed to achieve?

- This event aims to catalyze and accelerate action to achieve the Millennium Development Goals (MDGs). It will focus on concrete examples of scaling up success with an emphasis on the “how” – bringing together lessons from partnerships across the spectrum of the MDGs and the Secretary-General led initiatives and movements.
- The outcomes of the forum are intended to enrich, with concrete examples, the deliberations of the General Assembly on the 24 and 25 of September, and beyond.

Q: How is this event going to differ from the President of the UN General Assembly’s Special Event towards achieving the MDGs to be held on 25 September?

- MDG Success will showcase joint efforts, advance actionable “last mile” commitments, and offer the experience of multi-stakeholder partnership initiatives as a model to chart the way forward.
- Partnership is a critical tool for mobilizing finance, expertise, knowledge and broad coalitions of leaders around UN goals and mandates. The event will provide actual experiences and lessons that can inform Member State debate on “means of implementation” of the MDGs and other development goals from the full spectrum of stakeholder groups including civil society, business, and philanthropy.

Q: What partnerships will be highlighted at the event?

- Multi-stakeholder partnership initiatives and movements, whose goals and activities span the MDGs, such as Every Woman Every Child, Sustainable Energy for All, Global Education First Initiative, Zero Hunger Challenge, Scaling Up Nutrition, and the Call to Action on Sanitation will be featured.

Q: Will each of the initiatives and movements have their own high-level event?

- The Secretary-General will host this one full day session to showcase synergies and encourage coherence around the development agenda and its means of implementation. Partners of specific initiatives may also be holding events specific to their issue area on the margins of the General Assembly.

Q: Where is the event being held?

- *MDG Success* will be held in the Trusteeship Council of the United Nations Secretariat Building in New York on 23 September 2013.

Q: How will the day be structured?

- The event is scheduled from 10am to 6pm and will include six unique sessions with the topics of: matching ambitions with results, partnering for impact, country-level action, philanthropy in Africa, leveraging innovations for scale, and the way ahead.

Q: Will the event be webcast for a wider audience?

- Yes. Please visit <http://www.un.org/millenniumgoals/mdgpartner.shtml> on the day of the event for live streaming. Additionally, the morning session, from 9am – 12pm, will be live webcast from the Social Good Summit: <http://mashable.com/sgs/>.

Q: How can our organization be supportive through social media?

- The Twitter hashtag for this event is #MDGSuccess. Please visit the website often for the most up-to-date social media information.

Q: If we can't attend this event, what side events are being planned that we might be able to attend?

- Please visit <http://www.un.org/millenniumgoals/pdf/proposed-side-events-2013-special-event.pdf> for a comprehensive list of side event information.

Q: Where can additional information on the MDG Success event be obtained?

- Please visit the website for the most up-to-date information: <http://www.un.org/millenniumgoals/mdgpartner.shtml>.

Q: Who will attend the event?

- All Member States will be invited. In addition, representatives from all major partners – including civil society, the private sector, philanthropy, academia, and international organizations – will be invited.

Q: Is there room for my organization to be represented?

- Please contact us at richardsona@un.org if your Head of Government, CEO or civil society leader is interested in attending.