

Jeffrey Ball, The Wall Street Journal

Jeffrey Ball covers environmental and energy issues for The Wall Street Journal. He also edits and contributes to The Journal's blog on the business of the environment, Environmental Capital. He joined the paper in 1996 as a reporter in Atlanta for the Southeast Journal, a regional section of the paper. He moved in 1999 to the paper's Detroit bureau, where he began covering the auto industry and environmental issues affecting industry. In 2004, he moved to the paper's Dallas bureau. There, he has continued to write about environmental matters, particularly global warming, with a deepening focus on the viability of various efforts to address it by changing the way the world consumes fossil fuels. His reporting has taken him around the United States and to Europe, South America and Africa. Amid a global-warming debate that's often superficial and polarized, his reporting has sought to shine a light on substantive attempts to reckon with the environmental problem, assessing what it would take to roll out those efforts on a scale that would be both economically plausible and environmentally meaningful. Before coming to the Journal, Mr. Ball worked for the Charlotte (N.C.) Observer and for the Corpus Christi (TX) Caller-Times. He graduated from Yale University and lives in Dallas with his wife and two daughters.