



*Investors and environmentalists for sustainable prosperity*

## Ceres in Brief

**Ceres** (pronounced “series”) is a national network of investors, environmental organizations and other public interest groups working with companies and investors to address sustainability challenges such as global climate change.

**Mission:** Integrating sustainability into capital markets for the health of the planet and its people.

**For More Information:**

Please contact Ceres at 617-247-0700 or [info@ceres.org](mailto:info@ceres.org)

At its founding in 1989, Ceres introduced a bold new vision to the business community. That vision is of a world in which business and capital markets promote the well being of human society and the protection of the earth’s environment. Ceres advances its vision by bringing investors, environmental groups and other stakeholders together to encourage companies and capital markets to incorporate environmental and social challenges into their day-to-day decision-making. Ceres received Fast Company/Monitor Group Social Capitalist Awards in 2007 and 2008, won a Skoll Award for Social Entrepreneurship in 2006 and was named one of the 100 most influential players in corporate governance by Directorship Magazine. By leveraging the collective power of investors and other key stakeholders, Ceres has achieved dramatic results, among those:

- ◆ **Launched the Global Reporting Initiative (GRI)**, now the de-facto international standard used by over 1,200 companies for corporate reporting on environmental, social and economic performance.
- ◆ **Spearheaded dozens of breakthrough achievements with companies**, such as: Bank of America announcing a \$20 billion initiative to support the growth of environmentally sustainable business activity to address global climate change; Dell Inc. committing to reduce its greenhouse gas emissions by 15 percent by 2012 and press its top suppliers for annual reports on their own greenhouse emissions; and Timberland launching first-of-its-kind packaging with “nutritional labels” detailing how and where each Timberland product was made and its impact on the environment.
- ◆ **Founded and directs the Investor Network on Climate Risk (INCR)**, a group of more than 60 leading institutional investors with collective assets of over \$5 trillion. Its members include AIG Investments, Deutsche Asset Management, State Street Global Advisors, and TIAA-CREF, as well as the pension funds of California, Florida, and New York.
- ◆ **Brought together over 450 investor, financial and corporate leaders at the United Nations** in February 2008 to address the growing financial risks and opportunities posed by climate change. Nearly 50 leading U.S. and European institutional investors managing over \$1.75 trillion in assets released a 9-point climate change action plan that will boost investments in energy efficiency and clean energy technologies and require tougher scrutiny of carbon-intensive investments that may pose long-term financial risks.
- ◆ **Published cutting-edge research reports to help investors better understand the implications of global warming.** Among those: a January 2008 report, *Corporate Governance and Climate Change: The Banking Sector*, analyzing how 40 of the world’s largest banks are addressing the business challenges from climate change; an October 2007 report, *From Risk to Opportunity: Insurer Responses to Climate Change*; and a January 2007 report, *Climate Risk Disclosure by the S&P 500*.

