



# AFRICA RENEWAL

Formerly 'Africa Recovery' United Nations Department of Public Information

18 August 2008

## High-level GA meeting on Africa's development needs Media arrangements, 22 September 2008

### Side events

#### Coverage by UN Radio, UN Television and the UN News Centre

The Africa Section of DPI will make available to UN media outlets, in advance of 22 September, a media advisory on the side events, UN agency press releases on the side events, and the concept papers that have been prepared for each event (if OSAA deems this useful). The Africa Section will work with each UN service (radio, television, and the UN News Centre) to identify stories for coverage.

UN agencies wishing to promote their side events to UN Radio, UN Television and the UN News Centre should send a copy of their press releases on the side events, by 12 September, to the Africa Section/DPI ([africarenewal@un.org](mailto:africarenewal@un.org)).

The staff of UN Radio, UN Television and the UN News Centre will decide how they will cover the events of the day. They are able to do their best work when they have 'stories' to cover. Agencies should use their press releases on the side events to identify for the media key spokespeople and provide a brief summary of the elements of the story that are presenting in their side events.

Stories posted on the UN News Centre are available on the UN website and are pushed to media worldwide. These can be found at <http://www.un.org/news>. UN Radio programmes can be found (in 7 languages) at <http://www.unmultimedia.org/radio/english/index.html>. Television and photo coverage are at: <http://www.unmultimedia.org>.

#### Press releases/print coverage

UN agencies should plan on creating their own print record of their side events. The UN is not able to provide any print record (summary record or press release) of any of the side events.

#### Coverage by major media

DPI will set up a Media Centre in conference Room One during the week, 22-25 September.

DPI's Africa Section will make available to the international press corps based in New York and the major media in Africa, **a media advisory** on the side events during the week, 15-19 September.

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[www.un.org/AR](http://www.un.org/AR)

UN agencies wishing to promote their side events to the international media based in New York should place copies of their press releases on the 3<sup>rd</sup> floor racks, UN Secretariat, during the week 15-19 September and on 22 September, for pick-up by accredited UN media correspondents.

Agencies wishing to promote their side events to visiting media accredited especially to the high-level meeting on Africa should take copies of their press releases to the Media Centre, Conference Room 1, early on the morning of 22 September.

Agencies will also be able to promote side events directly to the accredited media working in the Media Centre throughout the day on 22 September.

#### UN website

Media information on the high-level meeting on Africa will be posted on the UN website, on the site of the Office of the President of the General Assembly. Agencies wishing to post information on side events on this page should email copies of press releases and concept papers to the webmaster, Yeasin Arafat, ([Arafat@un.org](mailto:Arafat@un.org)). (Please mark the subject line: High-level meeting on Africa and indicate in the body of your note the name of the agency and the title and time of the side event your material relates to.)

#### Audio recordings of side events

- Agencies wishing to have audio recordings of their events and needing to discuss their requirements should contact:
  - The Broadcast and Conference Support Section (Office of Conference Support Services)
  - Tel: (212) 963-9485 (Juan Felix)
- Agencies wishing to make a request for audio recordings, should submit a request by email to: [Request-for-services@un.org](mailto:Request-for-services@un.org).

There will most likely not be any costs for recordings done in any conference room except Conference Rooms A to E. The cost for setting up recording equipment and providing an engineer in those rooms could be charged at the maximum rate of \$625 per day (depending on resources available to the Support Section).

#### Video recording of side events

DPI's News and Media Division advises that, provided requests are received by 8 September, most side events can be given video coverage.

- In conference rooms 1, 2 and 4, two cameras can be employed and the footage can be edited. The cost for this is \$1,300 per event.
- For events in other rooms (none of which is set up for filming) coverage will be provided by a single camera (ENG) and footage will not be edited. The cost for this is \$650 per event.
- All enquiries should be directed to: Ms. Margaret Riddle-Jalandoni, Chief, Television News and Production Facilities Unit, NMD, (212) 963-7653.

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