



# UN Car Free Days 2002

## Regional Practicum for Mayors, The Americas



Sponsored by  
United Nations Department of Economic and Social Affairs  
Colombia Ministries of Environment, Economic Development, Transport, and Foreign Affairs  
The City of Bogotá

In cooperation with  
EcoPlan and The Commons  
Institute for Transport and Development Policy

Day 1 (6 February 2001)

### **Workshop: Planning & Implementing a Car Free Day**

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8:00 - 8:30 Pick up from Hotel, brief drive through the City, arrive at conference hall

8:30 - 9:00 **Session 1: Introduction and Welcome**

*Opening statements and welcome address will be made by the Ministry of Environment, the City of Bogotá, and UN DESA*

9:00 - 10:00 **Session 2: What is a Car Free Day and why is it important?**

*This session will provide a background to the concept of Car Free Days as a starting point for shifting the path of urban development toward greater social justice and sustainability. Advantages, obstacles, and the importance of strong follow-up will be discussed.*

10:00 - 10:15 *Coffee Break*

10:15 - 12:30 **Session 3: Development Dilemmas / Media Interaction**

*Eight Mayors will be asked to give a brief (ten minute) presentation regarding the obstacles faced by their city in terms of sustainable transport planning, policy and challenges. Mayors will also have the opportunity to have individual interviews with the Media.*

12:30 - 2:00 *Lunch*

2:00 - 3:30 **Session 4: The Bogotá Example**

*Introduction to the session by the Mayor of Bogotá. Short presentations given by different city officials regarding different aspects of planning and implementing a successful Car Free Day.*

\* Conceptual Elements and Urban Planning: pre-conditions that facilitate a successful day, ie Pico y Placa, contraflujos y reversibles, ciclo via dominical, city environment, public transport systems, etc.

\* Legal Aspects: discussion of legal authority required, referendum

\* Operational Aspects: organisation, management and design of the Car Free Day, security measures, emergencies, logistics, and control of the day.

3:30 - 3:45 *Coffee Break*

**3:45 - 5:00 Session 4 continued**

- \* Communications to the public / Raising Public Awareness
- \* Recreational and Cultural Activities celebrated during the Car Free Day
- \* Statistics and Measurements: economic, transportation, environmental, public opinion, and long-term follow up
- \* General Conclusions

**5:00 - 5:30 Session 5: Discussion/Media Interviews continued**

*A general discussion of what to expect during the Car Free Day: expectations, impressions, challenges.*

**5:30 - 7:00 Break**

**7:30 - 10:00 Cocktail Party in honor of visiting Mayors and Gala Dinner at City Hall with participation of the Embassies.**

*City officials will be available at the Cocktail Party and Dinner to further discuss themes introduced in Workshop.*

Day 2 (7 February 2001)  
**The Bogotá Car Free Day**

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**8:00 - 12:00 Tour of City by Bus**

*Tour will include visits to educational, cultural and recreational events going on around the city, a visit to the control and operations center, and a bike ride/walk.*

**12:00 - 12:30 Presentation of the TransMilenio system**

**12:30 - 2:30 Lunch/return to conference center**

**2:30 - 5:00 Discussion**

*A discussion of obstacles/challenges faced during the CFD and solutions will be held.*

**5:00 - 6:30 Press Conference**

**8:30 - 10:00 Dinner at Monserrate**

Day 3 (8 February 2001)  
**Reflections & Conclusions**

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8:00 - 9:45 **Session 6: Multi-Stakeholder Panel Discussion**

*A panel composed of multiple non-governmental actors such as the chamber of commerce, merchants association, etc. will discuss ways of incorporating disparate actors into the planning of a Car Free Day.*

9:45 - 10:00 *Coffee Break*

10:00 - 12:30 **Session 7: Conclusions**

*Discussion of concluding thoughts, feasibility of implementation in other cities, post-CFD measures and how to keep momentum moving. Mayors will be asked to give brief presentations on how they would imagine a CFD in their own cities. If Mayors deem it appropriate, results of the Practicum will be drafted into a Statement of Mayors to be used as an input into the World Summit on Sustainable Development.*

12:30 - 3:00 **Closing Lunch.**