

Social Accountability International



Social Accountability International :Rochele Zaid

Sustainable Public Procurement Meeting: June 15-17 2005



SAI: a multi-stakeholder initiative

- Convenes key stakeholders to develop consensus-based voluntary social standards. SA8000 is the first.
- Our Accreditation Agency licenses qualified organizations to verify compliance to standards.
- Promotes understanding and implementation of voluntary social standards worldwide.

Dynamics of Multi-Sectoral Approach

- Advisory Board members had conflicting
 - Experiences.
 - Perspectives.
 - Incentives.
 - Constituencies.



Dynamics of Multi-Sectoral Approach

- Consensus.
- Benefits from active participation of Europeans.
- Group bonded.
- Walk in each other's moccasins.



Normative Documents

- Universal Declaration of Human Rights
- Universal Convention on the Rights of the Child
- Various ILO Conventions
- ISO Management Systems



SAI Around the World



Europe and the Middle East

Belgium	Poland
Czech Republic	Portugal
Denmark	Romania
Finland	Slovenia
France	Spain
Germany	Sweden
Greece	Switzerland
Hungary	Syria
Italy	Turkey
Netherlands	UK

Asia

Bangladesh
China
India
Indonesia
Japan
Korea
Laos
Malaysia
Pakistan
Philippines
Singapore
Sri Lanka
Taiwan
Thailand
Vietnam

North America

US
Mexico

Central and South America

Argentina
Brazil
Chile
Costa Rica
Ecuador
Guatemala
Honduras
Peru

Africa

Ghana
Kenya
Lesotho
Mauritius
South Africa

SA8000 Impact

- Tens of thousands of facilities have been audited to the SA8000 standard & are working toward compliance.
- 655 facilities are certified to SA8000, encompassing over 430,000 workers in 44 countries, across 50 industries.



Why Social Standards?

Companies seek to gain a competitive advantage and financial benefits through better social practices.

Governments seek to promote economic development which benefits all members of society.

Workers seek decent workplaces, freedom of association, and sustainable jobs to support their families.

Consumers seek to make ethical purchasing decisions.

---- **Society** seeks to implement a new model of industrial relations





Core Social Code Elements for multi-stakeholder codes

- No Child Labor.
- No Forced Labor.
- Health & Safety.
- Freedom of Association.
- Freedom from Discrimination.
- Disciplinary Practices Restricted.
- Work Hours.
- Compensation to Meet Basic Needs.
- Management System for Continuous Improvement.

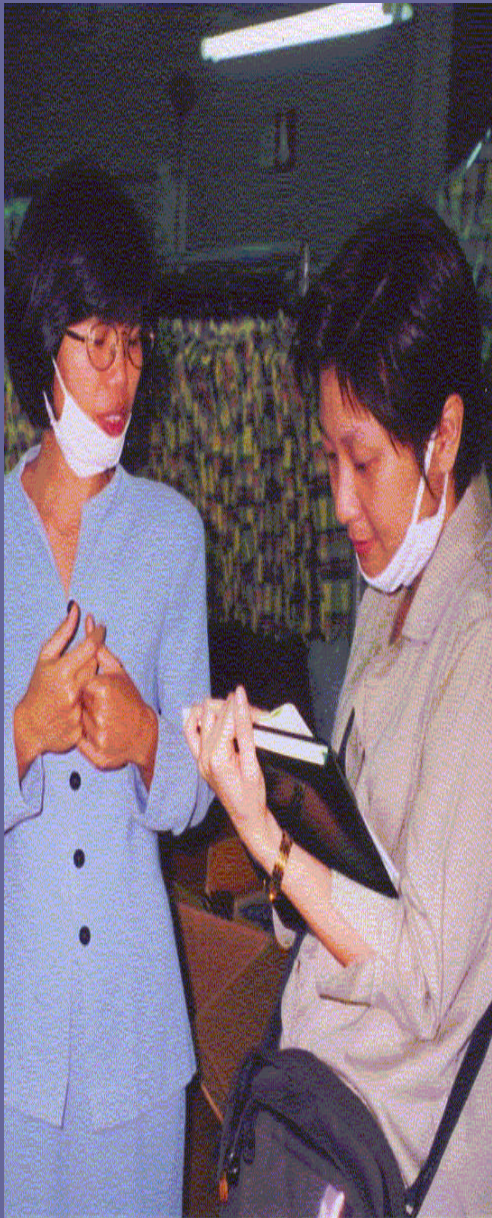


Benefits to Workers

- Fewer injuries & accidents.
- Enhanced opportunities to organize.
- Increased awareness of labor rights.
- Better communications with management.

Benefits for Employers

- Gains in quality and productivity.
- Improved employee retention.
- Better relationships with workers, trade unions, customers, NGOs.
- Better management systems.
- Enhanced brand and reputation.
- Increased attractiveness to global buyers.





**Employers need to
adhere to both relevant
local laws & SA8000
international
provisions – whichever
is higher – +
management system.**

SA8000 Accreditation Requirement: SA150

12 accredited SA8000 Certification Bodies

- in languages spoken by workers.
- Consultation with local NGOs.
- Knowledge of local labor laws.
- Qualification/skills & impartiality of auditors/teams.
- Document how living wage determined.
- Document how confidentiality of workers protected.



Incentives for Certification



- Italian Provincial Governments
 - Tuscany
 - Venice
 - Lecce
 - Umbria
 - Roma
- Providing technical assistance
- Preferential loans
- Preferential procurement laws

Incentives for Certification

Peru Three levels of incentives

- Compliance with law
- Beyond law
- Beyond law and international standard such as SA8000



SA8000 Training Courses



1. Auditor Training
2. Supplier Training
3. Worker Training
4. Joint Worker/Manager Training
5. Worker Training, for Institutions
6. Custom Training

- Otto GmbH
- FMO
- Gap Inc.
- Chiquita & more



Corporate Involvement Program (CIP)

- Implement commitment to CSR & to principles like the Global Compact.
- Assess SA8000 as workplace standard & responsible supply chain mgmt.
- Training.
- Develop implementation plan.
- Participate in SAI pilots.
- Share learning & experiences.
- Plan for implementation.
- Develop management system.
- Multi-stakeholder assessment.
- Strengthen services.



Working with SA8000

- Coop Italia (Italy)
- WE Europe (Netherlands)
- Dole Food Products (USA)
- Toys R Us (USA)
- Vogele (Switzerland)
- Timberland (USA)
- Gap Inc. (USA)
- Switcher (Switzerland)
- TexLine (Singapore)
- Social Compliance International (Pakistan)
- Tata (India)
- TNT (United Kingdom)
- Business Social Compliance Initiative (EU)



Setting standards for a just world



Other SAI Programs & Initiatives

- Worker Management training in China
- Worker Management training in Central America
- Join Initiative in Turkey





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