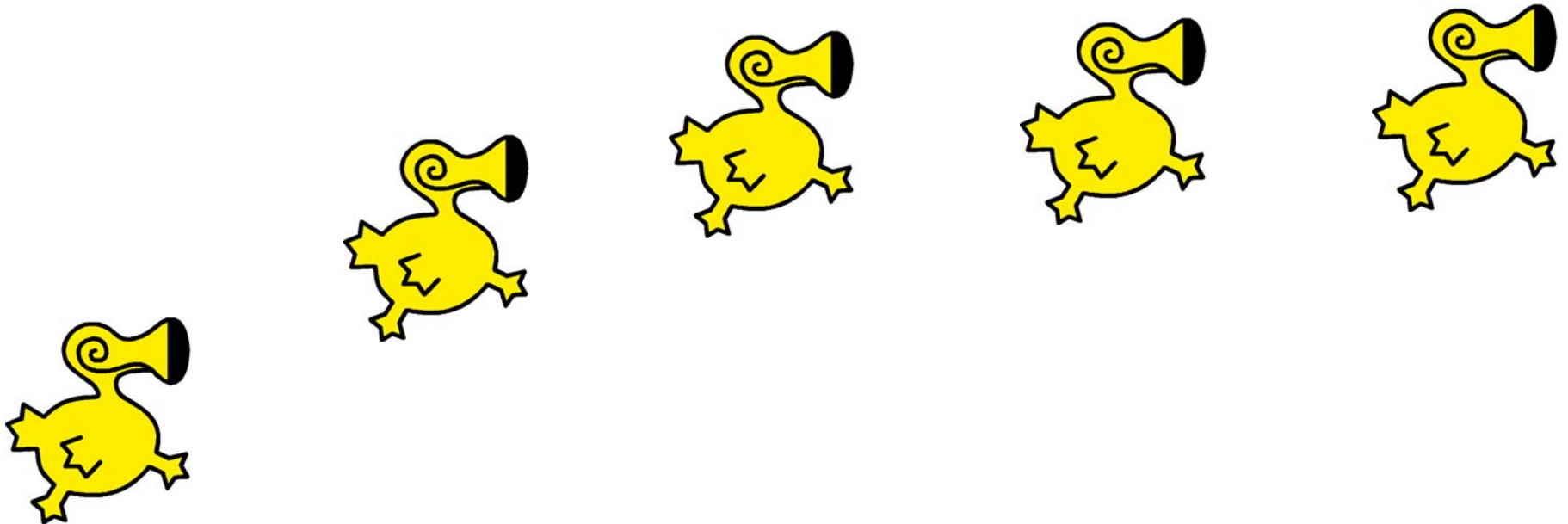


Finnish Urban Environmental  
Organization **Dodo** presents:

ProductWiki



# ProductWiki

a tool to connect producers from  
Mali with Finnish consumers



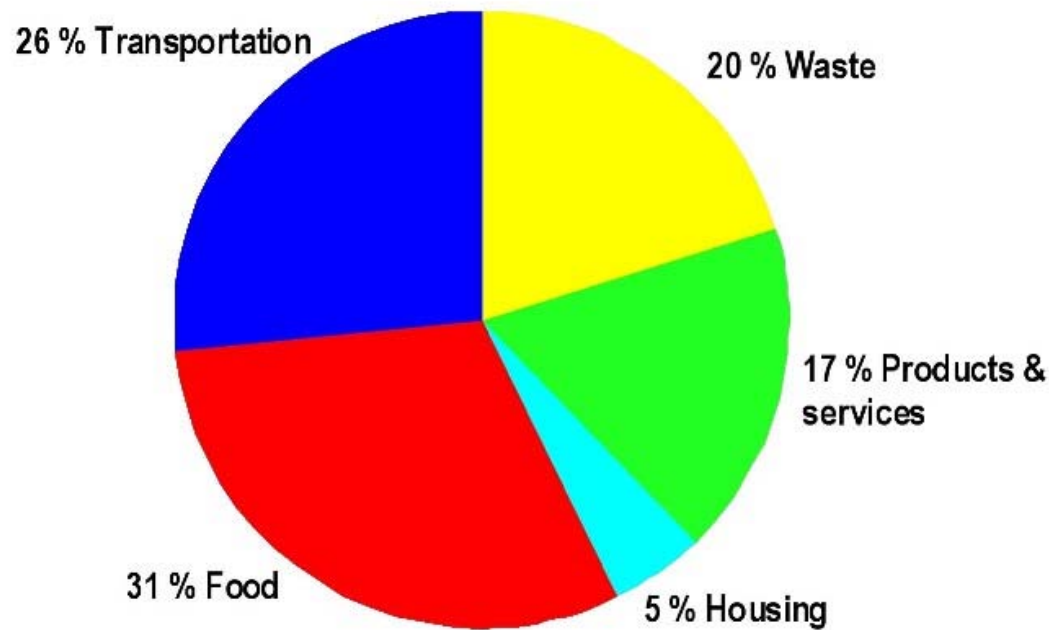
# Peanuts and desertification

How to link people in the **North** to the problems like desertification in the **South**?



# What does the enormous ecological footprint of the cities of the North consist of?

The ecological footprint of the city of Toronto



What gave rise to the idea of ProductWiki?



# How to connect and share information?



# [www.tuotewiki.fi](http://www.tuotewiki.fi)

