Wednesday, MAY 7 2008

10am – 1pm

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Training session: Building effective partnership programs for sustainability

Stephen Sylvan

Stephan D. Sylvan, EPA Partnership Programs Coordinator, National Center for Environmental Innovation, U.S. Environmental Protection Agency (EPA)

Since the position was created in 2004, Stephan Sylvan has served as U.S. EPA's Partnership Programs Coordinator based in the National Center for Environmental Innovation. He's responsible for ensuring the 50-plus EPA Partnership Programs are properly designed, measured, evaluated, marketed, branded, and coordinated. Prior to this role, Stephan developed, launched, and managed several successful business-government partnership programs for EPA: the Energy Star Home Electronics family of programs and the Best Workplaces for Commuters Initiative. In the late 1990s, Stephan led a nationwide campaign that helped turn the Energy Star label into a household word and an influential "eco-brand" delivering significant environmental results. Stephan served as national spokesperson for these programs appearing in many print and broadcast news stories. He also negotiated agreements to "franchise" Energy Star to the European Union and helped develop climate policy. In his first role at EPA, Stephan developed climate policy for EPA and performed policy analysis and support for many of EPA's most successful business-government partnership programs including Green Lights, Energy Star, Natural Gas Star, Landfill Methane Program, and the Coalbed Methane Program. Prior to EPA, Stephan spent seven years in product research and development, designing telecommunications systems and leading teams of design engineers and scientists at AT&T Bell Laboratories and Eastman Kodak. Stephan earned a master of public policy from the Kennedy School of Government at Harvard and a B.S. in Computer & Electrical Engineering from Purdue.

16th Session of the United Nations
Commission on Sustainable Development (CSD-16)
United Nations Headquarters, New York, USA
5 - 16 May 2008