

Thursday, MAY 8 2008

3pm - 5.30pm



Developing partnerships for agricultural innovation: the challenges



## Jennifer Vogel Bass

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**Jennifer Vogel Bass, Communications Manager, Rainforest Alliance - Raising Smallholder Farmer Income in the Developing World**

As Communications Manager for the US and Canada at the Rainforest Alliance, Jennifer Vogel Bass is responsible for spreading the message about the work of the Rainforest Alliance to the public at large through media, the Web, publications and social/viral marketing. Prior to joining the Rainforest Alliance she earned a master's degree focused on agriculture and international development at the Yale School of Forestry and Environmental Studies and spent four years working at Earthwatch Institute, where she traveled throughout Africa, Latin America, Australia and the Pacific Northwest of North America networking with local scientists and institutions to develop conservation research initiatives. She has a BA in anthropology from Tufts University.