

Kevin Conrad

Kevin Conrad is executive director for the *Coalition for Rainforest Nations*, an intergovernmental initiative which seeks to better align market incentives with sustainable outcomes related to tropical forests (www.RainforestCoalition.org). With a Secretariat at Columbia University, the Coalition facilitates the development of proactive strategies toward environmentally sustainable economic growth.

Mr. Conrad has advised governments in Africa, Asia, Latin America and the Pacific related to sustainable development, economic reform, and investment incentive programs. He also has extensive business investment and operational experience within developing nations. Further, Mr. Conrad has advised international corporations, academic institutions and international agencies related to global strategy, policy development and effective execution.

Presently on faculty at the School for International and Public Affairs at Columbia University, Mr. Conrad earned a B.S. from the University of Southern California and has advanced degrees from the London Business School and Columbia Business School.