

BUSINESS ACTION FOR WATER
(ICC – WBCSD)
Priorities for Actions on Water and Sanitation
Concrete examples for the IPM of CSD 13

The representative of the Business and Industry Major Group, in his conclusions on February 28, 2005, underlined four priorities for action (education, financing, governance and partnerships).

The Chair asked for concrete examples to illustrate these priorities.

This brief document is an attempt to answer this demand. More details can be found in the attached document prepared under the responsibility of WBCSD entitled "Collaboration Action for Sustainable Water Management" which is still in draft form.

1. Education and Capacity Building

1.1 Education on hygiene

Ex:

- *WASH (P&G, Unilever, ...)*
- *Network for Safe Household Treatment and Storage (Coca Cola, P&G, ...)*

1.2 Education on maintenance of rural water systems

- *Senior business experts (CESES) volunteering time and resources on water issues*

1.3 Capacity building of Local Authorities

Decentralised cooperation between local authorities of the North and the South (Unitar and Veolia, ...)

1.4 Managerial capacity building

Ex. BoTT (Build, operate, Train and Transfer) in South Africa – Amamz'Abantu – contracts with different private groups

2. Financing

2.1 Apply Monterrey commitments

2.2 Double ODA for water and sanitation (Camdessus report)

2.3 Encourage foreign investments

- *Creation of local financial markets*
- *Currency risk coverage (WBG)*
- *Sovereign risk coverage (improved international arbitration)*

3. Governance

3.1 Improve governance

- *Stable legal and regulatory environment which is enforced*
- *Fight corruption*
ex. BAD – African Initiative for Water

3.2 Manage MDGs

- *National, regional and global score boards*

3.3 Governance of water services

- *Establish UN Guidelines for good water governance providing access to safe drinking water and sanitation (such as the EU Guidelines and other national documents, Switzerland, France ...)*

3.4 IWRM

Ex. Many companies take part in this process.

4. Partnerships

4.1 Access to water for the poor

- Ex:*
- *Morocco: Suez, Veolia, EDF*
 - *Manaus, Brazil: Suez*
 - *Jakarta, Indonesia: Thames, Suez*

4.2 Other examples:

Ex: Refer to attached document

We will be pleased to further elaborate on each of these examples on demand.