



2016  
YOUTH  
LEADING  
SUSTAINABILITY



## Toolkit to Celebrate International Youth Day

Share your commemoration with the world! Send in a description of your planned activities to [youth@un.org](mailto:youth@un.org) and we'll put it in the World Map of Events!

**Be Active!** Social activism through theatre and games with social messages or role playing exercises. You can also volunteer at the local level or involve with civic groups or activities.

**Spread the Word:** Develop communication platforms to create or strengthen networks. You can use various channels to get the word out and connect with people interested in youth issues such as social networks: Facebook, Twitter, as well as University Newsletter and Local Newspaper, etc.

**Use Social Media:** Celebrate International Youth Day connecting with other young people on social media. Use #Youth2030 and #YouthDay and share your plans

**Engage your community:** Create an "info point" about youth leading sustainability in the centre of town/village, at high schools, or at university centres.

**Advocate:** Lobby your Government to hold a National Youth Day of Action and to celebrate International Youth Day on 12 August. Reach out to your school, group, organization or faith community to strengthen programmes encouraging youth to make sustainable consumption choices.

**Be creative:** Come up with new ideas to celebrate!

**Contribute towards responsible consumption and production:** Advocate for your government to enforce policies for healthier and sustainable food systems

**Organize** a forum to exchange ideas and discuss the leading role of young people in achieving sustainable development through sustainable production and consumption

**Advocate and Engage Media:** Contact popular local/national radio or TV stations to request a slot to have a discussion with distinguished individuals working on responsible consumption and production. Speak out and take action to influence positive change.

**Use art:** Get permission to use a public space for an arts exhibit, which showcases the challenges of young people today. Try to involve young people in the domains of culture, arts and music, to raise awareness on achieving the Sustainable Development Goals.

**Make it fun:** Organize a concert or festivals to promote International Youth Day. Invite your local musicians and combine it with a panel discussion or invite a politician or policy maker to hold the key note speech.