

How NGOs can use Social Media

United Nations
Department of Social and External Affairs
19 March 2010

slideshare.net/farra

Farra Trompeter
@farra * farra@bigducknyc.com

bigduck

smart communications
for nonprofits



What is
social media?

It's about reaching and connecting people



traditional media



Encyclopedia
Brittanica

New York Times

Print newsletter

social media



Wikipedia

TechCrunch

eNewsletter, Twitter,
Facebook



1 Billion

The total number of videos YouTube serves in one day.



<http://www.web-strategist.com/blog/2010/02/28/a-sense-of-scale-social-networking-by-the-numbers-video/>



Why should my
NGO care?

Maybe you shouldn't...

Social media is **not**...

- Free
- A silver bullet for fundraising
- An opportunity to control your message
- An opportunity to tell everyone what you think
- Inherently appealing and cool to millenials
- An alternative to clear messaging/mission



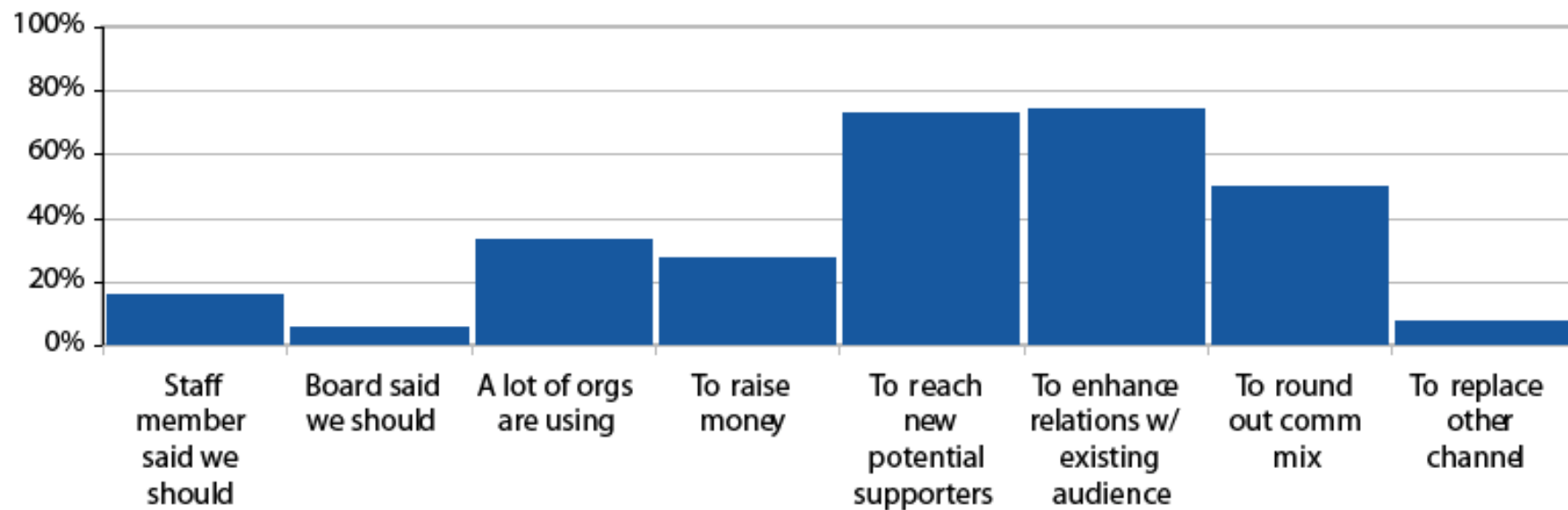
That said...

Social media **is**...

- Pretty low cost
- Growing by leaps and bounds
- An opportunity for conversation
- A great way to reach certain audiences
- A complement to the messages you're sharing through other channels



Why Nonprofits Are Using Social Media



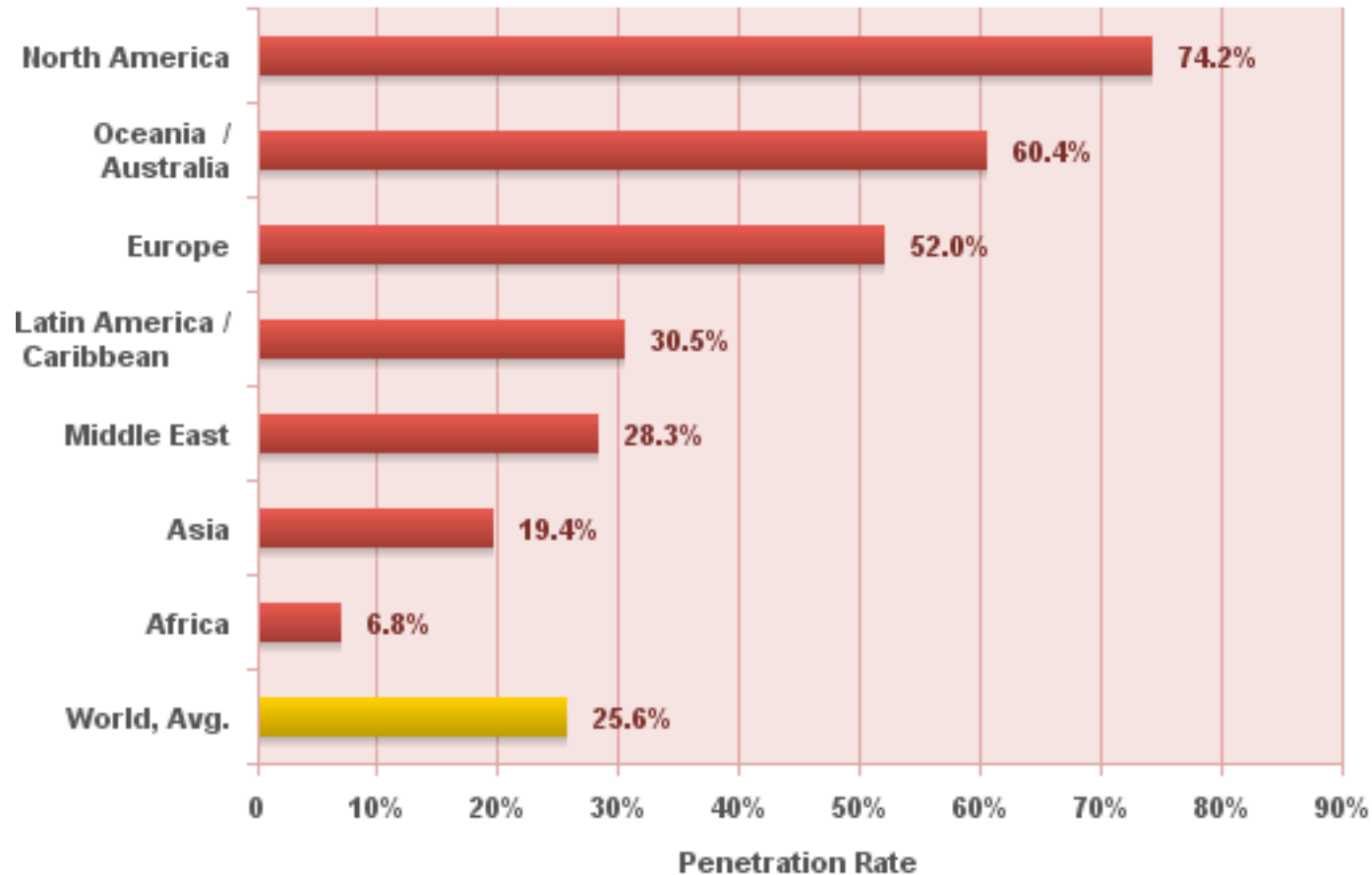
Average social network user = 37

Feb 2010



<http://royal.pingdom.com/2010/02/16/study-ages-of-social-network-users/>

World Internet Penetration Rates by Geographic Regions



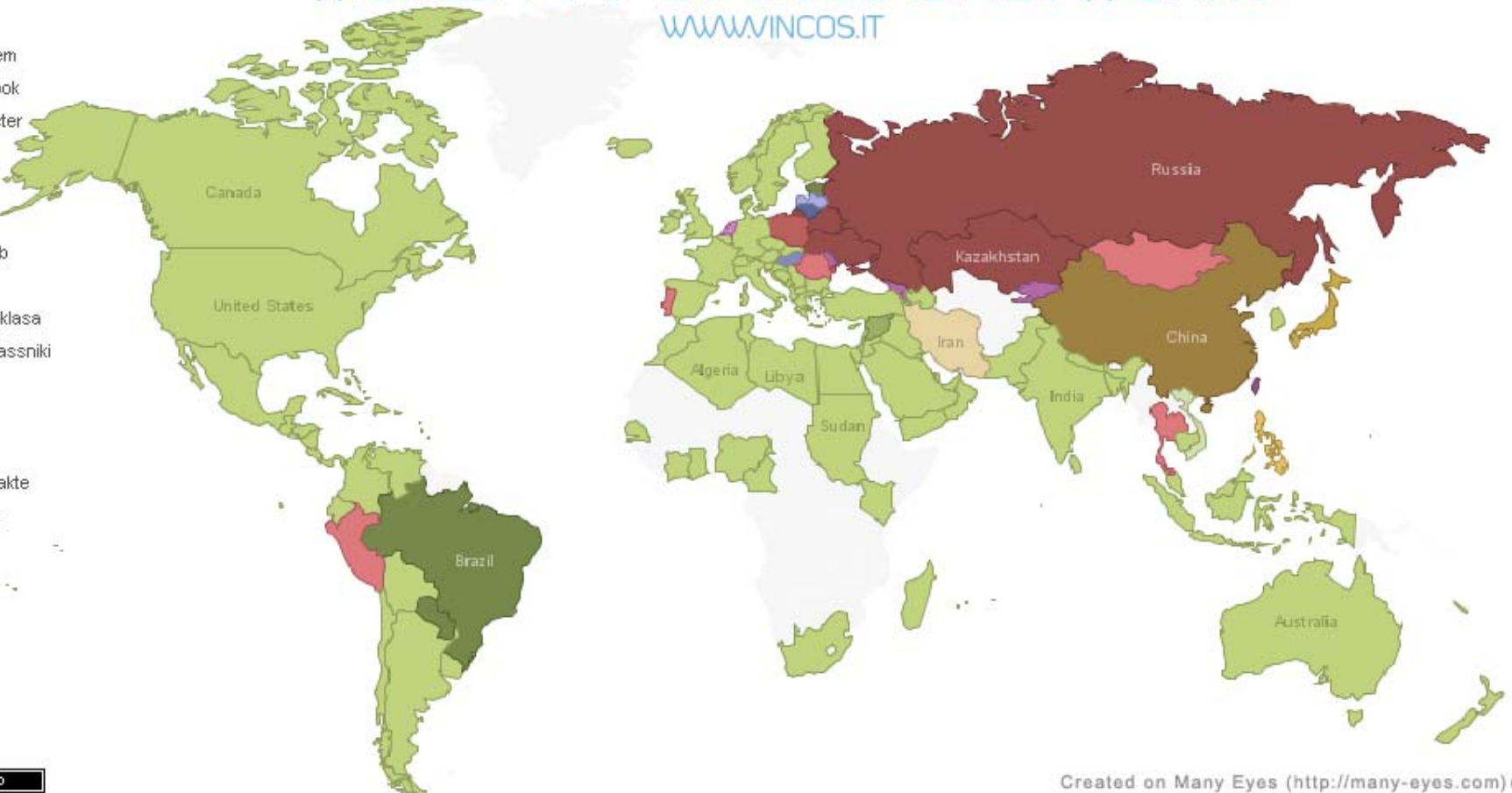
Source: Internet World Stats - www.internetworldstats.com/stats.htm
Penetration Rates are based on a world population of 6,767,805,208
and 1,733,993,741 estimated Internet users for September 30, 2009.
Copyright © 2009, Miniwatts Marketing Group

<http://www.internetworldstats.com/stats.htm>

WORLD MAP OF SOCIAL NETWORKS

WWW.VINCOS.IT

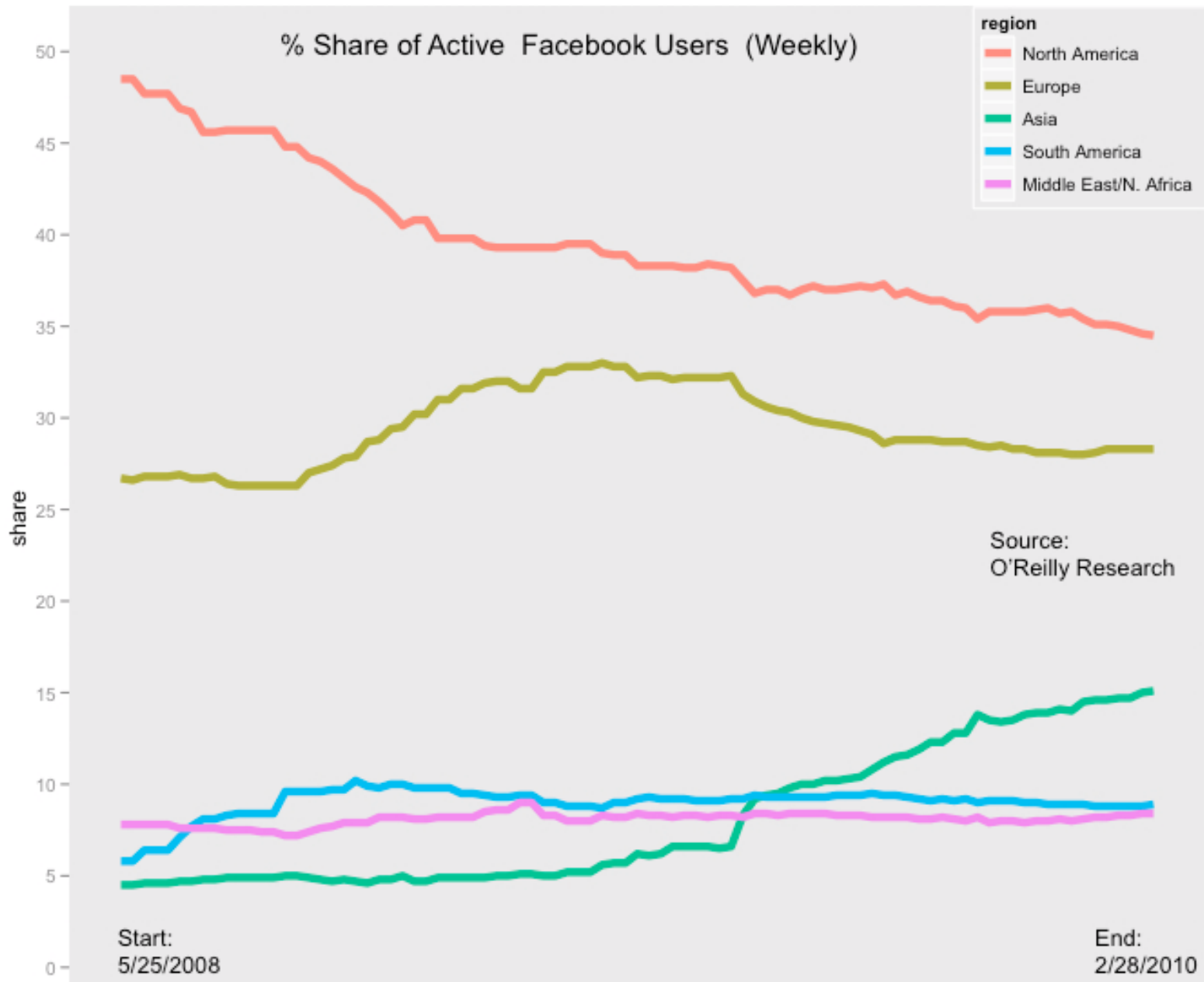
- Draugiem
- Facebook
- Friendster
- Hi5
- Hyves
- Iwiw
- Maktoob
- Mixi
- Nasza-klasa
- Odnoklassniki
- One
- Orkut
- QQ
- V Kontakte
- Wretch
- Zing



(cc) BY-ND

Created on Many Eyes (<http://many-eyes.com>) © IBM

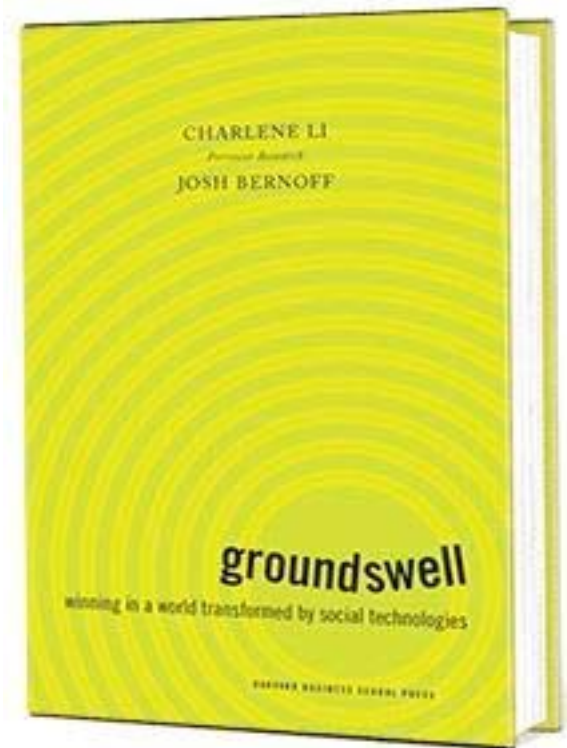
<http://www.vincos.it/world-map-of-social-networks/>



<http://radar.oreilly.com/2010/03/facebook-users-from-asia-or-middle-east.html>

Why do people participate?

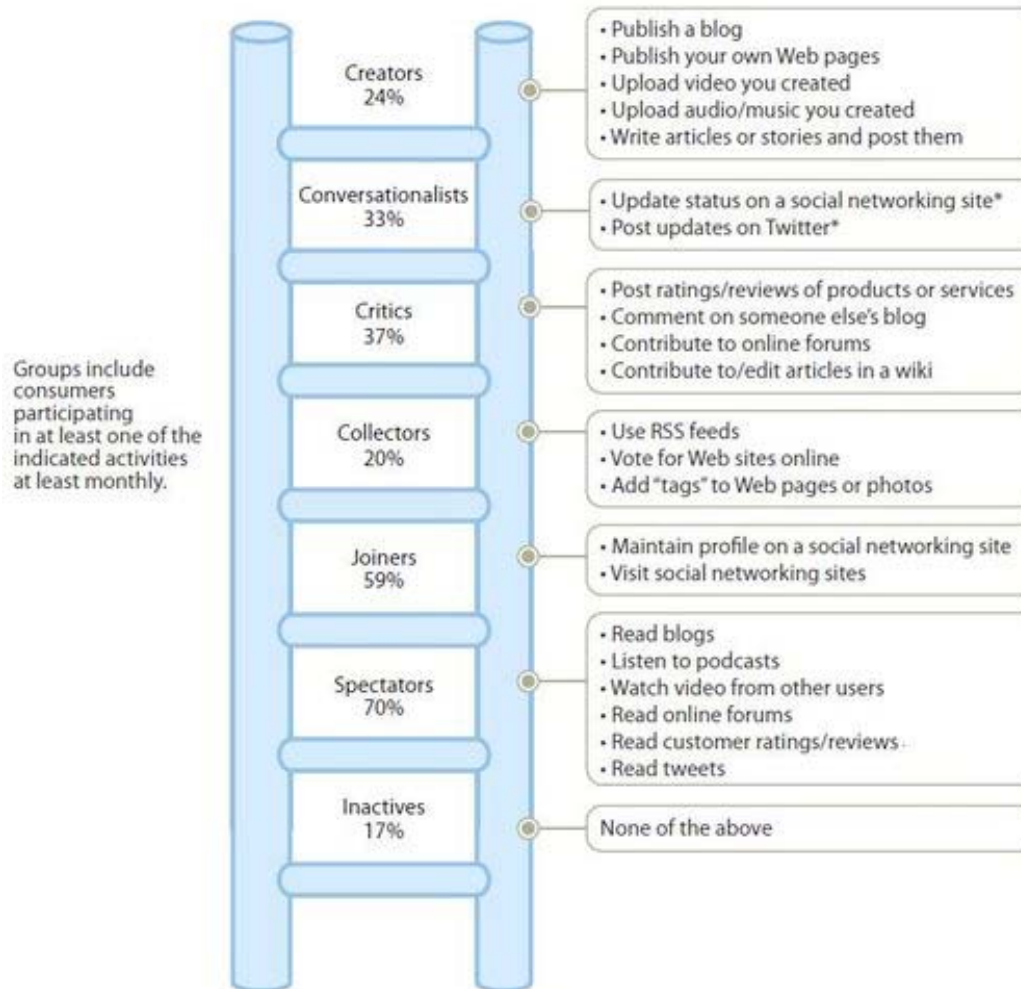
- Keeping up with friendships
- Making new friends
- Succumbing to social pressure from existing friendships
- Paying it forward
- The altruistic impulse
- The prurient impulse
- The creative impulse
- The validation impulse
- The affinity impulse



Source: Groundswell (book)



How do people participate?



Base: US online adults

Source: North American Technographics® Empowerment Online Survey, Q4 2009 (US)

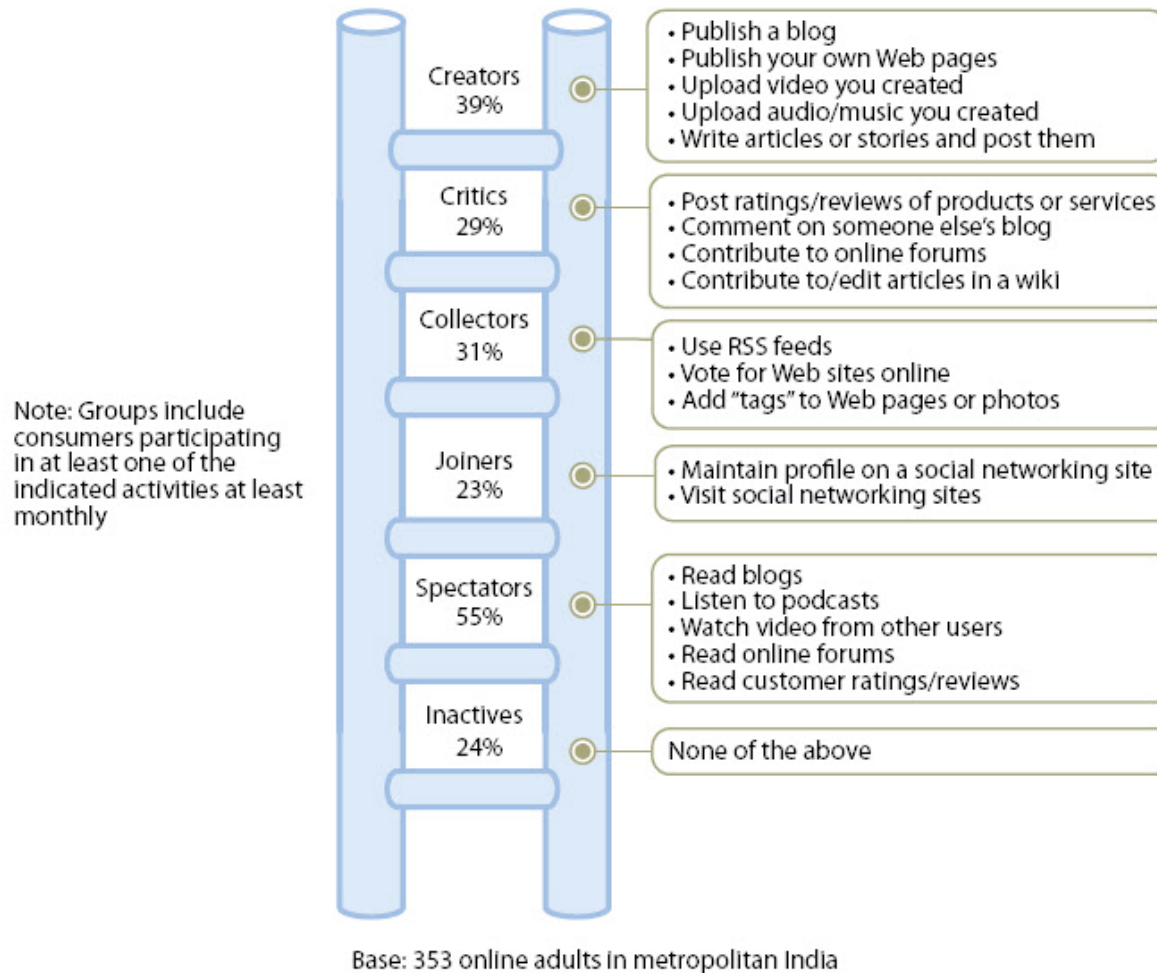
*Conversationalists participate in at least one of the indicated activities at least weekly.

56291

Source: Forrester Research, Inc.

How do people participate?

Figure 2 Indian Social Media Users Create And Consume Content



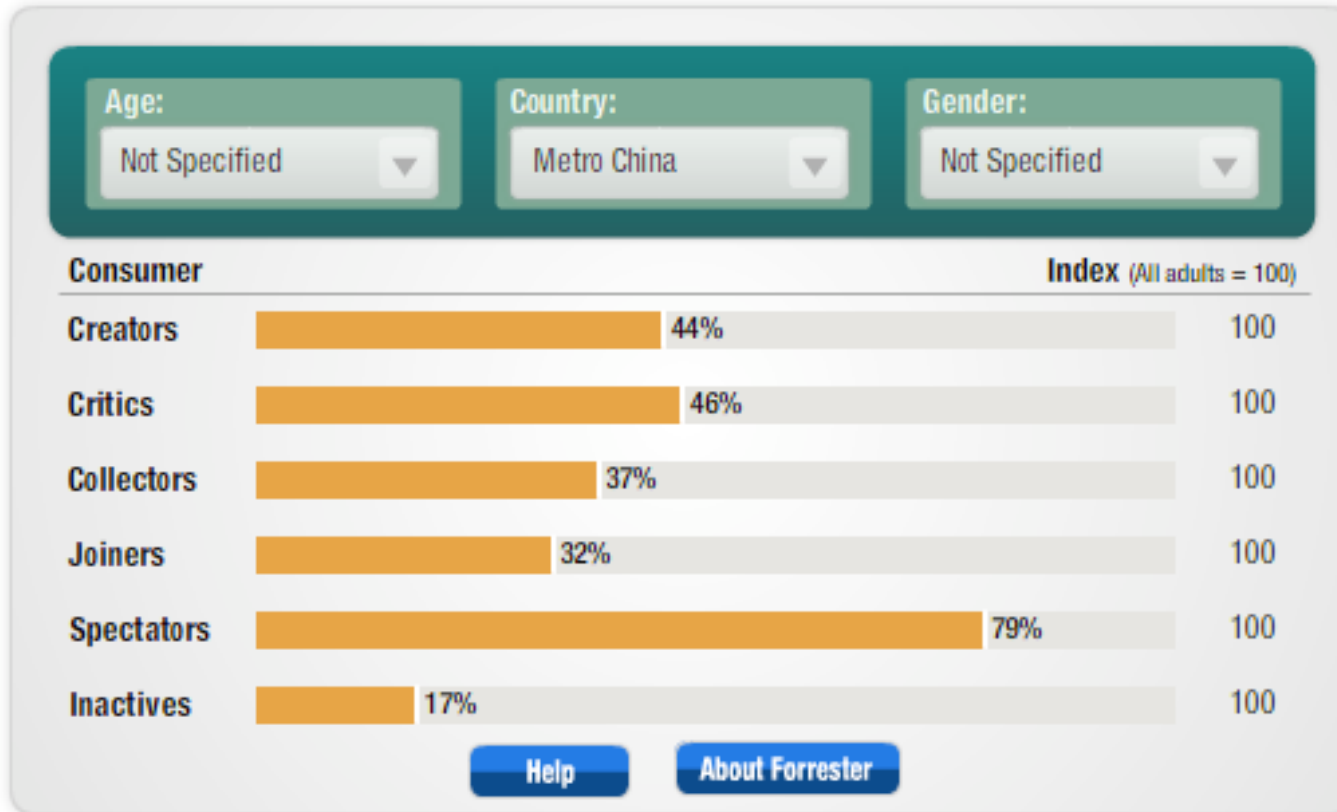
Source: Asia Pacific Technographics® Survey, Q2 2009

55680

Source: Forrester Research, Inc.

How do people participate?

Consumer Profile Tool (now with 2009 data)



Source: Forrester Research's Consumer Technographics data.
Part of Forrester's [Groundswell](#) content.
Copyright 2009 Forrester Research



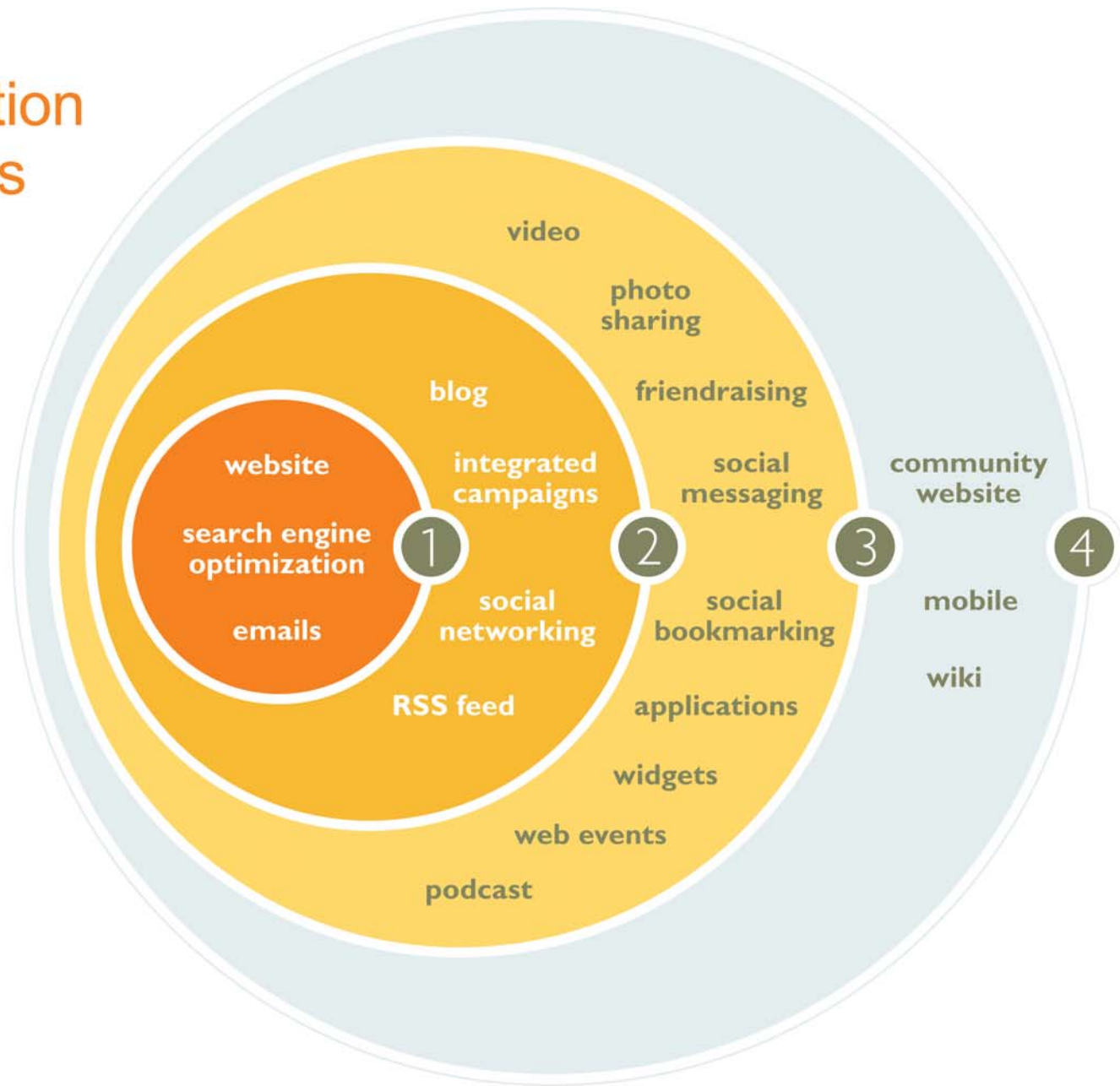
http://www.forrester.com/Groundswell/profile_tool.html



Great!

So now what do I do?

Online Communication Opportunities



Start by listening



Listening Online

Set up Google alerts, Technorati search, Twitter search, etc.
<http://socialmedia-listening.wikispaces.com/Tools>

- Your name and people connected to your organization
- Your organization's name
- Program or event names
- Peer/competitor names and program/event names
- Your tagline or other key phrases
- URL for any web properties (main website, blog)
- Related issues/topics
- Common misspellings

Source: Beth's Blog, Beth Kanter



From: Google Alerts <googlealerts-noreply@google.com>
Subject: **Google Alert - "farra trompeter"**
Date: March 9, 2010 5:08:17 AM EST
To: Farra Trompeter

Google Web Alert for: "farra trompeter"

[Farra it's a beautiful day.... time to get some... - Farra ...](#)

Farra it's a beautiful day.... time to get some donuts!

[Workshop on How NGOs can use Social Media](#)

... on "How NGOs can use Social Media Tools" in New York on Friday 19 March 2010 with Ms. **Farra Trompeter**, Vice President of Big Duck (www.bigducknyc.com), ...

[Links on "See3 Communications" | Facebook](#)

Farra Trompeter. Honored to be a judge for this. February 22 at 6:25pm. See3 Communications. The submissions are already rolling in...thanks for your time ...

[Social Media Bootcamp | Resources](#)

... an existing social media strategy in a small group setting with one-on-one support from workshop leaders. The workshop leaders included. **Farra Trompeter** ...

From: TweetBeep.com
Subject: **Farra - TweetBeep Alert**
Date: March 9, 2010 3:47:29 PM EST
To: Farra Trompeter

Hi Farra! 39 new tweets were found from your "Farra" alert!



Want to edit your home movies but don't have a clue where to start? [Flixify will show you how!](#)



[OnetenCreative](#): [@farra](#) We do! We also design custom Facebook pages for organizations. You can check out one of them here: facebook.com/southlandchamber

Tuesday, March 9th at 20:19:27 · [Reply](#) · [Retweet](#) · [View](#)



[NailaJ](#): [@pluc](#) [@kanter](#) Lies!! Send [@farra](#) your contact info!

Tuesday, March 9th at 20:07:13 · [Reply](#) · [Retweet](#) · [View](#)

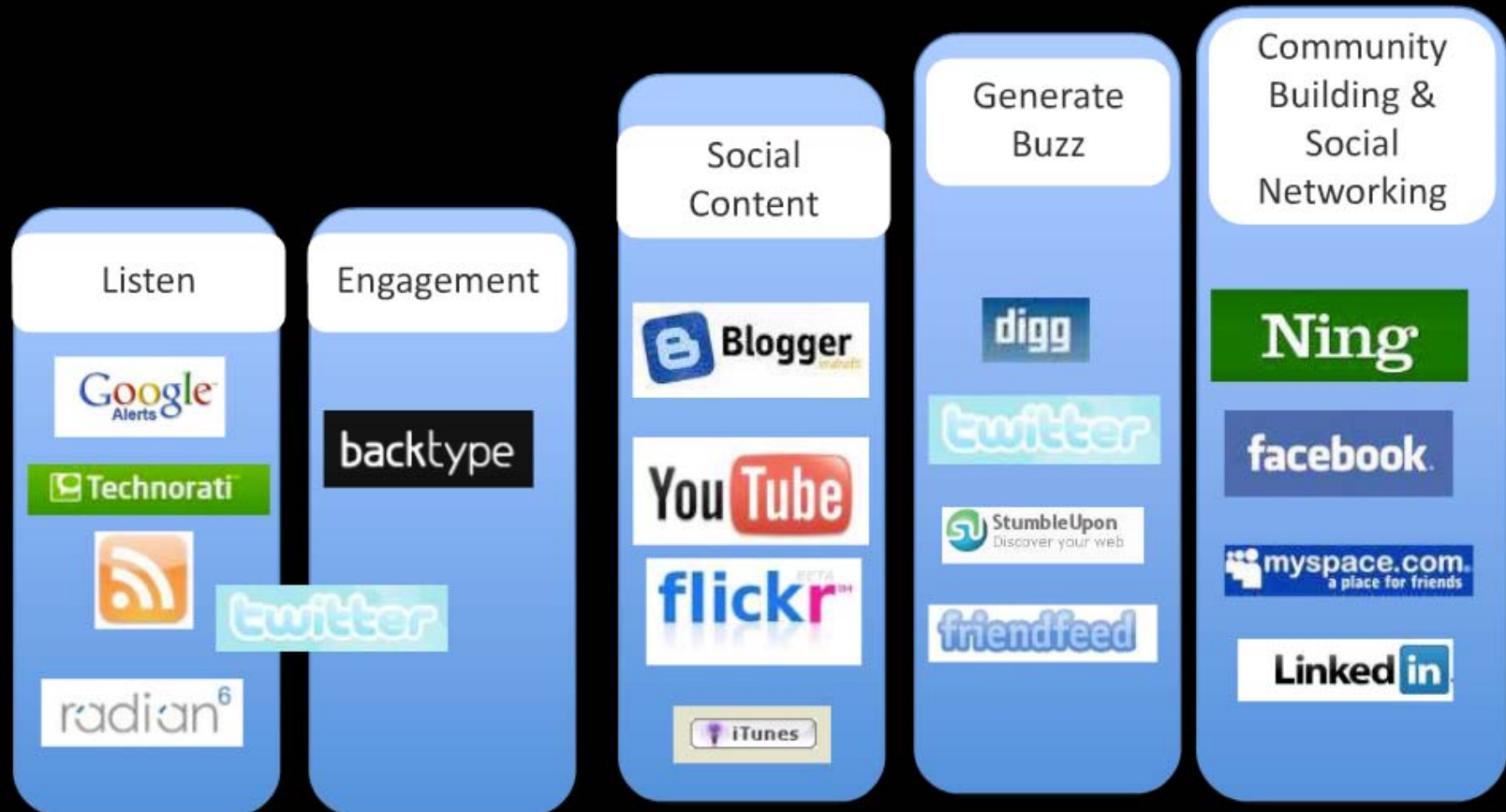


[NailaJ](#): #MLINFP? Or #MLNFP? Could be a cool Twitter tag for people who are volunteering... [@kanter](#) [@farra](#)

Select the tools based on goals + audience,
and what you can manage.



Social Media: Tactics and Tools



Support Overall Communications and Internet Strategy
Supports Offline Action, Change of Behavior, or Impact Outcome

Managing Social Media

Integrated Social Media - SMB



Be nice, share, and say thank you.



**MALARIA
KILLS A CHILD
EVERY 30
SECONDS
WE CAN
STOP IT**

**TEXT NET
TO 85944
to donate \$10 with
your mobile**

A one-time donation of \$10 will be added to your mobile phone bill or deducted from your prepaid balance. Messaging & Data Rates May Apply. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of the "Malaria No More" by the Mobile Giving Foundation and subject to the terms found at www.hmgf.org/t. You can unsubscribe at any time by replying STOP to short code 85944; Reply HELP to 85944 for help.



MalariaNoMore

✓ Following

Lists

RT @highcroftracing: Miles to End Malaria is back. Text "MILES" to 85944 to make a one-time \$10 donation to @malarianomore

about 17 hours ago via TweetDeck

Help us end malaria deaths: Join the MNM Team! Currently hiring in Marketing, Programs & Data. Interns too!

<http://bit.ly/Su0pl>

about 19 hours ago via TweetDeck

RT @malariapolicycenter honored key malaria champions Zeke & Rham Emanuel and Tim Ziemer today:

<http://bit.ly/aMurOr>

6:03 PM Mar 17th via TweetDeck

RT @malariapolicycenter honored key malaria champions Zeke & Rham Emanuel and Tim Ziemer today:

<http://bit.ly/aMurOr>

6:03 PM Mar 17th via TweetDeck

MNM has that catchy Zinduka! (Swahili for "Wake Up!") song stuck in our heads today... <http://bit.ly/dAOE9Y>

3:05 PM Mar 16th via TweetDeck

Thanks to everyone 'lending a hand' to help us End Malaria! Keep 'em coming <http://bit.ly/azSb04> #socialmediaenvoy

11:08 AM Mar 16th via TweetDeck

Psyched to see malaria becoming a buzzword, thanks to #socialmediaenvoy: <http://bit.ly/93ca9c>

6:11 PM Mar 15th via TweetDeck

Awesome! RT @aplusk: this is very cool <http://bit.ly/bcWSD8> #socialmediaenvoy

4:31 PM Mar 15th via TweetDeck

END MALARIA = <http://bit.ly/azSb04> #socialmediaenvoy

11:52 AM Mar 15th via TweetDeck

"It starts with one small step." RT @WeThinkSocial: Interview

Name Malaria No More
Location Global
Web <http://www.malari...>
Bio Malaria No More is determined to end malaria deaths in Africa by 2015.

16,023 following 19,357 followers 745 listed

Tweets 653

Favorites

Lists

@MalariaNoMore/uamalaria-champions

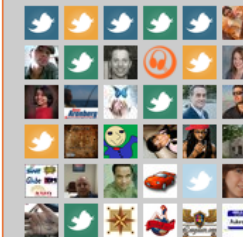
@MalariaNoMore/malaria-no-more-staff

View all

Actions

message MalariaNoMore
block MalariaNoMore
report for spam

Following



View all...

RSS feed of MalariaNoMore's tweets

twitter Home Profile Find People Settings Help Sign out

UN_UNITE
 United Nations Secretary-General's Campaign to End Violence Against Women
 United Nations, New York
 Web <http://endviolenc...>
 Bio UN Secretary-General's Campaign to End Violence Against Women

+ Follow Lists Settings

1 following **142** followers **36** listed

Tweets 59

UNITE TO END VIOLENCE AGAINST WOMEN

<http://bit.ly/9GPBRN>
 5:29 PM Mar 11th via Facebook

<http://bit.ly/cyJRDJ>
 2:39 PM Mar 4th via Facebook

<http://bit.ly/90HD4D>
 2:32 PM Mar 1st via Facebook

<http://bit.ly/9xyi7S>
 2:31 PM Mar 1st via Facebook

Sexual Violence in the US Military:
<http://news.bbc.co.uk/2/hi/americas/8511010.stm>
<http://bit.ly/cjoF0B>
 12:04 PM Feb 16th via Facebook

<http://bit.ly/abGpKI>
 1:03 PM Feb 4th via Facebook

<http://www.un.org/News/Press/docs/2010/sgsm12725.doc.htm> <http://bit.ly/cNcibl>
 1:03 PM Feb 4th via Facebook

Somali communities say no to female genital cutting
<http://bit.ly/6Bszo2>
 2:26 PM Dec 17th, 2009 via Facebook

Somali communities say no to female genital cutting:
http://www.unicef.org/infobycountry/somalia_52125.html
<http://bit.ly/8lq2FB>
 2:25 PM Dec 17th, 2009 via Facebook

Human trafficking fuels violence against women:
<http://bit.ly/8XhWCQ> <http://bit.ly/6Hwy2T>
 5:47 PM Dec 15th, 2009 via Facebook

Actions
 block UN_UNITE
 report for spam

Following

RSS feed of UN_UNITE's tweets

should be
 more conversation,
 less marketing

If you want people to care, make it about them... not you!

Share Resources (70) - Successful learning in the 21st Century is not what you know, but what you can share, so 70 % of my Twittertime is spent sharing others voices, opinions, and tools.

Collaborations (20) - 20% of my Tweets are directly responding, connecting, collaboration, and co-creating with like-minded Twitter colleagues. From these important tweets, lifelong professional and personal relationships have been forged.

Chit-Chat (10) 10% of my Twittertalk is "chit-chat-how's-your-hat" stuff. It is in these "trivial" details shared about working out, favorite movies, politics, and life in general that I connect with others as a human being. These simple chit chats are what have allowed me to know that I am never alone, and there is **support whenever, wherever, and however I need it!**



unicef
unite for children

Add to My Page's Favorites
Suggest to Friends
Subscribe via SMS

Join us in telling the stories of the world's children.

Information

Location:
3 United Nations Plaza
New York, NY, 10017

Phone:
Have a question for UNICEF?
Write us directly:
unicefinfo@unicef.org

Fans

6 of 152,085 fans See All



Ali Korkor TJ Griffin Lucila Alonso



Badr Anssari Koralia Avgousti naki Malwina Kaczmarek

Share UNICEF News

**The world's children:
How can YOU
help tell their stories?**

- Leave a **COMMENT**
- **LIKE** your favorite stories
- **SHARE** one story a week



(Don't forget: you need to be our Facebook fan to help us tell these stories.)

UNICEF

Wall Info Videos Photos Multimedia FAQ >>

Write something... Share

RadyAfi Ramadhan HEY,MY FRIEND IN INDONESIA NEED HELP.NAME'S RAKHA RAYHAN FERDIYANTO.VILLAGE BOY.LOLLOLOLOLOLOL
about an hour ago · Comment · Like · Report

Ikram Hisan Akbar damn i see kid in the street is crying again because he don't eat any food damn that S.B.Y he just think aout his self so selfish that presiden so selfish i sad look this country and that children
about an hour ago · Comment · Like · Report

Müjgan Paktaş Gülbay Fethiye /Türkiye 'den merhabalar.
about an hour ago · Comment · Like · Report

Peter Nagy Hi for everyone!Anybody works and lives in Africa from the UNICEF?
about an hour ago · Comment · Like · Report

Adi Dwi Teknologi buat anak2 yang tertinggal.....
3 hours ago · Comment · Like · Report

Ikram Hisan Akbar betul betul
about an hour ago · Report

Ikram Hisan Akbar pask s.b.y ngomongin century mulu
about an hour ago · Report

Adi Dwi gw da ga respect ma pak sby... ma pemerintahanya. mana janji pro rakyatnya!!!
31 minutes ago · Report

Write a comment...

Cristian Cubas Mairena apoyo 100% a UNICEF todos los ni-s del mundo merecen lo mejor!!!
6 hours ago · Comment · Like · Report

Andrea Rapalo buenas tardes, les escribo desde Honduras... seigan trabajando por el derecho de los niños...
11 hours ago · Comment · Like · Report

Maria Duarte well done...thaks a lot...
Yesterday at 5:28pm · Comment · Like · Report

Dora Pezzilli <http://www.youtube.com/watch?v=XyPDCkNNKao>
11 hours ago · Report

Write a comment...

Mercedes Albertelli hola,como ingresar a unicef como voluntaria???? gracias
Yesterday at 4:42pm · Comment · Like · Report

Maria Luz Aguilar HOIAA BUENAS TARDESS!!!..LES COMENTO QUE ESTAMOS EN LA BUSQUEDA DE PERSONAS VOLUNTARIAS QNOS ACOMPAÑEN EN NUESTRO NUEVO PROYECTO- UNIDOS PARA AYUDAR--- pasear porlas calles de la ciudad brindadon cafe-te o un simple cariño en fomas d palabras- NO T PIERDAS LA EXPERENCIAA Y NO T QUEDES CON LASS GANAS D AYUDAR!!!- INTERE...

Create an Ad

Lady Gaga x



July 6 at Madison Square Garden. On sale Fri 3/19 at 10am. Click here to buy tickets.

Like

MFA in Emergent Media x



Champlain College Graduate Studies. Create, collaborate and innovate.Start shaping tomorrow, today. Sign up for an information session.

Like

Seventh Generation x



Chat (19)

Seventh Generation is committed to being the most trusted brand of household and personal-care products for your living home.

Melissa Roberts, Kerri Karvetski and Michael Silberman are fans.

Become a Fan

More Ads

Help the community connect.



LEADING THE
FIGHT TO
END DUCHENNE

Parent Project Muscular Dystrophy

[Sign In](#) | [Media](#) | [Contact](#) | [Sitemap](#)

Understanding
Duchenne

Caring
for Him

Advancing
Research

Leading
the Way

**Ending
Duchenne**

Uniting the
Community

[Ending Duchenne](#) > [Campaign](#) > [Pledge to End Duchenne](#)

Give

Campaign >>

Speak Up

Attend Events

GET DUCHENNE NEWS

Sign up to receive news about advances in research, opportunities for participation, PPMD events, and more.

Email Address

Search

LOGIN

Want to join the Parent Project Muscular Dystrophy family?
[Please register here](#)

Username

[Forgot your password?](#)

[Donate Now](#)

Join our **End Duchenne Photo Campaign** today. Be creative and raise awareness for Duchenne. [Click for instructions on how to get a sign and add your photo.](#)



Quick Links

[What is Duchenne?](#)

[Does my child have Duchenne?](#)

[My child was just diagnosed. What should I do now?](#)

[What is the latest research on Duchenne?](#)

[Need information about Run For Our Sons?](#)

[How can I buy PPMD merchandise?](#)

Join us
in the
fight.

Sign the
Pledge

Search

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[People](#)

Parent Project Muscular Dystrophy |

SEARCH

Full text Tags only

✔ We found **2 results** matching **End** and **Duchenne** and **Photo** and **Campaign**.

View: [Most relevant](#) • [Most recent](#) • [Most interesting](#) Show: [Details](#) • [Thumbnails](#)



photos by [End Duchenne](#)

Tagged with [endduchenne](#)

Taken on [August 5, 2008](#), uploaded [August 11, 2008](#)

PP MD See [End Duchenne's photos](#) or [profile](#).



photos by [End Duchenne](#)

Tagged with [endduchenne](#)

Taken on [August 5, 2008](#), uploaded [August 11, 2008](#)

PP MD See [End Duchenne's photos](#) or [profile](#).

LEADING THE
FIGHT TO
END DUCHENNE

Parent Project Muscular Dystrophy

Main My Page Members Discussion Forum Groups Events Photos Videos Blogs Invite Help

Connect with family, friends, and health professionals on the PPMD Community. Visit the PPMD website to learn more.

Get Started

Share thoughts and experiences with other members of the Duchenne/Becker community:

Meet or Find: [members](#)
Interact: [discussions](#), [groups](#)
View or Add: [photos](#), [videos](#)
Read: [blogs](#), [Pat's Blog](#)
Spread the word: [invite others](#)

Bookmark this page:

SHARE

Groups

PPMD Duchenne Parents
197 members

PPMD Deletions
175 members

+ Add a Group View All

Videos



Run for our Sons
Added by PPMD



Parent Project Muscular Dystrophy: Duchenne PSA
Added by PPMD

+ Add Videos View All

Events

Dancing for Dystrophy
March 12, 2010 at 7pm to March 13, 2010 at 12am - Mardi Gras World (east bank) New Orleans

7th Annual Jumping Jack for Duchenne MD Charity Golf Tournament
June 28, 2010 all day - The Ranch Country Club

+ Add an Event View All

Latest Activity

- Clarence Yuen** added a song 3 hours ago
▶ JL-ALivingSacrifice 05:01
- Perlita & Gordy Hains** We've had a week to digest & wrap our brains around Ataluren... so sad - Levi's drug was Ataluren, now WHAT... we just wait & hope 10 hours ago
- Michael** added 2 songs 10 hours ago
▶ Black Magic Woman - Carlos Santana
▶ Af Song
- Brian Denger** added a blog post 12 hours ago
Family noise
I recently returned from a conference flying home on a "red eye" flight arriving home early in the morning. These flights are well named. You never know how much sleep you'll get as you are jetted across the country forced into an unnatural position...



Discussion Forum

- Melatonin** 4 Replies
Started by Karen Barnett in **Research**. Last reply by Kim Maddux 16 hours ago.
- Vitamines and Essentials needed for the boys** 8 Replies
Started by Jo-Anne in **Supplements**. Last reply by Laurie Paschal 10 hours ago.
- growth hormone** 10 Replies
Started by sandy in **Research**. Last reply by Gregoris Panayiotou 4 hours ago.

+ Start Discussion View All

Photos



+ Add Photos View All

Featured Blog

Family noise
I recently returned from a conference flying home on a "red eye" flight arriving home early in the morning. These flights are well named. You never know how much sleep you'll get as you

Farra Trompeter

- Sign Out
- Inbox (9 new)
- Alerts
- Friends - Invite
- Settings

Quick Add...



PPMD News

- Check out PPMD's...
- Important open co...
- AVI BioPharma re...
- Be our Broadway st...
- PPMD's February ...
- Gunter Scheuerbra...
- When we talk about...
- TREAT-NMD help...
- Parents: Help in an ...
- BioMarin initiates ...

Connect with PPMD:



Member Search

Find friends & other Duchenne community members. Search by name, keyword, or location:

Search Members

Example Searches: [Chicago](#), [Deletion](#), [David](#)

Bring all your online communications together.





Human Rights

UNIFEM places the advancement of women's human rights at the centre of all of its efforts. [read more »](#)

UNIFEM'S WORK



UNIFEM is the women's fund at the United Nations. It provides financial and technical assistance to innovative programmes and strategies to foster women's empowerment and gender equality. [read more »](#)



Women's Empowerment Principles

UNIFEM and the UN Global Compact call on the business community to implement recruitment and retention practices that advance women's empowerment and inclusion and urge them to proactively appoint women as managers, executives and board members. [more »](#)

UNIFEM Worldwide



UNIFEM Web Portals

- [Gender & HIV/AIDS](#)
- [Gender-Responsive Budgeting](#)
- [WomenWarPeace.org](#)
- [Virtual Knowledge Centre to End Violence against Women and Girls](#)
- [iKNOW Politics](#)
- [Presupuesto y Género](#)

National Committees



Crisis in Haiti

In the aftermath of the devastating earthquake in Haiti on 12 January 2010, UNIFEM seeks to rebuild women's shelters, expand the provision of urgently needed services, and protect women and their communities. [read more »](#)

- [Changing the Game: Gaining Traction in Fragile States](#)
- [Donate Online](#)



Global Virtual Knowledge Centre to End Violence against Women and Girls

UNIFEM launched a Global Virtual Knowledge Centre to End Violence against Women and Girls on 4 March. The one-stop centre will support practitioners around the world in effective design, implementation, monitoring and evaluation of policies and programmes. [more »](#)



Say NO – UNITE Platform Registers More than 180,000 Actions on Ending Violence Against Women

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Best News

- > [54th Session of the Commission on the Status of Women Concluded with Adoption of Resolutions \(15.03.10\)](#)
- > [Statement by the Joint United Nations Programme on HIV/AIDS and the United Nations Development Fund for Women \(10.03.10\)](#)
- > [Press Statement by Inés Alberdi – Press Conference on the Launch of the Women's Empowerment Principles \(08.03.10\)](#)
- > [On International Women's Day, Strong Recommendations to the Business Community to Advance Women's Empowerment and Inclusion \(08.03.10\)](#)
- > [UNIFEM Currents – March 2010 \(05.03.10\)](#)
- > [more news](#)

Upcoming Events

- > [Women in the Heights – Contemporary Women Artists of Northern Manhattan \(United States, 04.03.10–30.04.10\)](#)
- > [5th Annual International Women's](#)



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[Meet Microentrepreneurs](#) ▶

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Our Mission

ACCION's mission is to give people the financial tools they need - microloans, business training and other financial services - to work their way out of poverty.

Our Microfinance Services

Learn more about our innovative microfinance and microlending products and services:

- [Microfinance in Commercial Banks](#) ▶
- [Marketing and Product Development](#) ▶
- [Social Monitoring](#) ▶
- [VIEW ALL](#) ▶

Our Impact

- [Client Success Stories](#) ▶
- [Partner Statistics & Results](#) ▶
- [Partner Testimonials](#) ▶

Learn More

- [Microcredit vs. Microfinance](#) ▶

Events

Building on the Past to Reshape the Future: Advancing Community Reinvestment - NCRC 2010 National Conference
 Wed, 10 Mar 2010 - Sat, 13 Mar 2010
 All Day Event

2nd China Microfinance Investor Conference
 Thu, 25 Mar 2010 - Fri, 26 Mar 2010
 All Day Event

[More Events](#)

New & Noteworthy

3/4/10: ACCION Launches Microfinance Operations in Inner Mongolia: ACCION announced today that it has inaugurated ACCION Microcredit China (AMC) in Chifeng, Inner Mongolia, to deliver financial services to the region's working poor. AMC is the first microfinance institution in which ACCION has taken a majority share. [Click here for the full press release](#) ▶

3/2/10: Empower Women, Fight Poverty - Support the GROWTH Act: March 8th is International Women's Day - a global day to celebrate the past achievements of women and seize opportunities for future change. [Join us in celebrating this important day by urging Congress to pass the GROWTH Act](#) ▶ This innovative bill would give millions of women worldwide the microfinance tools to lift themselves and their children out of poverty. Our goal is to flood Congress with 10,000 letters by March 8th.

2/20/10: Update on Haiti: Thank you to all of you who donated to our Support Haiti Fund. We are sending all fund donations directly to SOGESOL, ACCION's microfinance partner in Haiti. In the coming weeks and months, SOGESOL, with ACCION's assistance, will be extending financial support in the form of grants and other microfinance solutions to the thousands of Haitians they serve, enabling them to start rebuilding their homes and livelihoods. [Click here to donate to ACCION's Support Haiti Fund](#) ▶

1/25/10: ACCION Comes Full Circle in Brazil: ACCION has received the green light from the Brazilian government to establish ACCION Microfinanças, a new microfinance organization in the state of Amazonas, Brazil. It was in Brazil where ACCION first pioneered microfinance in 1973. The MF1 will apply new approaches and innovations in microfinance to best serve the area's poor. [Learn more](#) ▶



It could be a scene from Macbeth: Two women hover over boiling cauldrons, stirring large lumps of curdling blood, impervious to the smoke swirling around them. But no, this is a chicken feed business and blood the first step...

Grace Galus Ulaya
 Client of ACCION partner Akiba Commercial Bank in Tanzania

[View Success Story](#) ▶

Connect With Us





SHARE OUR STRENGTH
NO KID HUNGRY

Hunger in Schools

A hungry child can't learn, which is why we fund organizations that make sure they have nutritious meals each school day.

Learn more about [Share Our Strength's impact in schools.](#)



1 | 2 | 3

Obama Administration Focuses on Child Nutrition

"Hungry kids don't learn as well. If we want and need our children fully prepared for a competitive world, then we cannot afford for them to be hungry."

Learn more about the [Child Nutrition Act Reauthorization](#) and [what we can do](#) »

Ending Childhood Hunger in America by 2015

To solve a problem like childhood hunger, you need partnerships and a strong plan of attack.

Find out how more about [our strategy to end childhood hunger](#) »

Highlights



Share Our Strength's Teachers Report

Teachers across America see children arriving at school hungry. This problem affects their ability to learn. Learn more about hunger in schools and [what you can do](#) »



Our Response to the Crisis in Haiti

For more than 20 years, Share Our Strength has supported programs in Haiti to reduce poverty. Find out how we're responding to this disaster. [Learn more](#) »



Stir It 28

On February 21st, four cities will host an evening of culinary adventures by chefs, restaurants and food bloggers in each city! 100% raised goes directly to support Haiti relief efforts. [Learn More](#) »

Join the No Kid Hungry Community

*First Name

*Last Name

*Email Address

Sign Up!

Community

News

No Kid Hungry Blog



Read the latest blog post:

[LETTER ON MORAL IMAGINATION AS A POST-HAITI WORK IN PROGRESS](#)

By [Billy Shore](#)

Posted February 18

Photo by Jenny Stewart! I've been giving more thought to Bill Gate's announcement, which I read about a few days after... [Read more](#) »

Learn More

Connect With Us



Our Partners



The Capital Grille has long participated in Share Our Strength's Taste of the Nation events nationwide.



Create Your Day

Discover your own oatmeal creation that will help you make the most of your day. For every bowl of oatmeal created, Goodbite.com and Quaker will



A Tasteful Pursuit

Join us March 1st for a special evening with host chef David Reynoso at AI Forno Restaurant in [Providence, RI.](#)



Get Local

Get Local to find out about Share Our Strength in your community.

Enter ZIP Code or City, ST to find a restaurant, event or food bank

Welcome to the new home for all of Oxfam's blogs

Although we have had blogs for a number of years, this site is our first attempt at bringing you a complete list of the latest posts from our growing portfolio.

We've also taken the opportunity to highlight the latest videos, photos and updates from some of the most active sharing platforms and social networks used by the Oxfam member organizations around the world.

[Find out more >](#)

WORLDWIDE OXFAM BLOGS

FROM POVERTY TO POWER

Rodrik revolution; none of the above; retro KKK; gay rights in Africa; banned words; Easterly's wobble and cause and effect: links I liked

15 MARCH 2010

[Read more >](#)

REGIONAL DIRECTOR OF EAST ASIA BLOG

Think Which Women in Your Life Inspire You

15 MARCH 2010

[Read more >](#)

OXFAM FRANCE-AGRI ICI LILLE

La 1ère équipe lilloise inscrite au trailwalker

13 MARCH 2010

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FROM POVERTY TO POWER

Why the Today Programme leads to premature ageing

12 MARCH 2010

[Read more >](#)

OXFAM AMERICA BLOG

Surviving the storm in El Salvador

11 MARCH 2010

[Read more >](#)

PEOPLE ARE WRITING ABOUT

Bali巴厘 巴厘 巴厘 巴厘 巴厘 climate change COP15 Copenhagen Copenhagen earthquake education G8 haiti health Health and Education For All Indonesia Oxfam's celamp6 Poznan UN United Nations

[more tags](#)



OXFAM INTERNATIONAL BLOG

Subscribe to the Oxfam International blog feed

What are feeds?

CONFLICT & EMERGENCIES BLOG

Working with communities to rebuild Haiti

15 MARCH 2010 | MARCEL STOSSSEL | 0 COMMENTS

Oxfam continues to work closely with Haitian communities in the aftermath of January's devastating earthquakes. Marcel Stossel reflects on achievements so far.

[READ MORE >](#)

[Hide teaser >](#)

CONFLICT & EMERGENCIES BLOG

Oxfam in Haiti: Water arrives at Impasse Fouget

10 MARCH 2010 | KENNY RAE | 0 COMMENTS

[View teaser >](#)

CONFLICT & EMERGENCIES BLOG

Haiti: the healing has begun

8 MARCH 2010 | RAYMOND C. OFFENHEISER | 0 COMMENTS

[View teaser >](#)

HEALTH AND EDUCATION FOR ALL BLOG

The W8 are on mission - health and education for all!

8 MARCH 2010 | JACQUELINE PERISSON | 0 COMMENTS

[View teaser >](#)

CLIMATE CHANGE BLOG

International Women's Day 2010: Fighting for women around the world

TWEETS

- China Daffled by Criticism: Chinese Premier, Wen Jiabao, has spoken out over the acute criticism Ch... [http://bit.ly/g9th1T](#) @ #climatechange Oxfam Ireland @ - 11:35 AM Mar 15th
- IT @weatmeme @ UN Creates Social Media Envoy to Raise Awareness for Malaria [http://ow.ly/1ap25](#) @ Oxfam Great Britain @ - 11:22 AM Mar 15th
- Reflecting on what has been achieved so far as part of the emergency response to the earthquake in #haiti [http://bit.ly/emu3P](#) @ Oxfam Great Britain @ - 9:46 AM Mar 15th
- IT @LouiseOxfam @ Heavy rains falling on #haiti. V worrying as mala-shit camps are ill-equipped to cope and sanitation problems are real. Oxfam Great Britain @ - 6:12 AM Mar 15th
- We're part of @GreenMusicGroup @. Get a FREE mp3 when you sign up for GMG, feat. @sardood @, @DMS, @guster @ @questlove @ & more: [http://s.gd/1K0g](#) @ Oxfam America @ - 2:36 AM Mar 15th

At a glance: Haiti

- Latest
- Background
- Funding appeals and humanitarian action updates
- Statistics
- Contact us
- > **Newsline**
- Countries in this region
- All countries
- Country website

Children central to recovery and development after the earthquake in Haiti

At the Port-au-Prince orphanage, a set of stacking toys from a newly delivered UNICEF Early Childhood Development kit.

Seven weeks after Haiti's earthquake, which affected more than a million children, UNICEF is working with partners to support and engage young children living in such makeshift settlements by supplying them with Early Childhood Development (ECD) kits.

A holistic approach

New ENHANCED search

- Email this article**
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- Related link**
 - [UNICEF's Early Childhood Development kit](#)
- Earthquake in Haiti**
 - [Bracing for the rainy season](#) with video
 - [Early childhood development kits](#)
 - [International Women's Day amidst the rubble](#)
 - [Protection from HIV/AIDS](#)
 - [Field Diary: A long-term commitment](#) with audio

Expand your definition of success

- Increased awareness of your cause
- Shift in your org's reputation
- New and repeat program participants, activists, donors
- Increased requests for your programs
- Pageviews/clicks/comments/fans/etc.
- New email addresses/contact info
- Signatures/actions taken
- Dollars raised
- Mentions online



Example

Oxfam 365

Support emergencies like Haiti through Oxfam 365



Giving to Oxfam 365 means we're always ready to respond quickly and save lives. Like we did in Haiti. Like we'll do next time disaster strikes.

[Start a regular, monthly gift to our emergency fund today.](#)

[Donate](#)

Find out more: [Haiti earthquake](#)

You're right. People dying thanks to climate change is a long way off.
About 5,000 miles, give or take. [Take action](#)

Latest from Oxfam

- [Robin Hood heads to parliament](#)
- [Gaza power cuts endanger lives](#)
- [Chile earthquake: what Oxfam is doing](#)
- [Expelled from northern Sudan: one year on](#)
- [Price comparison site set up to benefit Oxfam](#)
- [Oxfam Live: get personal with Oxfam near you](#)

What we do

- [Easy guide to Oxfam](#)
- [Climate change](#)
- [Current emergencies](#)
- [Volunteer for Oxfam](#)

From the shop

- [Charity gifts](#) and [goats](#) from Oxfam Unwrapped
- [Second-hand clothes](#) and accessories
- Second-hand [books](#) | [music](#) | [movies](#) | [homeware](#)

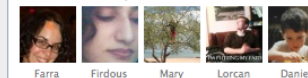
Keep in touch

Get the latest news and ways to take action against poverty from Oxfam direct to your inbox. [Sign up for updates](#)

facebook

 **Oxfam GB** on Facebook
You are a Fan [Undo](#)

Oxfam GB has 22,310 Fans



Festivals 2010 – join the Oxfam team!

In 2010, Oxfam will be at 15 of the UK's biggest and best music festivals. Join our 5,000-strong team of Oxfam stewards, campaigners and shop volunteers. [Festivals: apply now](#)



Celebrate Easter with Fairtrade

Easter is just a hop, skip and a jump away so start celebrating with our delicious selection of Fairtrade chocolate Easter eggs. [Buy Fairtrade chocolate Easter eggs](#)



Wanted: Book-loving volunteers

We are looking for stacks of book-loving volunteers to help out before Oxfam's annual Bookfest fortnight in July. [Apply to be a book volunteer](#)



The Robin Hood Tax

A tiny tax on bankers would raise billions to tackle poverty and climate change, at home in the UK and abroad. Bill Nighy explains this 'sweet, little idea' in the video. [Support the Robin Hood Tax](#)

We've all got something amazing in common: we're all human.

Climate change

- [Take action](#)
- [Frequently asked questions](#)
- [Climate change blog](#)
- [How we are doing](#)
- [Copenhagen 2009](#)
- [Our partners](#)
- [Videos](#)

Campaign with us

- [Take action](#)
- [Latest news](#)
- [Health and Education For All](#)
- [Conflict and disaster](#)
- [Success stories](#)
- [Activists' centre](#)
- [Email updates](#)

Fundraise

- [Trailwalker UK](#)
- [Trailtrekker](#)
- [Oxjam](#)
- [London Marathon](#)
- [Oxfam Walk](#)
- [Running events](#)
- [Other ways to fundraise](#)

Other ways to get involved

- [Donate now](#)
- [Volunteer](#)
- [Recycle](#)
- [Festivals](#)
- [Work with us](#)
- [Calendar](#)
- [Corporate support](#)

Thanks – you'll be hearing from us soon!

But why wait? Find out how you can [get involved](#) in the fight against poverty here and now. When people get together to make a difference, anything is possible. Just ask Gandhi and Mandela. We call it being Humankind, and here's how it works with Oxfam:



Data protection – the small print

We will keep you informed about our projects and activities. However, if you would rather not receive such information, please email us at changes@oxfam.org.uk, phone 0300 200 1300 or write to:

Supporter Relations, Oxfam House, John Smith Drive, Cowley, Oxford, OX4 2JY.

We will not share your details with any other organisations, and you can unsubscribe at any time – you'll find the unsubscribe link at the bottom of any email from Oxfam.

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As seen on TV...

Be aware, be moved, be involved. Be Humankind.

[Watch our TV ad](#)

In pictures

Oxfam's week in pictures

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Take the Oxfam quiz

Ten quirky questions to teach even die-hard Oxfam supporters a thing or two!

[Start here](#)

Oxfam: the inside story

An unconventional history of an unique organisation. Find out how it all started.

[History of Oxfam](#)

Climate change

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Robin Hood heads to parliament

This entry was posted by [Ian Sullivan](#) on **March 12th, 2010** at 4:27 pm and is filed under 'For All' health and education campaign, 'Here & Now' climate change campaign, Campaigns, Campaigns Blog, Campaigns News, General, Health and Education for All,

Our colleagues over in Sherwood Forest (the totally online Sherwood Forest), have been busy making a big buzz about implementing the Financial Transaction Tax, aka [Robin Hood Tax](#).

Thousands of you wrote to your MP telling them what a marvellous idea a tiny 0.05% tax on financial transactions would be. So the MPs responded to this public pressure by deciding to have a debate. The brief video below explains the ins and outs. Unfortunately it was too late to be considered for the Oscar for best set.



This blogger



Ian Sullivan is an online campaigner at Oxfam.

[View all posts by Ian Sullivan](#)


Campaigns blog

[Robin Hood heads to parliament](#)
12 March, 2010

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Oxfam press releases

The Oxfam press office deals with all media enquiries. [Contact us.](#)

- 18 March, 2010
[Oxfam shops propel new Arctic Monkeys single to success](#)
No Comments
 - 17 March, 2010
[Leading aid agencies refute claims that large amounts of aid to Ethiopia in 1984-5 were misused](#)
No Comments
 - 17 March, 2010
[Failed rains put 10 million people at risk of a food crisis across West Africa](#)
No Comments
 - 8 March, 2010
[Sporting bets from beyond the grave could raise £330,000 for Oxfam](#)
2 Comments
 - 2 March, 2010
[Oxfam's team arrives in Chile to assess the damage and see where they can help](#)
No Comments
 - 2 March, 2010
[Leona Lewis auctions herself to raise £12,000 for Oxfam](#)
No Comments
 - 2 March, 2010
[Oxfam reaction to M&S Plan A announcement](#)
No Comments
 - 27 February, 2010
[Oxfam send staff to respond to Chilean Earthquake](#)
No Comments
 - 24 February, 2010
[Oxfam's Haiti appeal closes - Agency thanks public for overwhelming generosity](#)
No Comments
 - 22 February, 2010
[Leona Lewis auctions her time for Haiti earthquake response](#)
No Comments
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News from the web

Daily selection of stories from the wider web related to Oxfam's areas of work.

My Delicious Bookmarks

- [Robin Hood banking tax 'would raise billions'](#)
- [Celebrity eBay auction raises £120,000 for Haiti](#)
- [Radiohead benefit gig raises £350,000 for Haiti | Music | guardian.co.uk](#)
- [Scarlett Johansson designs handbag for Haiti](#)
- [Oxfam aid for Haiti tracked by BBC arrives](#)
- [Glastonbury auction for Haiti attracts £80,000 of bids](#)
- [Rare Beatles LP found in Oxfam shop raises £1,300 for Haiti](#)

Delicious tags

oxfam conflict humanitarian africa oxfam, gaza israel climatechange darfur sudan oxfamshops politics zimbabwe creditorunch retail fashion aid aid, copenhagen climate economics change, crisis congo somalia environment ghana eastafrica eritania haiti.

Top stories

- [Haiti earthquake](#)
- [Robin Hood Tax](#)
- [Climate change](#)
- [Oxfam Live](#)

In pictures




Photo gallery of Oxfam-related work and issues. [In pictures](#)

News blog

- Benefits and the Robin Hood Tax
17 March, 2010
- Water arrives at Impasse Fouget
16 March, 2010
- Working with communities to rebuild Haiti
15 March, 2010

[More from the news blog](#)


Follow Oxfam on Twitter.

Help save lives throughout the year by starting a regular gift to #Oxfam-365 <http://bit.ly/2o1AS> Please RT! <https://www.facebook.com/oxfam>

Arctic Monkeys release 'My Propeller' 10" exclusively through our shops on Monday - get your copy here: <http://bit.ly/1f8dum> <https://www.facebook.com/oxfam>

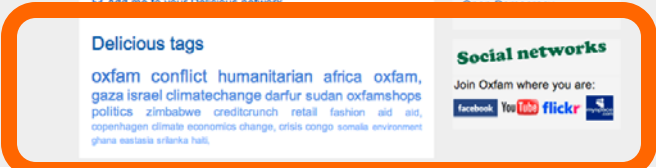
#Climate change is affecting some of the world's poorest people. You can call on UK

Blogroll

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- From Poverty to Power
- UK Poverty Programme
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04 FEB 10 [Rare Beatles LP found in Oxfam shop raises £1,300 for Haiti](#) [SAVE](#)
 A rare copy of The Beatles' first album 'Please Please Me' found in an Oxfam shop has raised more than £1,300 for the charity's Haiti appeal.
haiti, earthquake, oxfamshops, oxfam

22 OCT 09 [Southeast U.S. exposed to climate change impact: Oxfam | Green Business ...](#) [SAVE](#) 4
 Poverty and climate hazards make the southeast United States the country's most vulnerable area to climate change impact, Oxfam America said on Wednesday.
america, poverty, climate, south east, us, united states, climate change, vulnerable, green oxfam

17 SEP 09 [There are two women to see you, Gordon... Pregnant Zoe Ball and celebrities turn up at No10](#) [SAVE](#)
 Zoe Ball, Holby City actress Patricia Potter and 16 other pregnant women arrive at 10 Downing Street to petition the PM to back free healthcare for women and children in developing countries.
healthcare, gordonbrown, zoeball, patriciapotter, malawi, mozambique, ghana, liberia, nepal, burundi, sierraleone, oxfam

16 SEP 09 [More than 4.5m children will die if money for aid is diverted to climate change - Oxfam](#) [SAVE](#)
 Millions of children could die because cash for food aid is diverted to tackle climate change, Oxfam has warned.
climatechange, globalwarming, copenhagen, oxfam

15 SEP 09 [Celebrities back Oxfam campaign](#) [SAVE](#)
 A host of celebrities including singers Annie Lennox and Rachel Stevens have backed a campaign to raise the profile of women working in the developing world.
shechangeslives, malawi, southafrica, annielennox, rachelstevens, zoeball, katethornton, oxfam

[Droughts force Indian farmers to sell wives to pimps](#) [SAVE](#)
 Farmers in India made destitute by "climate change droughts" have been forced to sell their wives to brothels to pay off moneylenders.
climatechange, drought, india, oxfam

11 SEP 09 [Guy Stringer: director of Oxfam | Times Online Obituary](#) [SAVE](#)
 Former Oxfam Director Guy Stringer's obituary
guystringer, oxfamdirector, oxfam

10 SEP 09 [Slim pickings: the exploitation of migrant workers](#) [SAVE](#)
 Migrant workers tend to sit at the bottom of the supply chain, vulnerable and open to exploitation. Hashi Syedain investigates what's being done about it – and where HR's responsibilities lie
migrantworkers, exploitation, oxfam

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+bobgeldof	1
+bookfest	1
+books	3
+budget	3
+burundi	1
+carbonemissions	2
+chad	1
+change,	1
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+conflict	1
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+earthquake,	1
+east,	1
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+editors	1
+ethical	1
+europeanunion	1
+exploitation	1
+fashion	4

Actions

1. Invite your friends to become fans too – it would be great to get Oxfam near the top of the non-profit searches.

2. Oxfam 365 emergency fund – Giving to Oxfam 365 means we're always ready to respond quickly and save lives. Like we did in Haiti. Like we'll do next time disaster strikes. [Donate now.](#)

3. Climate change costs live. Let's sort it *Here and Now* – Take action to stop climate change pushing poor people further into poverty. [Click here](#)

4. Do more – Find out what other actions you can take with Oxfam. [Click here](#)



Suggest to friends

Subscribe via SMS

www.oxfam.org.uk

Fans

6 of 22,013 fans [See All](#)



Charles Orora

Elizabeth Baillie

Michelle Ferreira



Nathaniel Johnson

Tamar Barmy Bella Chappell

Rob Collins

Actions

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2. Oxfam 365 emergency fund – Giving to Oxfam 365 means we're always ready to respond quickly and save lives. Like we did in Haiti. Like we'll do next time disaster strikes. [Donate now.](#)

3. Climate change costs live. Let's sort it *Here and Now* – Take action to stop climate

Oxfam GB

Wall

Info

Climate Change

Oxfam Shop

Health and...

Take Action

Write something...

Attach:

Share



Neil Finnie Volunteers of all kinds – inspire others with a short video clip and share with a global network! Are You The Difference??



Want to win an amazing experience?

www.gvl.co.uk

Win the GVL video competition for the chance to win a trip for one year.

Yesterday at 12:16 · Comment · Like · Share · Report



Gisha Lcfm

Gaza Gateway » Interview with Muna Al-Almi on the occasion of International Woman's Day

www.gazagateway.org

On the occasion of International Woman's Day this week, we decided to look at situation of women in the Gaza Strip. Out of 1.5 million people in the Gaza Strip, women comprise 49.2% of the population. ...

Yesterday at 04:54 · Comment · Like · Share · Report



Oxfam GB There's less than a week left to apply to be part of the Oxjam team for this year's music festival. Amazing internships and regional manager opportunities available – apply now.



OXJAM – Last chance to work for Oxjam! :: Oxfam GB

www.oxfam.org.uk

You've got less than a week left to apply to be an Oxjam Regional Manager or to be the Events & Communications Executive Intern! If you're looking for music, management or charity experience apply NOW to help make 2010 the most successful Oxjam ever! We're currently recruiting for two types of role:

Wed at 10:58 · Comment · Like · Share

18 people like this.

Write a comment...



Rajesh Semrete Selassie Aggarwal My Brilliant Ethiopian Orthodox Tewahedo Roots

Reggae Artiste Fikre Selassie is available to perform at any festivals/concerts

in the world & also any others that will be organised to raise money for Mother Africa, Haiti, Chile & The World...Please Get in Touch with me...with Gods Love – Love this....<http://www.myspace.com/fikreselassie100>



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Health and...

Take Action



Take action. Fight Poverty.

Be Humankind  Oxfam

Thanks for finding Oxfam on Facebook!

Please click on the link above to become a fan (if you're not already).

Ready to change the world?

Here's what you can do to start:

1. Have a look around our [Facebook area](#) and feel free to contribute to it – and don't forget to invite your friends to become fans too, it would be great to get Oxfam near the top of the non-profit searches.
2. [Oxfam 365 emergency fund](#) – Giving to Oxfam 365 means we're always ready to respond quickly and save lives. Like we did in Haiti. Like we'll do next time disaster strikes. [Donate now.](#)
3. [Take action on climate change](#) – Climate change costs lives. Let's sort it *Here and Now.*
4. [Take part in an Oxfam event](#) – Whether you like trekking, walking, running or dancing there's an event for you. [Find out more.](#)
5. [Do more](#) – Find out what other actions you can take with Oxfam. [Click here](#)



Happy (Almost) Birthday, Farra!

This year, donate your birthday to a cause you believe in.

Make a Birthday Wish

10 minutes or less to help a good cause



Help Earthquake Survivors in Haiti

Help save lives in Haiti as Oxfam responds to a catastrophic earthquake. [Learn More](#)

259,767 members + \$136,222 raised

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- Members
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Cause Bulletin



Haiti's voice

Posted by Megan Boo Weintraub on Mar 5

As aid money from around the world pours into Haiti, it seems obvious that Haiti's citizens must have a voice in their own recovery. But this month, international leaders will make sweeping decisions about Haiti's reconstruction at a meeting in New York - and Haitian community leaders haven't been invited. We need your hel... [Read More](#)

Support the cause. Be counted:

I Read This



Erica Portillo Add a comment...

Mar 17



Cordelia Stollberg would happily sign but I'm not from the US :(((

Mar 18

View all 3 comments - Add a Comment

See Past Bulletins

FUNDRAISING PROJECT

Donate



Earthquake hits Haiti - help urgently needed

Your donation goes to fund this project organized by:

Oxfam America, a 501(c)(3) nonprofit

A major earthquake has struck Haiti near the capital of Port-au-Prince causing catastrophic destruction across the city of two million people in the western hemisphere's most impoverished nation.

Oxfam has an emergency team based in the capital responding with public health, water and sanitation services to prevent the spread of waterborne disease. As soon as our assessment teams have a fuller understanding of the emergency needs Haitians across the region face, Oxfam will work urgently to meet them.

The people of Port-au-Prince need your support.

Project Cost: \$150,000



Climate change costs lives.
Together we can sort it.



Find out more and take action on climate change.

Be Humankind Oxfam



Oxfam
OxfamGreatBritain's Channel

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1x1x1

Oxfam is providing support to more than 200,000 people affected by the earthquake in Haiti

0:58 / 1:02

Info Comments Favorite Share Playlists Flag

Distributing water in Haiti

From: OxfamGreatBritain | March 06, 2010 | 383 views

Oxfam Water Engineer Steo Halesiden talks about a delivery of water to Marassa 1 camp in Port-au-Prince. Oxfam is providing support to 200,000 people affected by the earthquake in Haiti.
<http://www.oxfam.org.uk/haitipeppe>

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hi
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Aid worked in Africa for 2 years and Oxfam was by far the least corrupted charity I saw
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I love Oxfam xx
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keep up the good work...
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Please donate today,thank you.

Profile

Name: Oxfam GB
 Channel Views: 83,310
 Total Upload Views: 1,804,365
 Age: 67
 Joined: April 03, 2007
 Last Sign In: 1 hour ago
 Subscribers: 2,043
 Website: <http://www.oxfam.org.uk/>

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About Me:
 A fairer, safer, better world for everyone. Don't settle for anything less. Be aware of what's not fair and why. Be moved to change it. Right here and now.

Hometown: Oxford
Country: United Kingdom
Occupation: Global movement to end poverty

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Jan 20, 2010 5 things you can do to help the people of Haiti 3:07 PM

Jan 20, 2010 Haiti earthquake: Aidworker diary 3:03 PM

Jan 18, 2010 Dispatch from the ground in Haiti 9:40 AM

Jan 15, 2010 Oxfam teams in Haiti initiating aid delivery 4:50 PM

Jan 14, 2010 Oxfam team dispatched to the Haiti quake zone 3:31 PM

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Aid files out to Haiti



Oxfam GB | MySpace Video

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Jan 20

Oxfam GB posted new blog entries: Haiti earthquake: Aidworker diary and 5 things you can do to help the people of Haiti

Jan 18

Oxfam GB posted a new blog entry: Dispatch from the ground in Haiti

Displaying 25 of 384 comments

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net_efekt (a group admin) says:
22 Feb 10 - [Support emergencies like Haiti through Oxfam 365](#)

Right now, Oxfam is responding to [26 disasters worldwide](#) – in hard-hit places like Haiti, where we're helping over 100,000 people to cope with the devastation left by the earthquake. To be there each time a disaster hits, we rely on you.

Discussion [15 posts](#) | Only members can post. [Join?](#)

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Oxfam Bookbarn	net_efekt	0	8 months ago
How many of us are Oxfam volunteers?	kaity_allen	8	8 months ago
Oxfam Events are cool!	net_efekt	0	8 months ago
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About Oxfam GB

Oxfam is a global organisation, doing whatever it takes to end poverty.

This flickr group is for all the **Oxfam's** (all flickr users who may be directly or indirectly involved with Oxfam).

There are loads of ways people are already directly involved with Oxfam – from buying Fair Trade products from Oxfam shops, to sporting challenges, to volunteering at festivals, to campaigning...

Just submit any Oxfam or Oxfam related pictures that you have, and together all your photos will help show the world a bigger picture about Oxfam – and what all the Oxfam's around the world are doing.


Additional Information

This is a **public** group.


- Members can post 50 things to the pool each month.
- Accepted media types:
 - Photos
 - Video
- Accepted content types:
 - Photos / Videos



oxfamgb

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 **Louisoxfam** Oxfam's latest blog on #Haiti – a personal touch from our humanitarian lead in the country– <http://bit.ly/dnmi2C>

about 14 hours ago via web
Retweeted by **oxfamgb** and 5 others

Help save lives throughout the year by starting a regular gift to #Oxfam 365 <http://bit.ly/c7oiA5> Please RT!

about 21 hours ago via TweetDeck

Arctic Monkeys release 'My Propeller' 10" exclusively through our shops on Monday – get your copy here: <http://bit.ly/16drum>

about 23 hours ago via web

#Climate change is affecting some of the world's poorest people. You can call on UK leaders to push for a climate deal <http://bit.ly/dj8MKp>

5:22 AM Mar 18th via TweetDeck

RT @louisoxfam Oxfam warns that 10m at risk in W Africa due to lack of rain – act now to avoid what we had in 2005 – <http://bit.ly/drUvmp>

3:18 PM Mar 17th via Seismic

Want to help make sure the #armstreaty delivers for people living in poverty? Oxfam's recruiting – Apply NOW <http://bit.ly/9cX0kD>

11:52 AM Mar 17th via web

How a Robin Hood Tax could benefit welfare reform in the UK <http://bit.ly/b7EZS9> #RHT #Oxfam


8:39 AM Mar 17th via TweetDeck

Gaza virtually cut off due to stringent Israeli blockade. Electricity cuts mean people rely on generators. See photos <http://bit.ly/a1ldwb>

6:55 AM Mar 17th via TweetDeck

Come along to #Oxfam Live in London this Saturday to hear about Oxfam's work and meet other supporters <http://bit.ly/98eNgE>

6:51 AM Mar 17th via TweetDeck

 **HaveFunDoGood** Gain FREE entry to this summer's best festivals by volunteering for @OxfamGB <http://bit.ly/ciUPCh>

6:00 AM Mar 17th via Twiiffar

Name Oxfam
Location Oxford, UK
Web <http://www.oxfam....>
Bio We are an international charity that works with others to overcome poverty and suffering around the world.

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Tweets 1,607

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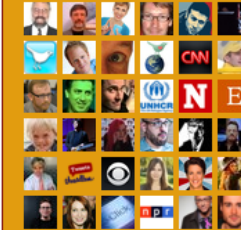
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Resources

Resources

- NTEN: We Are Media
<http://www.wearemedia.org>
- Social Technographics
<http://blogs.forrester.com/groundswell/>
- Beth's Blog: Social Media and NGO/CSR Workshop in India
<http://bit.ly/aHcpbV>
- Frog Loop: Build Your Own Listening Dashboard
<http://bit.ly/3JlwZ>
- Using Social Media To Meet Nonprofit Goals
http://www.idealware.org/sm_survey/download.php
- Nonprofit Social Media Benchmark Study
<http://www.e-benchmarksstudy.com/socialmedia/>



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Thanks!

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