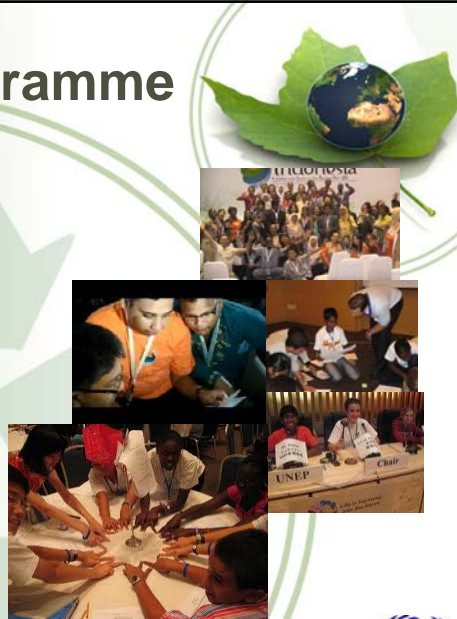




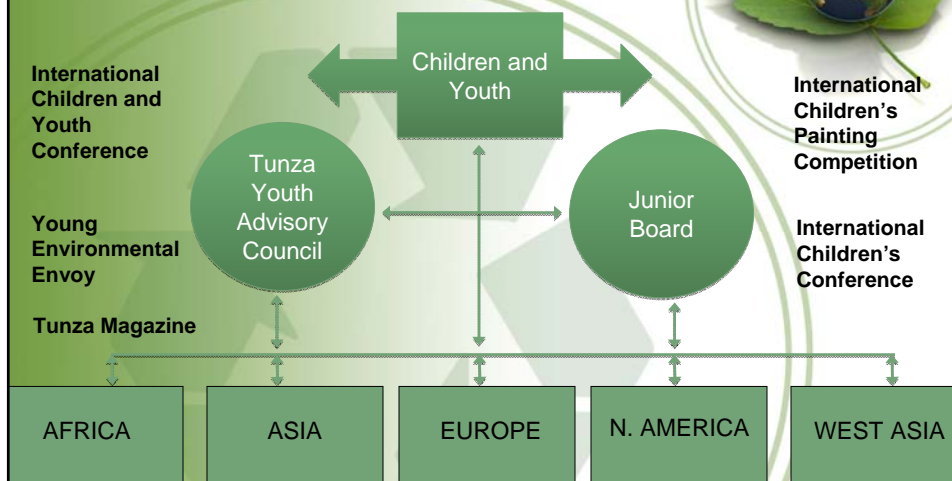
# Global Tunza Programme

## EMPOWERMENT

- **Participate**  
- young people **participate** in environmental issues
- **Voice**  
- participation in high-level meetings
- **Action**  
- enhance, inspire and enable the involvement of children and young people in sustainable development



# Global Tunza Programme



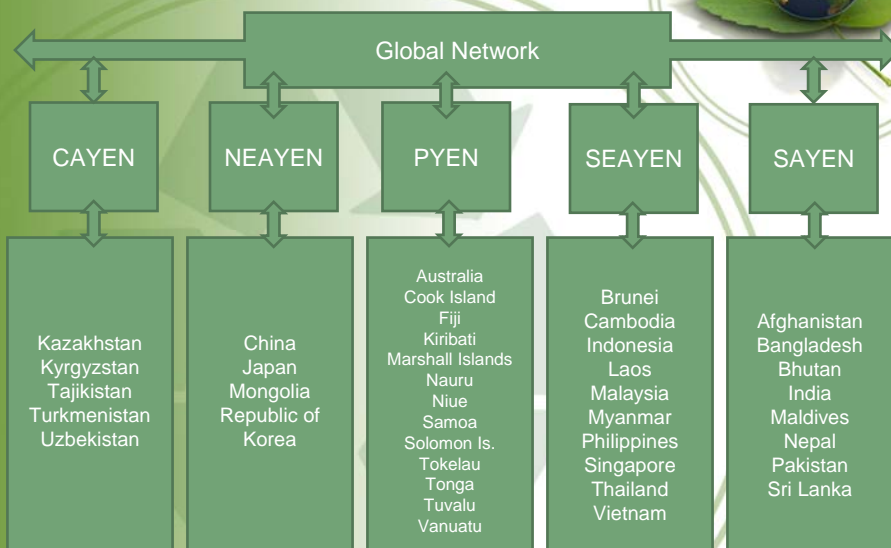
# Tunza Asia Pacific



- South Asia Youth Environment Network
- North East Asia Youth Environment Network
- South East Asia Youth Environment Network
- Central Asia Youth Environment Network
- Pacific Youth Environment Network



# Asia Pacific Tunza Network



## Challenges

- Nearly 40 per cent of the world's 211 million unemployed people – more than 80 million – are aged 15-24.
- In developed countries, one in four of the long-term unemployed are youths.
- Limited connection with industry
- Marginal in decision making



## Opportunities

- **Potential for Jobs**
  - In 2006, more than 2.3 million people worldwide were working in the renewable energy sector
  - The recycling industry in Brazil, China and the USA alone employs at least 12 million people.
  - Processing recyclable materials sustains 10 times more jobs than landfill or incineration (on a per tonne basis)
- **Potential for Training in Different Sectors**
  - Waste management and recycling employ more than 500,000 people in Brazil.
  - Ecotourism has a 20 per cent annual growth rate, about six times the rate for the rest of the sector. Travel and tourism employ 230 million
  - Emerging economies' share of global investment in renewables rose from 29 per cent in 2007 to 40 per cent in 2008 – primarily in Brazil, China and India.
  - Only 25 per cent of the world's waste is recovered or recycled. The world market for waste is worth around \$410 billion a year.



## Opportunities and Challenges

- Consumers and Lifestyle Change
  - Think outside the box
  - Interconnected worldwide and linked to each other
  - Linked to CSOs and public organizations
  - Industry – training, sponsorship, employment
- Source of Innovation of Green Lifestyles
  - Impulse for transition to Green Economy



## Challenges and Opportunities

- Engage them in research and data
- Networked - to schools, universities, public, private organizations
- Using new tools to tap into this connectivity





## Conclusion

- Social Enterprise
- Fundraising
- Exchange Programmes
- Best practices
- Tools and Guidelines
- Small Project Funds
- Competitions – blog,
- Social network – Generation of Twitter Warriors and Facebook Ninjas



United Nations Environment Programme

[www.unep.org/roap](http://www.unep.org/roap)

Children and Youth:  
[www.unep.org/roap](http://www.unep.org/roap)  
[www.unep.org/tunza](http://www.unep.org/tunza)



THANK YOU