

The International Year of Cooperatives

A Dialogue to Build Purpose and Intentions

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NCBA

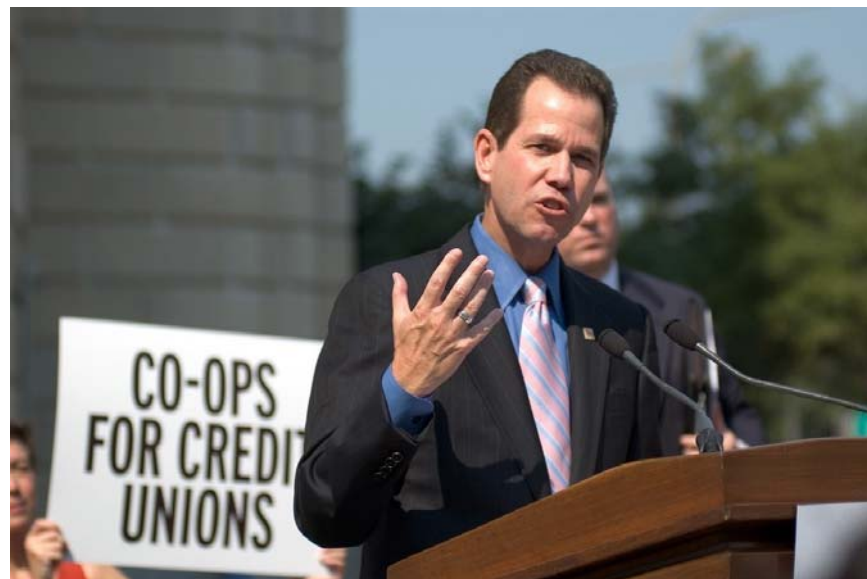
Agenda

- Speaker Introduction
- Setting the Stage
- Roundtable Discussion
- Concluding Thoughts/Next Steps

INTRODUCTION

NCBA's Mission

Develop, advance and protect
cooperative business



NCBA's Vision

- NCBA demonstrates that cooperatives are a better business model for providing domestic and global social and economic progress.



Well-Known US Cooperatives

- Associated Press
- C-SPAN
- Nationwide Insurance
- ACE Hardware
- Navy Federal Credit Union
- Land O'Lakes
- Florida's Natural
- Ocean Spray
- Sunkist
- REI
- CoBank

Understanding the Economic Impact of Cooperatives

A Research Study Inspired by NCBA

www.thebetterchoice.coop

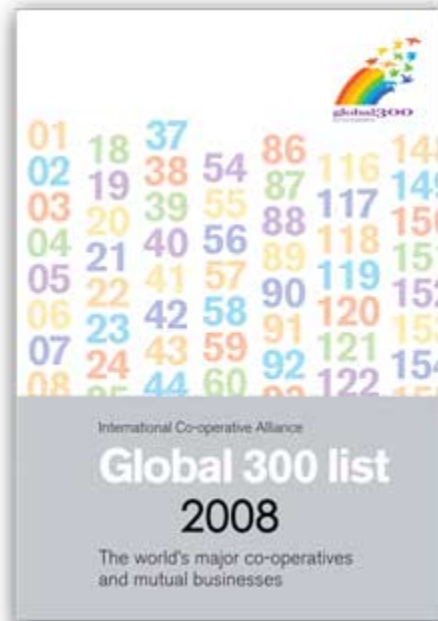
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The Bottom Line on Data in the U.S.

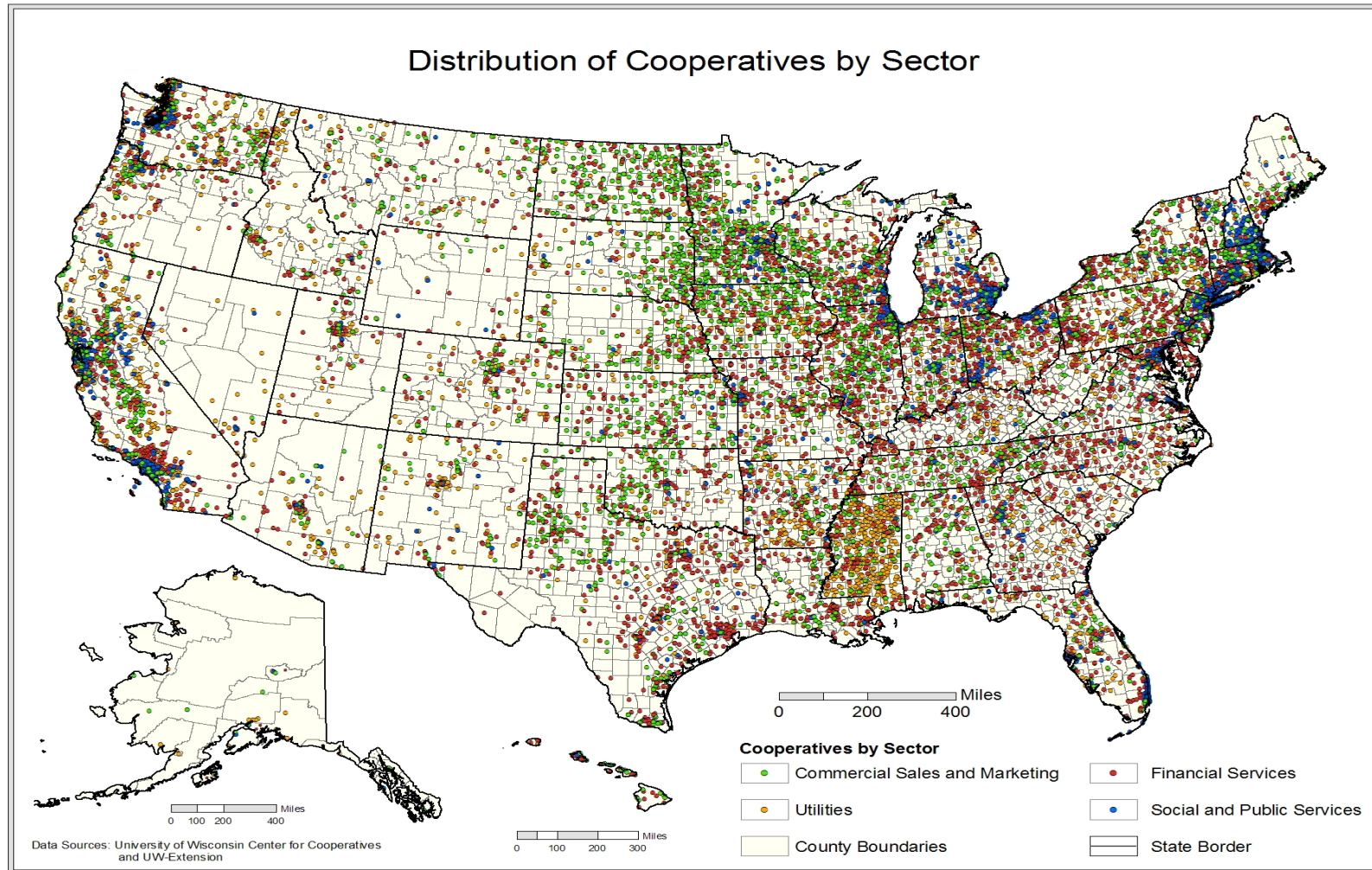
- 29,284 cooperative firms
- \$652 billion plus in revenue
- \$133.5 billion in income
- \$3 trillion in assets
- 2,100,000 plus million jobs

The Bottom Line on Data Around the Globe

www.global300.coop



Visualize the Impact



SETTING THE STAGE

Why an International Year of Cooperatives?

Making a Case for Cooperatives

- Improve people's economic and social position
- Promote democracy
- Increase wealth among people
- Empower people to control their lives
- Create community engagement
- Promote world peace

The International Year of Cooperatives

- Supports realization of the Millennium Development Goals
- Raises the awareness for all co-ops
- Educates consumers, government officials, media and other business entities on the co-op model
- Creates ability to make recommendations to government for co-op friendly regulations and laws
- Brings all co-ops together world-wide
- Promotes joint business opportunities among the co-op community

ROUNDTABLE DISCUSSION

Questions to Consider

- Why do the Year?
- What can it offer?
- What activities will we want involved?
- How can we engage others?
- What impacts do we want to happen?

THANK YOU

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