

# E-Participation: Opportunities and Challenges

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Geneva, July 2013





<http://edip.diplomacy.edu>



**DiPLO**

- Involved in e-diplomacy since **1992** (as part of the Mediterranean Academy of Diplomatic Studies)
- Established as an independent foundation by the governments of Malta and Switzerland in **2002**
- Offices in Malta, Geneva, and Belgrade
- 20 full-time and 40 part-time staff
- **UN ECOSOC** special consultative status
- Alumni of **2300** diplomats & officials from **189** countries
- Selected among **the Top 100** non-governmental organisations in 2012

# What Happens in an Internet Minute?



## And Future Growth is Staggering

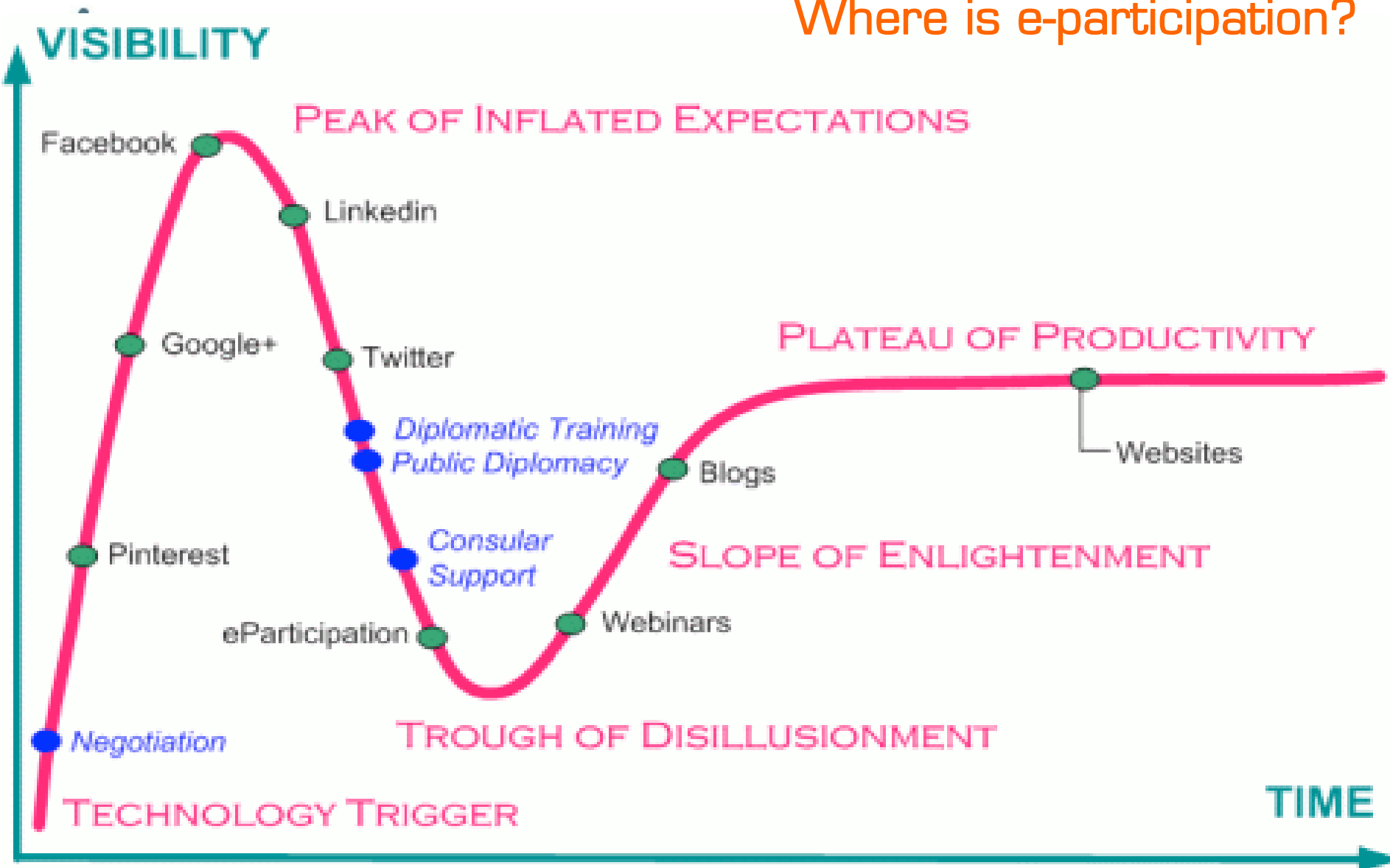


- 24 hours day
- 8 pieces of information in working memory
- 148 stable social contacts to maintain (Dunbar's number)





# Where is e-participation?



eDiplomacy 2012 – modelled on the Gartner Hype Cycle

- Web tools
- Diplomatic practice

# Inclusive and Effective?



Copenhagen Climate Summit (2009)

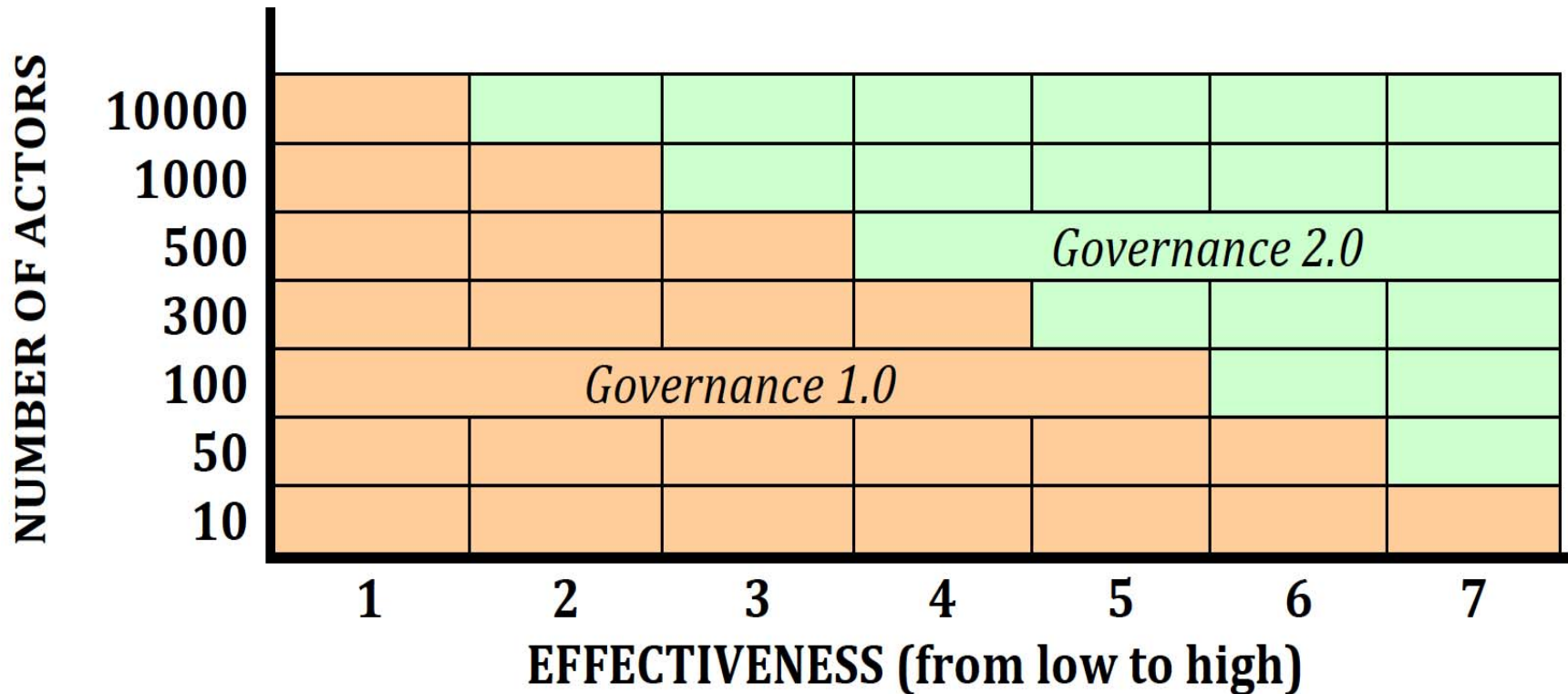
Inclusive  
Ineffective



G8 Meeting in Abruzzo, Italy (2009)

Exclusive  
Effective

# Inclusive & Effective?



# MFAs and social media

Approximately 140 MFAs have established an online presence.

38% use Twitter

37% use Facebook

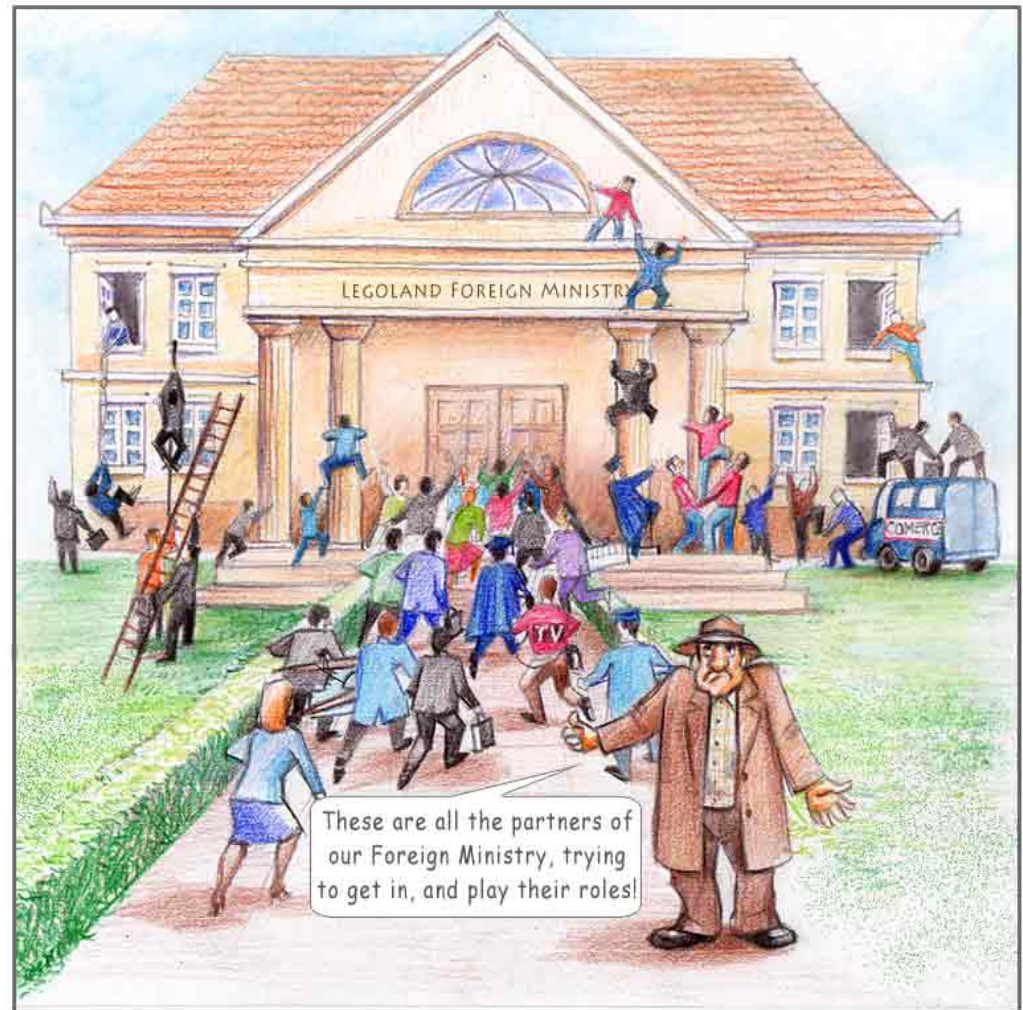
28% use YouTube

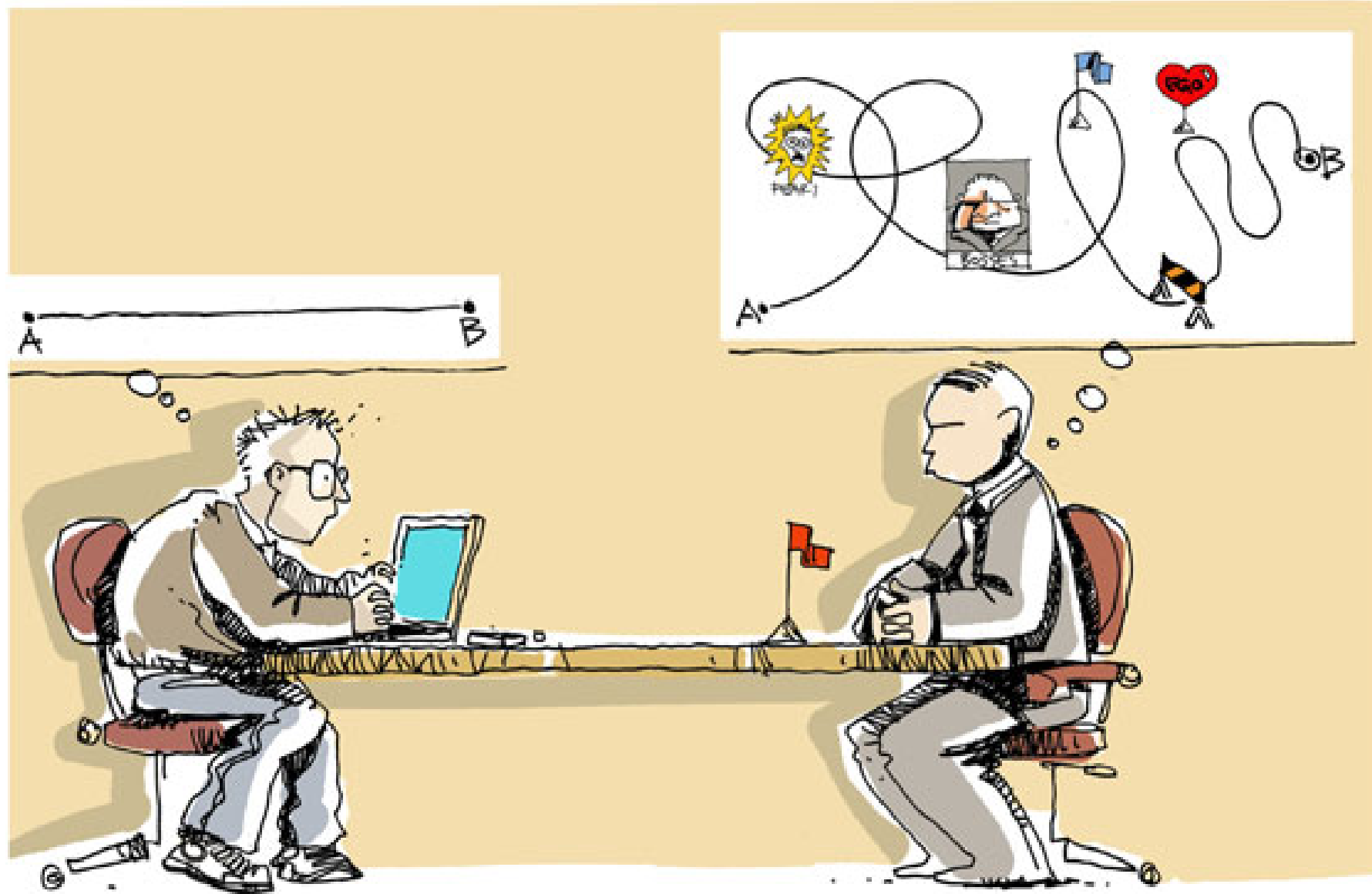
6% have a blog (or blog roll) on their main website.

*(DiploFoundation study – ongoing)*

# New Actors

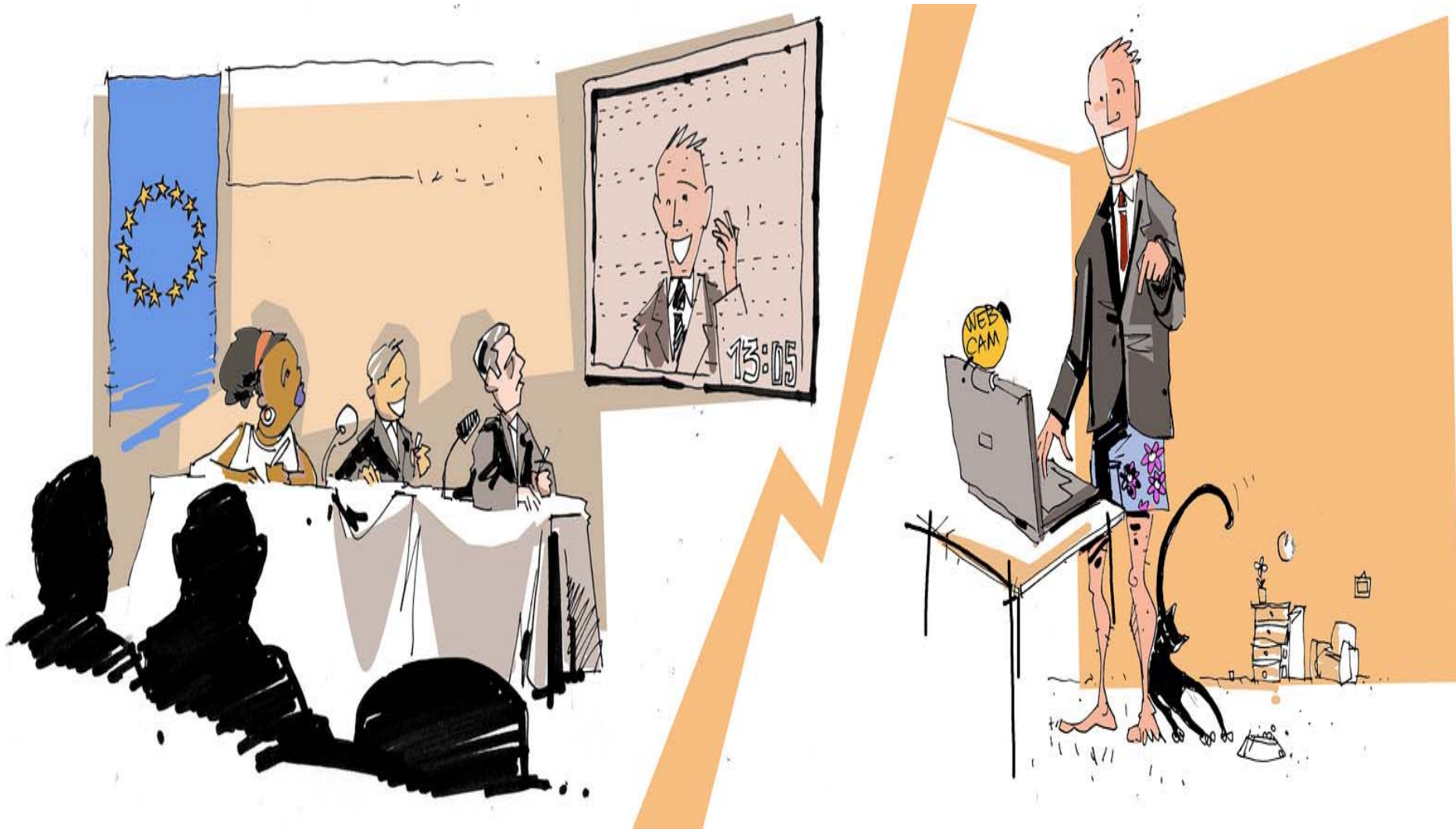
- Facilitated by the Internet-based communication
- Beyond governments and political elites
- Diplomats' monopoly in foreign relations has been undermined.
- Need for dialogue with new actors in diplomacy (broad enough – deep enough).





Technical Expertise - Diplomacy

# New Social Context and Dynamics



# We are 'social animals'



*Inspired by football fans gathering together to watch a match, we developed the concept of remote hubs*

# IGF Remote Hubs ( (2010)



*Local community hub in Burundi*



*Academic hub in Serbia*



*Government hub in Moldova*



*Youth hub in Brazil*

# E-participation Taxonomy (draft)

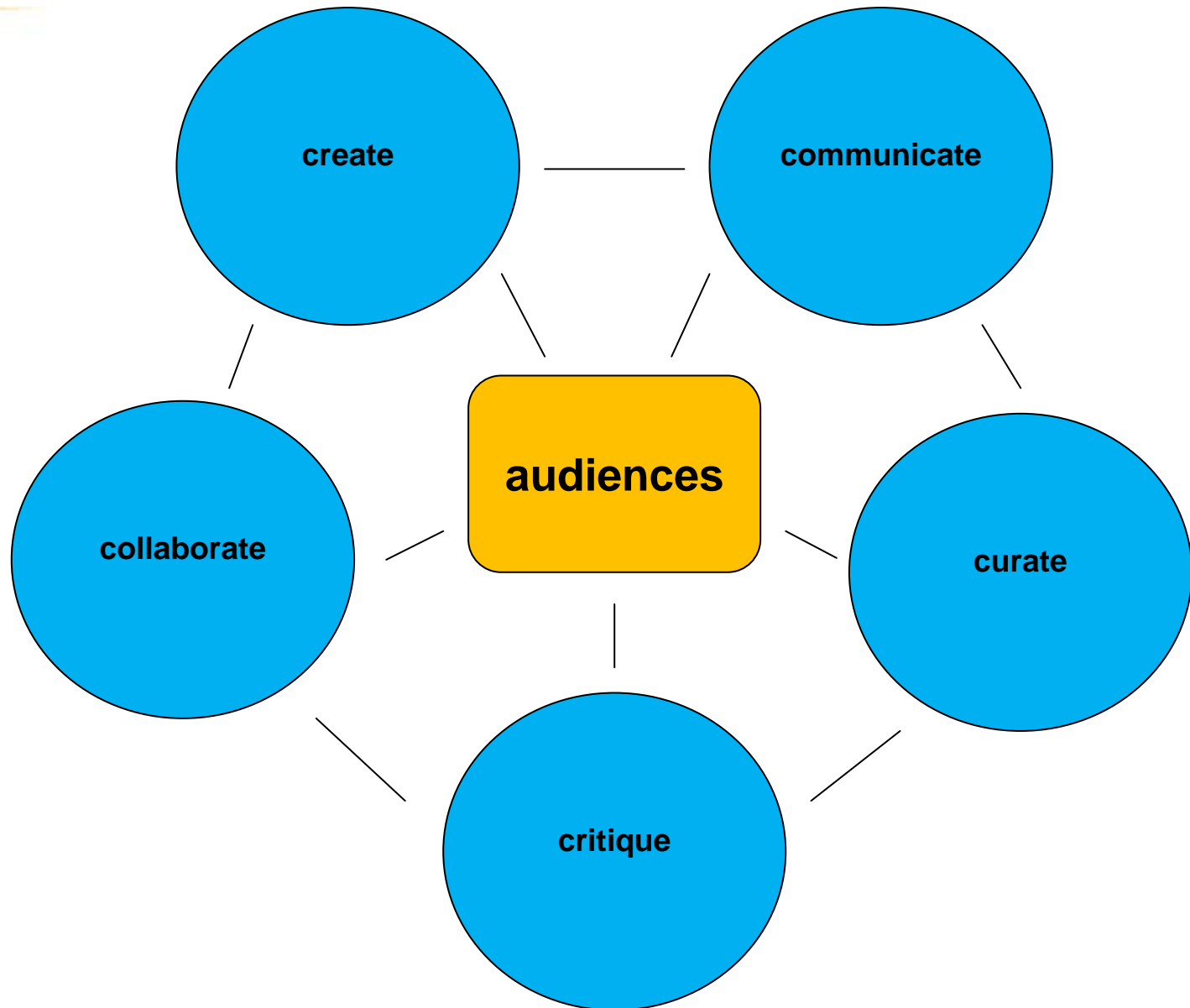
	<b>Platform</b>	<b>Intensity of preparations</b>	<b>Level of interactivity</b>
<b>Broadcasting-meetings (dominant way in the UN system)</b>	Webex and Adobe Connect	Low	Low
<b>Remote participation with remote moderator</b>	Webex	High	High
<b>Webinars</b>	Webex	Medium	Medium
<b>Oxford style debate</b>	Google Hangout	Very High	Very High
<b>‘Kolasin scenario’ – One presenter in situ/ one presenter remotely</b>	Skype	Medium	Very High

# Toolkit for E-participation?



## E-tools for Diplomatic Activities





## Five Main Competences (5Cs)



Curate



Communicate?



Collaborate – Create - Critique

Developing **social media 'credentials'** (engaging, relevant content) while **preserving diplomatic credentials** (avoid unnecessary controversies and reduce risk)

Stephanie's page

Internet governance
Diplomacy
E-diplomacy

Diplo's E-diplomacy blog

Loading...

(35) E-DIPLOMACY - Exploring Appropriate Use


- Internet Fraud in Diploacy 9 months ago
- E-diplomacy: Training and Capacity Development 10 months ago
- Indegree, retweets, and mentions: What does it take to be influential on Twitter? 10 months ago
- E-participation means participate! 11 months ago
- Connecting to the Internet: A survey of Diplo's online students 12 months ago
- Plug in and learn 1 year ago
- You are what you tweet 1 year ago


older


(100) Twitter search: 'e-diplomacy'

e-diplomacy Search

Twitter +


**Jeff Bernstein**  
@sfriele Thanks, Shawn! It's been a cool ride, for sure. Glad to see you're bringing DFAIT into the e-diplomacy age! Send my best to Martin.  
2 days ago


**Socialawy Mediawey**  
The e-diplomacy Hub, A real-time window onto digital diplomacy in action  
http://t.co/MyAOOu3f  
2 days ago


**Magdalena Nasieniak**  
Why I love photography:  
http://t.co/yShhVgfg  
6 days ago

DIPLO E-diplomacy

(39) digiphile

- INTERVIEW: What is Government 2.0? Why does it matter? 2 weeks ago
- On acts of journalism, social media, credentialing, shield laws and press freedom 1 month ago
- RECIPE: Wicked good wild Maine blueberry pie 1 month ago
- Morning in Maine 2 months ago
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- A few thoughts on the use of Twitter by federal officials 4 months ago
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older

(100) eGovernment News - Europe's

- Collective Awareness Platforms for Sustainability and Social Innovation 6 days ago
- Workshop on the usage of Pre-Commercial Procurement (PCP) in High-Performance Computing (HPC) 1 week ago
- European GERYON Project to modernise communications in Emergency Services of Hospitals 1 week ago

RSS - netvibes

**@加拿大大使馆官方微博** **▼**：【马大维大使】有朋友问我，我开什么车。我开的是丰田凯美瑞混合动力版。在加拿大，公务用车很不起眼，通常只有部长和副部长级别才有专车，而且用车有一定要求，必须是混合动力，或配备低排放4缸发动机。此外，副部长的车不得超过27,000加元（17万人民币），而部长不得超过32,400加元（20万人民币）。

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**I-kant**：转发此微博：中国不是社会主义，是官僚主义，全国就是为养活蛀虫般的全球数量最多的公务员而运行 // @金一宁：这再次显示了社会主义的优越性啊 // @云舒鸿影：你这……@微博小秘书 快点删啊 (2011-12-10 09:46)

回复

**解药**：转发此微博：看来我可以当部长。 (2011-12-10 09:39)

回复

**clathrate**：加拿大的前两任总督，都在公款消费方面体现出毫不手软的作风。当年华裔总督伍冰枝带人去冰岛等国转了一圈，花费超过500万加元，总理不得不出面让她注意； (2011-12-10 09:37)

回复

**王力群**：转发此微博：求真相 // @凡人老周：只是佳美 (2011-12-10 09:36)

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**大排石前街**：加拿大忒小气了 // @金一宁：这再次显示了社会主义的优越性啊 // @云舒鸿影：你这……@微博小秘书 快点删啊 (2011-12-10 09:28)

回复

**airhand**：我国县长去了加国可以当上总统 // @金一宁：这再次显示了社会主义的优越性啊 // @云舒鸿影：你这……@微博小秘书 快点删啊 (2011-12-10 09:28)

回复

**clathrate**：说实话，这个购车标准在加拿大要实现起来都有问题；加拿大丰田官网上面有价格，佳美混合动力版的起步价就是26999加元，再加上5-13%的GST，即使考虑到政府采购丰田应该能给一定优惠，27000加元在加拿大能买到最低配置的佳美混合动力版都是谢天谢地了。 (2011-12-10 09:22)

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**云舒鸿影**：你这……@微博小秘书 快点删啊 (2011-12-10 09:16)

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uncover the market price of **corruption**

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Victimised? Angry?**

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ANONYMOUSLY**

Tell us your story. Using your stories  
we'll advocate with the government  
for an improved system.

[What is I Paid A Bribe?](#)

### Bribe Analytics

Bribe Reports 1077 Value KES. 43,269,777

Top 5 Counties(Bribe amount in '00 KES)

84778	Nairobi
17732	Mombasa
3170	Kiambu
3144	Nakuru
2021	Baringo

[Detailed analysis of the bribes reported so far](#)

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repaired it. My driver was on his way to the  
office where i work to give me the...

From Kiambu | About Police

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4 days ago | 152 Views

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parklands police station stating that my car  
had black smoke. I apologised a...

From Nairobi | About Police

### I Paid a Bribe in the **News!**

KATHARINE HOURELD, The Guardian, UK | April 2014  
**Kenyan activist launches anti-bribe web**

By STEPHANIE STROM, NewYork Times | April 2014  
**Web Sites Shine Light on Petty Bribery**



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**David Maynier MP**  
@DavidMaynier

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**Clayson Monyela** @ClaysonMonyela 26 Aug  
[@DavidMaynier](#) Investigations are not conducted in public...  
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**David Maynier MP** @DavidMaynier 26 Aug  
[@ClaysonMonyela](#) The outcome of the investigation will have to be made public!  
[Details](#)



**Clayson Monyela** @ClaysonMonyela 26 Aug  
[@DavidMaynier](#) Noted...thanks.  
[Details](#)

# Skills and knowledge



**ONE DAY** – learn how  
to use e-tools  
*technically*

**ONE MONTH** – learn  
about organisation and  
culture of e-tools, esp.  
social media space

**ONE YEAR** – use e-  
tools *effectively*

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*www.diplomacy.edu/e-diplomacy*

*Twitter:*  
*@eDiplomat*

*Facebook:*  
*www.facebook.com/ediplomacy*



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- <http://www.youtube.com/watch?v=1asa8v2KWng>