



2015
YOUTH CIVIC
ENGAGEMENT

Toolkit to Celebrate International Youth Day

Share your commemoration with the world! Send in a description of your planned activities to youth@un.org We will put it in our World Map of celebrations!

Be Active! Social activism through theatre and games with social messages or role playing exercises. You can also volunteer at the local level or involve with civic groups or activities.

Spread the Word: Develop communication platforms to create or strengthen networks. You can use various channels to get the word out and connect with people interested in youth issues such as social networks: Facebook, Twitter, as well as University Newsletter and Local Newspaper, etc.

Use Social Media: Celebrate International Youth Day connecting with other young people on social media. Use #YouthDay and share your plans

Engage your community: Create an “info point” about youth civic engagement-related issues in the centre of town/village, at high schools, or at university centres.

Advocate: Lobby your Government to hold a National Youth Day of Action and to celebrate International Youth Day on 12 August. Reach out to your school, group, organization or faith community to strengthen programmes for youth to engage in civic activities.

Be creative: Come up with new ideas to celebrate!

Tell the story using your camera! Send us your photos portraying how young people engage in and promote civic engagement activities for change

Organize a youth forum to exchange ideas and discuss importance of being involved in civic engagement activities and share ideas on how to engage at the economic, political and social level.

Advocate and Engage Media: Contact popular local/national radio or TV stations to request a slot to have a discussion with distinguished individuals working on youth civic engagement. Speak out and take action to influence positive change.

Use art: Get permission to use a public space for an arts exhibit, which showcases the challenges of young people today. Try to involve young people in the domains of culture, arts and music, to raise awareness on youth with health conditions-related issues.

Make it fun: Organize a concert or festivals to promote International Youth Day. Invite your local musicians and combine it with a panel discussion or invite a politician or policy maker to hold the key note speech.