











# Prof.Dr.Toshio Obi Waseda University Japan E-Ageing

• ICT APPLICATIONS FOR

AGEING SOCIETY

- IOT(INTERNET OF THINGS)
- INNOVATION FOR HEALTHY AND HAPPY AGEING

#### **Human Revolution**

- Living longer to 100 years old
- Japan
- 61,568 (only 7,840 men) 2015 700,000 2050

(Number of 100+α years old persons)

- @Need Healthy/Happy quality of life
- 377,000 2025 Shortage of Healthcare providers (Nurses)
- China will need 10M in 2050.

#### Demographic Revolution Silver TSUNAMI

- Population in Planet: 9 Billion 2060
- Ageing Population: 2.4 Billion (27%) 2060
- Rapid speed of Ageing in LDC than DC

## Ageing ratio/total population

- World 8.3%
- Japan 26.3% (2015)40% (2050)



### Silver Employment

- 1 Billion jobs needed for active seniors from 60-75 years old in 2050
- 80% of retired persons will seek jobs after retirement and 20% only can find jobs
- New work styles using ICT are needed (Telework)
- New Silver business
- Innovation in ICT will create business opportunities



#### Silver Democracy

- Seniors-Strongest and biggest voting group, Digital Inclusion
- Privacy protection



#### **Urban Silver - New issue**

•  $30\% \rightarrow 70\%$  Rural  $\rightarrow$  Urban people

• New Silver community – Smart Silver

**Resilient City** 



#### **E-Mobility Revolution**

 Automated / connected cars with ITS (No driving skills are needed)

Seniors can visit anywhere / anytime they

want to go

Mass⇒

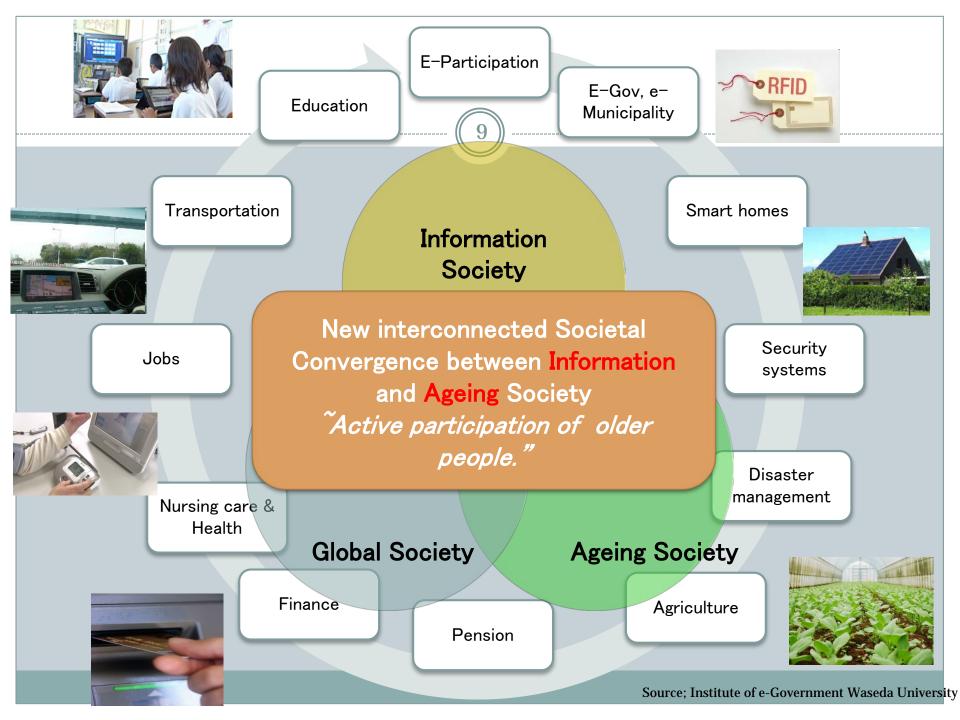
Personal@

New social life



## Healthy and Happy Ageing Government Bankruptcy due to medical/pension expenses





#### International Cooperation

Remarks at OECD-APEC- Waseda Tokyo

Conference

To develop Smarter age—friendly communities, the experts recognize:

- Lack of Standards, Open Platforms and need for Interoperability
- Critical re-evaluation of traditional concepts of healthcare services for new innovation
- Need of smart connectivity and excellent security and safety systems



## APECTEL Workshop on e-Ageing in Singapore in June 2014 chaired by Prof. Obi



### The 1<sup>st</sup> Japan–EU Policy Forum on Silver ICT at EC, Brussels in Dec. 3, 2013



**Participants** 

Japan: 20 experts by gov., business, & academia

EU: 25 experts

Topics: EU Horizon 2020 and collaboration between Japan

EU on Silver ICT/health ageing

#### Japan-China Ageing Conference

3 events by Waseda-China government @2012-2014-2015

China-most serious nation on Ageing Issues in 50 years



#### Paradigm shift for 2030

- Need a 3<sup>rd</sup> World Assembly
   World Summit on Ageing Societies
- UN Sustainable Development Goals (SDG) for Resilient societies for All ages
- Need a grand design for a comprehensive solution on ageing, healthcare, and jobs
- Need to create a Smart Silver Society