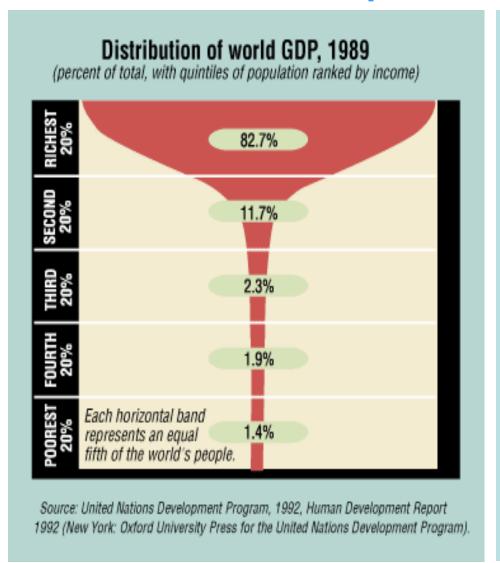
POVERTY ERADICATION

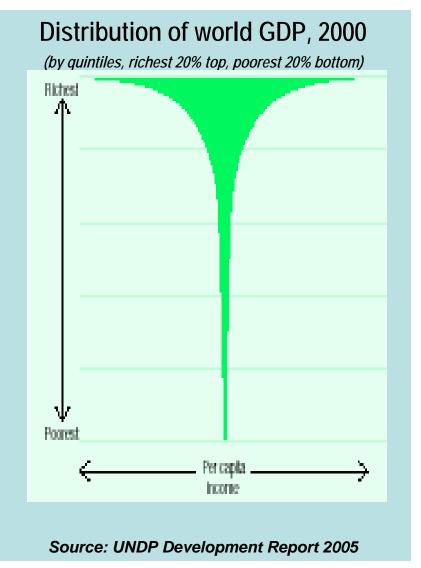
Isabel Ortiz, Associate Director, UNICEF
UNITED NATIONS COMMISSION FOR SOCIAL DEVELOPMENT 49th SESSION
High Level Panel on Poverty Eradication

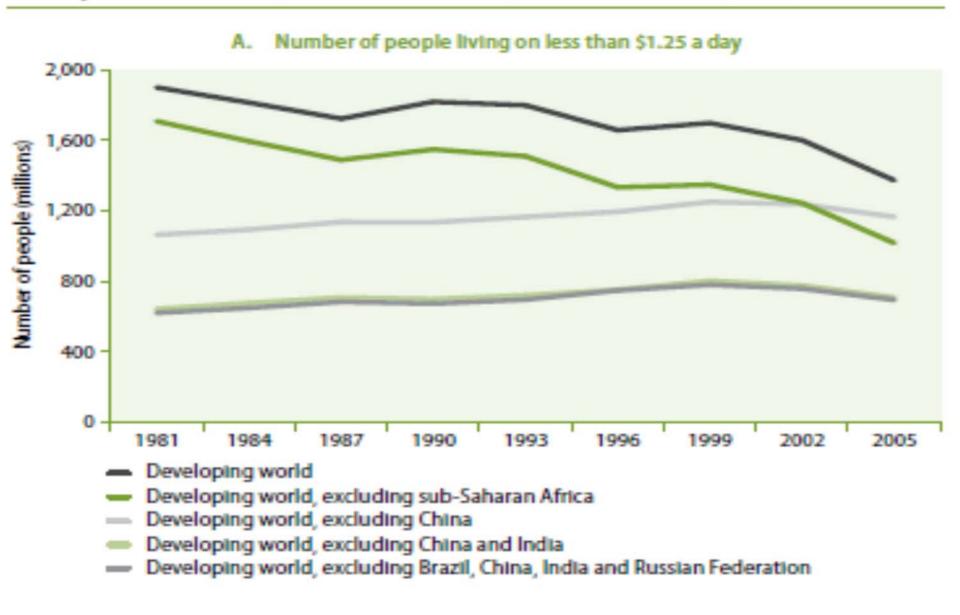
New York, 10 February 2011



Distribution of World Income: Development for whom?







Source: UN Report of the World Social Situation 2010

Counting the Poor: Beware of statistics

Indonesia 1996: Sensitivity of poverty headcount (% people below poverty line) using different poverty lines

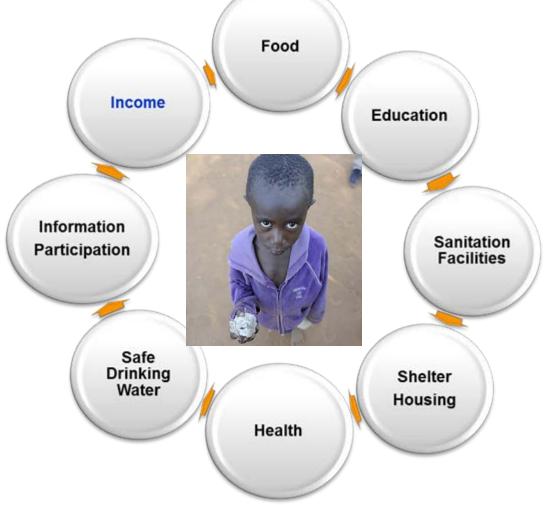
A few cents = millions of people below poverty line

POVERTY LINE IN US\$ per person/day	POVERTY LINE Equivalent US\$ per person/month	POVERTY LINE Equivalent Rupiah per person /month	HEADCOUNT POVERTY (% population below poverty line)	MILLIONS OF PEOPLE BELOW POVERTY LINE
0.27	8.38	62,870	9.75	22.0
0.29	8.80	66,021	12.10	26.1
0.30	9.22	69,165	14.55	31.4
0.32	9.64	72,309	17.40	37.6
0.33	10.06	75,452	20.18	43.6
0.34	10.47	78,596	23.03	49.7

Source: United Nations: Social Policy. Policy Notes for National Development Strategies, 2008

But poverty is beyond a few cents...

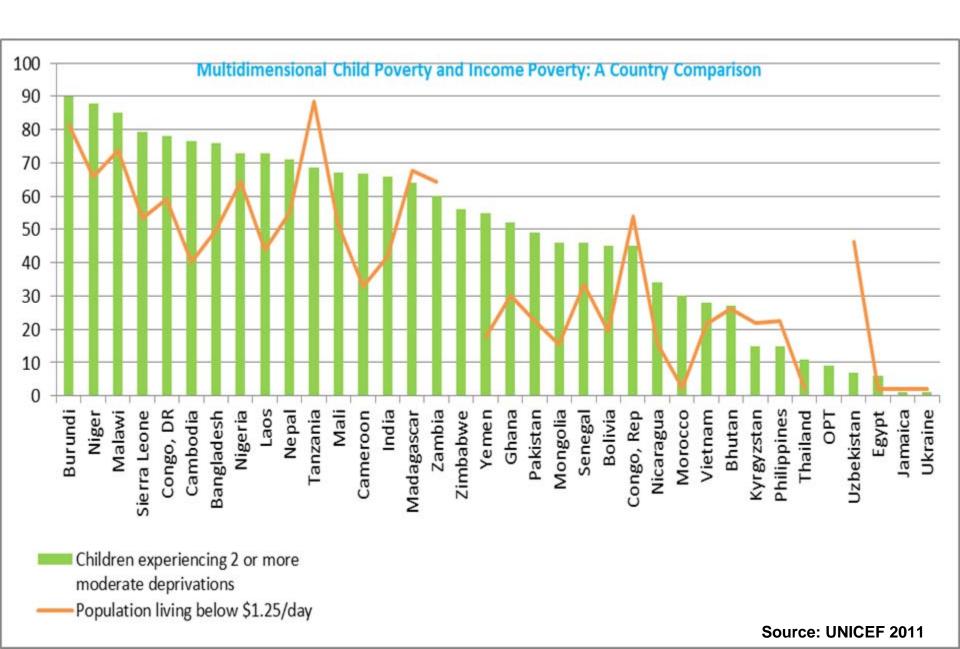
UN Multidimensional Poverty: The need for public investment in all areas is overwhelming





Multidimensional Child Poverty





Challenges: Gender inequalities

- Women deliver babies and take care of household members
- In developing countries, where most of the poor are, women work far longer hours than men
- Women produce between 60% and 80% of food in most developing countries (80% to 90% in Sub-Saharan Africa)
- Women are half of the world's population, their unpaid work is an obstacle to poverty eradication and equity

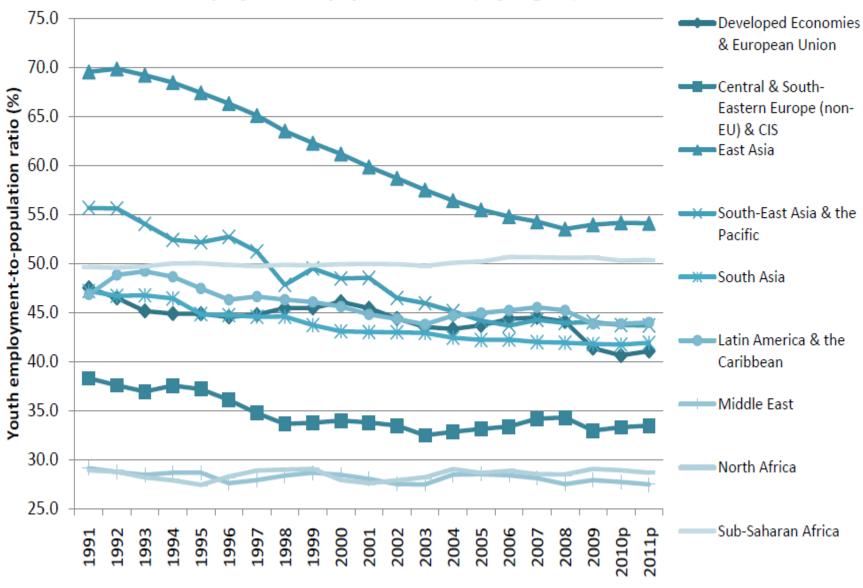
Challenges: Unemployment

- Jobless growth before crisis
- Jobless recovery
- Youth employment an urgent priority (eg. North Africa and Middle East)



Challenges: Employment

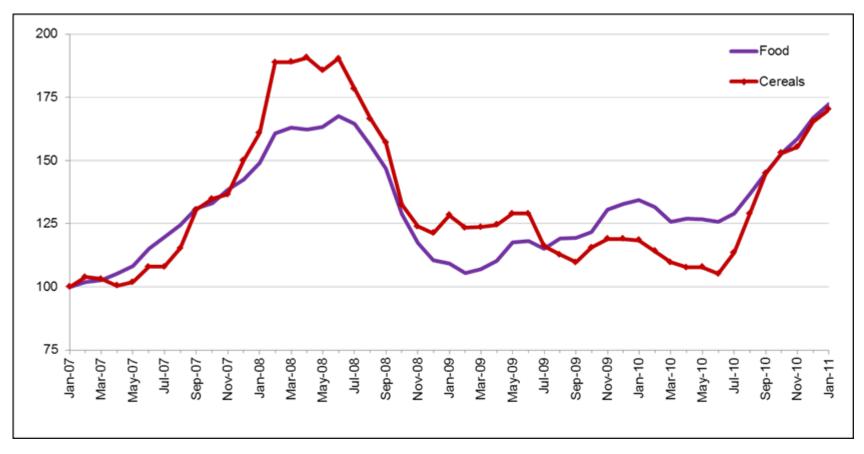
Youth employment-to-population ratio, by region, 1991 to 2011



Source: ILO 2010

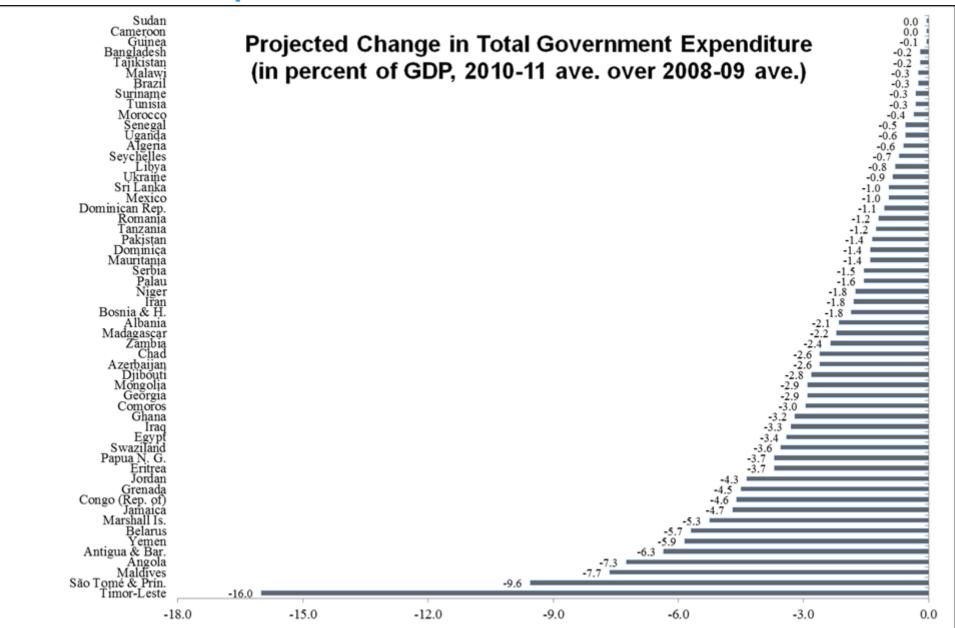
Challenges: Cumulative Impacts of Food, Financial and Economic Crisis

International Food Price Indices, Jan. 2007-Jan. 2011 (Jan. 2007=100)



Source: FAO 2011, UNICEF calculations

Challenges: Governments Contracting Public Expenditures as part of Fiscal Consolidation Exercises 2010-11



See: Ortiz, Chai, Cummins and Vergara 2010: Prioritizing expenditures for a Recovery for, All LINICEE, http://www.unicef.org/socialpolicy/index, 56435.html

United Nations: Poverty Eradication Requires A New Paradigm

- Economic decisions are taken without considering their social impacts; if negative impacts, these may be mitigated but social progress cannot be achieved by this approach
- Mainstreaming EQUITY in international, regional and national decision-making is fundamental to reduce global imbalances

Some points from UN National Development Strategies Policy Notes and examples of work of UN agencies in following slides

Bringing Equity to the Development Agenda Outleader Police Advise New Peredience Development for

framework; eg employment targeting

Fiscal space for development and

Public investment for development

Building state capacity to promote

development, public investment,

Developing internal/domestic markets,

instead of inflation targeting

redistributive purposes

selective export policy

technology policy

1980s-90s Orthodox Policy Advise	New Paradigm: Development for A
Growth priority through deregulation, free markets, minimalist governments, residual social policies	➤ Growth and equity through active promotion of national development Social and economic development integrated
Anti-inflationary measures as	> Accommodating macroeconomic

core monetary policy

avoiding fiscal deficits

Export-led growth

minimal taxation

Fiscal balance/discipline,

Cuts in public expenditures,

Privatization of public assets

services, minimalist government

	All
(minimal, targeted to the poor),	Social Policies as an investment. Universal policies (for all), redistribution back in the development agenda
* Commercialization of social	Public services, eg UNICEF School

UN agencies

Protection Floor

New Paradigm Development for

Fee Abolition Initiative; UNRISD, other

ILO Decent work agenda

ILO, WHO, UNICEF et al Social

and standards (all UN agencies)

Conflict prevention (UNDP)

Empowering people through rights

Important for tackling exclusion,

discrimination (UNWOMEN, UNFPA...)

1980s-90s Orthodox Policy Advise

services, cost recovery (fees for

Labor flexibility, productivity

Social Protection: pension reform

Human Rights: endorsed but not

No interest for culture and values

No attention at sources of conflict

services)

implemented

(intangible)

The case for Equity:

- Social Justice
- But equity also contributes to growth:
 - Inequality is economically inefficient / dysfunctional
 - Consumption concentrated in top income deciles in all countries
 - 2011: Depressed world markets, lack of demand, excess capacity Questioning export-led model, surplus cannot be absorbed by world markets. Need for domestic markets as a development strategy.
 - Raising the incomes of the poor increases domestic demand
 - And enhances human capital and productive employment
- And equity builds political stability
 - Poverty and gross inequities tend to generate intense social tensions and violent conflict
 - Social benefits ensure the political/electoral support of citizens

The Case for Employment-generating Growth

- Poverty eradication requires macroeconomic policies that support employment-generating growth and structural change
- Industrial and agricultural policies, infrastructure
- Financial services for real economy growth + branching

out to local level, promoting SMEs, family business, cooperatives

 Reduce vulnerability to shocks including commodity prices

The Case for a Social Protection Floor

- A social protection floor below which nobody should fall
- Universal access to
 - Essential social services (health, education...)
 - Social transfers (old-age pensions, child and disability benefits...)
- Important not only for poverty eradication, but also for political stability, social development, raising productivity and nation building



•For women's development, action is needed to share the costs of social welfare, care work and reproduction

The Case for Social Inclusion and Empowering People

- Addressing discrimination, prejudice, abuse, lack of voice, powerlessness
- Values matter: tolerance, non-violence, solidarity, respect for diversity

The Case for Tackling Sources of Conflict

•Importance of early warning, voicing grievances, dispute resolution





Fiscal Space Exists

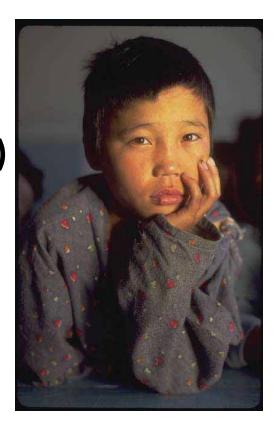
- There is national capacity to fund economic and social development even in the poorer countries. This may require moving away from orthodox approaches. Main options:
 - Improved taxation
 - Reprioritization of expenditures
 - External financing and debt relief
 - Domestic borrowing
 - More accommodating macroeconomic framework (eg tolerance to some inflation, fiscal deficit)
 - Fighting illicit financial flows
 - Use of reserves for national development

Fiscal Space: Improved Taxation

Increasing domestic revenues:

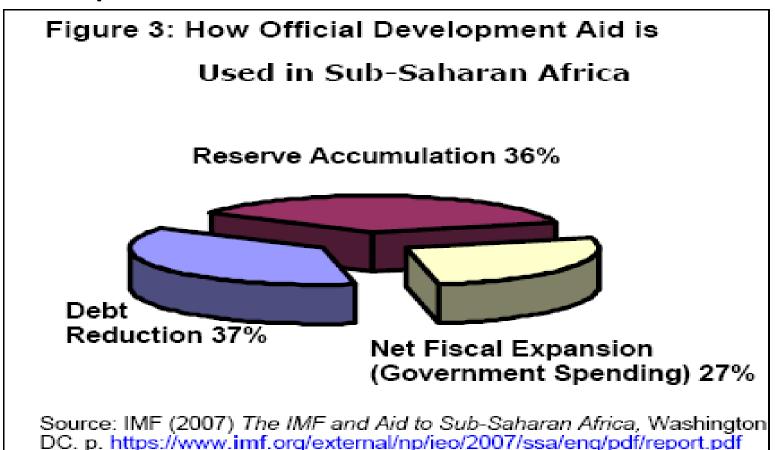
Examples

- Expanding tax base
- Taxing financial sector (IMF report)
- Bolivia: royalties on hydrocarbons fund national development plan
- Mongolia Development Fund from copper exports financing universal child benefit



Fiscal Space: Use of Reserves

- Increasing global reserve accumulation since 1998
- Little is left to governments to spend on social and economic development

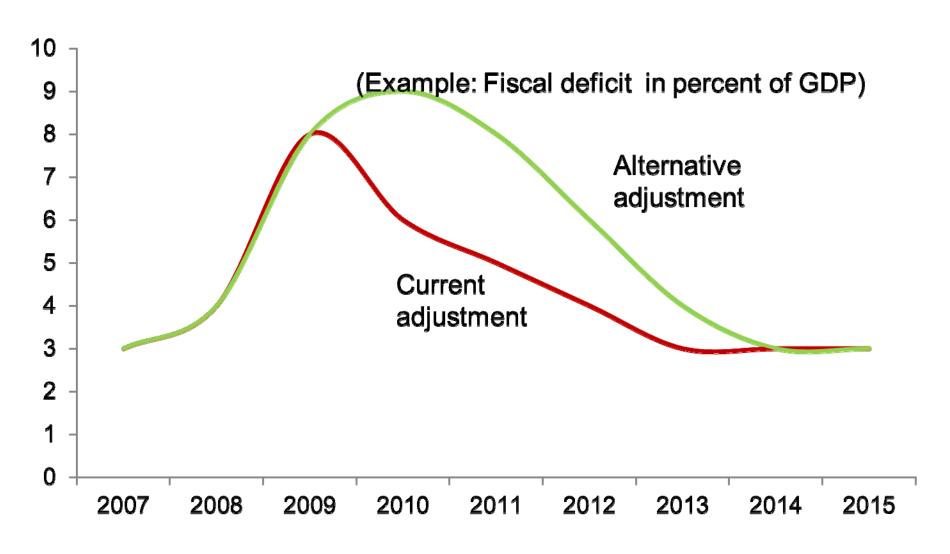


Fiscal Space: More Accommodating Macroeconomic Framework

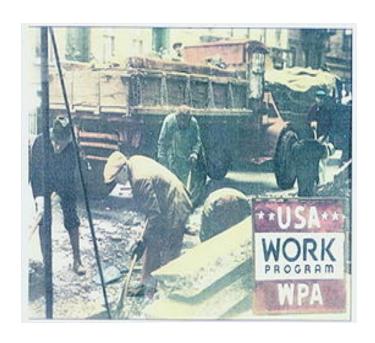
m	acro sta	eco abili		ic	grey area							macroeconomic instability												
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
	inflation rate																							

Country	Fiscal Deficit Targets (2007 over 3 years)	Reduction % GDP	What this could buy for one year
Cameroon	-0.7 to 0.7	-1.4	Could have doubled health expenditure
Ghana	-9.7 to -5.7	-4.0	Could have doubled primary healthcare expenditure each year of the 3-year program
Rwanda	-9.9 to -8.0	-1.9	Could double the health and education budget in each of three program years

Need to discuss a set of alternative policy options for social and economic recovery



1929 Crisis led to the New Deal



- Bank reforms
- Social Security Act
- Employment programs (public works),
 collective bargaining, minimum wages
- Farm/rural programs

2009-

The Crisis as an Opportunity

- A new socially-responsive development model
- Another type of growth Increasing incomes through transfers and employment - changing the productive structure
- Raising domestic consumption/expanding internal markets
- Reducing social exclusion through social services, including a social protection floor for all
- Empowering people through rights and preventing conflict

ERADICATING POVERTY IS OUR GENERATIONAL DUTY

Thank you

iortiz@unicef.org

Based on work by UNICEF, UNDESA, UNDP, ILO, UNWOMEN, UNRISD, FAO, WHO, UNESCO, UNFPA, and other UN agencies