

Side event at UN Financing for Development Conference, Addis Ababa, Ethiopia

Private sector strategies to support the SDGs using the Earth Security Index

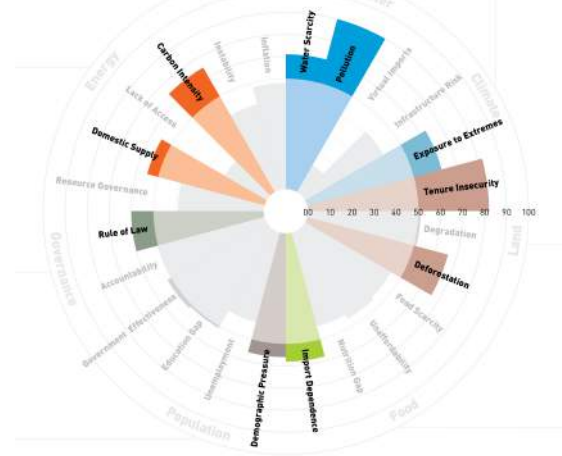
Wednesday, 15 July 2015, 15.30–18.00

Hotel Elilly, Discovery Hall.

Light refreshments will be served after the event

Resource security challenges in developing countries are becoming more complex as water, land, food, energy and climate change pressures converge. The private sector must anticipate the risks and align global investments with a country's sustainable development priorities.

2015 Earth Security Index: A country risk dashboard mapping development pressures for investment.



Featured speakers:

1. *State Secretary Manuel Sager*, Director General, Swiss Agency for Development and Cooperation.
2. *Jeffrey Sachs*, Director, Earth Institute at Columbia University and SDSN.
3. *Alejandro Litovsky*, CEO, Earth Security Group.
4. *Rowan Douglas*, CEO, Capital, Science and Policy, Willis Group.
5. *Mohamed El Azizi*, Director, Water and Sanitation and African Water Facility, African Development Bank
6. *Malcolm Gray*, Investec Asset Management, South Africa

Key points:

- **Country investment strategies** aligned with resource security scenarios.
- **Sustainable business models** to build resilience for development priorities.
- **Public-private partnerships** for an investment transformation post-2015.





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About

- **Earth Security Group's** mission is to improve the intelligence and business case for private sector investments to align with the resource security priorities of developing countries, and facilitate collaboration between stakeholders on transformational opportunities. Founded in 2012, ESG brings practical and applied insights for the private sector to consider how sustainable and inclusive investments will help companies manage the complexity of resource risks in developing countries.
- **The Earth Security Index report**, first launched in 2014, is a scenario tool that uses official country data to analyze the business risk implications of a country's resource pressures, establishing development priorities for investments and global supply chains. The Earth Security Index annual report provides forward-looking analysis, practical examples, and an engagement tool for the world's largest companies in resource-intensive industries to pursue the business models, investments and public-private partnerships needed to scale transformative solutions.

Agenda

- 15.30 - 15.40 Welcome words: **State Secretary Manuel Sager**, Director General, Swiss Agency for Development and Cooperation.
- 15.40 - 16.00 Presentation: **Alejandro Litovsky**, CEO, Earth Security Group, the business case for the private sector's transformation in developing countries.
- 16.00 - 17.00 Moderated panel discussion
- Malcolm Gray**, Investec Asset Management: a private asset manager's view of the business case for a transformational investment agenda.
- Rowan Douglas**, CEO, Capital, Science and Policy, Willis Group: an insurance company's view of how the sector can support development.
- Mohamed El Azizi**, Director, Water and Sanitation Department and African Water Facility, African Development Bank: a development finance view of private sector investments in sustainability.
- 17.00 - 17.30 Q&A and active discussion with participants
- 17.30 - 18.00 Closing remarks: **Jeffrey Sachs**, Earth Institute, Columbia University and SDSN, the role of business in the post-2015 agenda.

For information on this session in Addis Ababa please contact: Margot Hill Clarvis, Senior Manager, Earth Security Group at: margot@earthsecurity.org

To download the 2015 Earth Security Index report visit www.earthsecurity.org