

**Doha Business Forum**  
**The Impact of the Financial Crisis & Proposed Roadmaps:**  
**Leveraging Official and Private Sector Resources for Development**

November 28<sup>th</sup>, 8 :30 am – 6 :30 pm  
La Cigale Hotel, 60 Suhaim Bin Hamad Street, Al Sadd Area, Doha  
*Agenda as of Nov 21th, 2008*

**Business Forum Registration:** 7:30 – 8:30 am [*NOTE: All participants will need to have their security passes issued by the UN to enter the location for registration.*]

**8:30 – 9:00 am WELCOME:** UN Secretary General (invited); Sha Zukang, UN Under Secretary General, Department of Economic and Social Affairs; Oscar Rojas, Executive Director of the UN Follow-Up Conference on Financing for Development; H.E. Sheikh Hamad bin Jassim bin Jabir Al Thani, Prime Minister, Minister of Foreign Affairs and Trading, Government of the State of Qatar; H.E. Sheikh Kalifah bin Jassim bin Mohammed Al Thani, Chairman of the Qatar Chamber of Commerce & Industry, Government of the State of Qatar; Dr. Louise Kantrow, Chair, FfD Business Sector Steering Committee, Permanent Representative to the UN for the International Chamber of Commerce; Dr. Alhaji Bamanga Tukur, President, African Business Roundtable & Chairman NEPAD Business Group

**9:00 – 10:30 am OPENING PLENARY:** *Assessing the Global Financial System and Next Steps for Ensuring Stable Financial Flows for Development -- Developing country governments, development agencies, and donors need to understand the dimensions and magnitude of the current financial crisis, and the actions they need to take to increase financial stability and aid effectiveness. Private sector companies need to know how they can manage risk and also contribute as corporate citizens to development. In this plenary, leading authorities will provide their views on the current global financial situation, and actions the public and private sectors can take to increase their capacity to ensure a stable global financial system that delivers development results across all developing countries.*

**MODERATOR:** Dr. Barbara Samuels, President, Samuels Associates; Founder, Global Clearinghouse; Vice-Chair, FfD Business Sector Steering Committee

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- Angel Gurría, General Secretary of the OECD
  - Justin Lin, Senior Vice President and World Bank Chief Economist
  - Avinash Persaud, Chairman, Intelligence Capital Limited; Member, UN Commission on Credit Crunch and Implications for Global Development
  - Henrietta H. Fore, Administrator for the US Agency for International Development and Director of US Foreign Assistance
  - Representative of the Institute of International Finance (invited)
  - Hon. Trevor Manuel, Minister of Finance, South Africa (invited)

*Discussants:* Hon. M. Saifur Rahman, Minister of Finance, Government of the People's Republic of Bangladesh; Silvina Vatnick, President, Center for Financial Stability; Uwe Bott, President, Cross-Border Finance

Questions and Answer: 20 minutes

**10:30 – 10:45 am Coffee Break**

**10:45 am – 12:30 PANEL ONE: *Proposals for Building a Stable Public-Private Framework for Development*** --The current global financial crisis underscores the importance of building stable sustainable public-private frameworks for development. In an interdependent world, institutional and policy frameworks must be designed to promote widespread economic growth, and reduce the risks associated with an increasingly complex, interdependent global financial and economic relationships. The Monterrey Consensus set forth critical actions towards this end, through enhanced information, transparency, and analytics for improved risk management and sustainable investment decision-making and private sector consultation. This panel will present specific proposals aimed at improving public-private frameworks for development, increasing the transparency and stability of the global financial system and its underlying economy, and the capacity of both investors and policymakers to access needed information for risk management, investment decision-making, and economic growth.

**MODERATOR:** Dr. Khalil Hamdani, Senior Advisor, South Centre

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- *Proposed Changes to Global Finance Regulation:* Uwe Bott, President, Cross Border Finance
- *The Economics of Ecosystems & Biodiversity:* Herman Mulder, Vice-Chair, Business Sector Steering Committee & Independent Advisor
- *Maximizing Effectiveness of Development Finance Institutions: Dynamics for Engaging the Private Sector and NGOs:* The Honorable Carole Brookins, Managing Director, Public Capital Advisors, LLC and former US Executive Director, World Bank
- *Launching New Initiatives to Unleash Sovereign Wealth Funds for Development:* Thomas Karol, President & CEO, Sovereign Investment Council
- *Scaling Up the Public-Private Partnership with the Global Compact:* Habiba Al Marashi, Chairperson, Emirates Environmental Group
- *Times of Panic: Generating Knowledge in Latin America:* Laura Gabriela Uzquiza, Director, Latin American Trade Network
- *Launch of FfD Tool “Development Finance Portal;” country delegations can sign-up to broadcast worldwide country developments and access analytic information:* Dr. James Mutende, Senior Executive Officer, Head, Uganda Investment Authority & Mitch Strohminger, Direction of Operations, Global Clearinghouse

*Discussants (Discussion of proposals & how to implement):* Bob Bestani, President, Martin Consulting; former head, Private Sector, Asia Development Bank; Ufo Eric-Atuanya, Managing Partner, Rimsom Associates; Carl Lindaberg, Founder, Sovereign Wealth Fund Institute

Questions and Answer: 20 minutes

## **WORKING LUNCH**

**12:30 – 2:15 pm PANEL TWO: *Proposals for Building Business-Enabling Environments and Enhancing Donor Effectiveness*** -- *The foundation for all growth resides in the capacity of governments to create a business- enabling environment. The Accra Agenda for Action states the need for strengthening country ownership, effective partnership, and accounting for development results. This panel will present specific proposals that increase the capacity of developing country governments to work on an ongoing daily basis with their private sector and civil society to create sustainable national development plans, and reduce investment impediments to enable wide-based economic growth and job creation. These organizing frameworks also increase the capacity of donors to align their activities in support of national development, enhancing aid effectiveness.*

**MODERATOR:** Dr. Alhaji Bamanga Tukur, President, African Business Roundtable & Chairman, NEPAD Business Group

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- *Innovative Funding Strategies to Meet the Millennium Development Goals:* Robert Filipp, Head of Innovative Financing, The Global Fund [title to be confirmed]
- *Proposed National Social Development Councils: Roadmaps for Increasing the Capacity of National Governments, the Private Sector and Civil Society to Create a National Framework for Sustainable Development:* Herman Mulder, Vice Chair, Business Sector Steering Committee & Independent Advisor
- *Proposed National Investor-After Care Networks and National Multi-Donor Funds: Roadmaps for Increasing the Capacity of National Governments to Create Business-Enabling Environments:* Javier Chamorro, Executive Director, ProNicaragua Investment Promotion Agency
- *Proposed Regional Integration Networks & Regional Multi-Donor Funds: Roadmaps for Increasing the Capacity of Governments and the Private Sector to Advance Regional Integration:* Mercedes de la Mena, Director, Central America Tourism Secretariat, Central American System for Integration (SICA)
- *Which Policies can Reduce the Cost of Capital for Latin American Enterprises?* Martin Grandes, Executive Director, Center for Financial Stability
- *Launch of Financial Standards Foundation/eStandardsForum Investor Information and Technical Assistance Network:* Dr. Damon Morris, Director of Policy Studies, Financial Standards Forum/eStandardsForum
- *Launch of FfD Tool “Government-Investor Networks”:* *country delegations can sign-up for free subscription service:* Morena Mercado, Coordinator of the Central American Government-Private Sector Tourism Network, Central American Integration System & Lucy Valentin, President, Greylines Central America

*Discussants:* Dr. James Mutende, Senior Executive Official, Uganda Investment Authority Investment; Dr. Michael Gestrin, Senior Economist and Program Manager, Global Forum on International Investment, OECD; John Sullivan, Executive Director, Center for International Private Enterprise; Dr. Ashraf El-Rabiey, Minister Counselor & Head of Trade & Economic Office, Egyptian Embassy, Washington, DC & Chairman of the International Cotton Advisory Committee

*Questions and Answer: 20 minutes*

**2:15 – 3:45 pm PANEL THREE: Proposals for Leveraging Limited ODA with Private Capital: Proposals for Advancing Infrastructure, Domestic Capital Markets, and Venture Capital** -- The current global economic downturn underscores the urgent need to increase aid effectiveness by leveraging responsible private sector resources. The Accra Agenda for Action states the need for more effective partnerships, and accounting for development results. The FfD World Economic Forum Report “Building on the Monterrey Consensus: The Untapped Potential of Development Finance Institutions to Catalyse Private Investment” states that today multilateral development banks have enough resources to use risk mitigation services to harness over \$US 500 billion of private capital for infrastructure projects. This panel sets out specific proposals for development agencies and governments for more effectively mobilizing private sector resources for infrastructure projects and other critical development needs.

**MODERATORS:** Tom Watson, World Economic Forum, and Barbara Samuels, President, Samuels Associates & Vice-Chair, Business Sector Steering Committee

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- Scaling Up Project Development & Risk Mitigation: Tom Watson, Barbara Samuels
- Proposed Measures to Increase Effectiveness of Development Banks: Dr. Nick Rischbieth, Executive President, Central American Bank for Economic Integration
- Launch of Project Finance League Table for Development Finance Institutions: Rod Morrison, Project Finance International, ThomasReuters
- Infrastructure: Right Business, Needed Roadmap: Norm Anderson, President, GC/LA Infrastructure
- Proposal for Scaling Up Local Capital Markets: Parag Saxena, Founder, Vedanta Capital
- Launch of FfD Tool “INFRADEV” to Mobilize Finance for Infrastructure; Country delegations can sign-up for free subscription service: Bob Sheppard & Tom Cochran, Co-Chairs, Infrastructure Experts Group/INFRADEV

Discussants: Richard Carey, Director, Development Cooperation Directorate, OECD; Bob Bestani, Former Head Private Sector, ADB; Diana Smallridge, President, International Financial Consulting; Pradeep Singh, Vice-Chairman, Infrastructure Development Finance Company; The Honorable Carole Brookins, Managing Director, Public Capital Advisors, LLC; Former US Executive Director, World Bank; Majid Sabbagh Kermani, Senior Economic Adviser, Islamic Corporation for the Development of the Private Sector

Questions and Answer: 20 minutes

**3:45 – 4:00 pm Coffee Break**

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**4:00 – 5:30 pm PANEL FOUR: *New Paradigms for Development Finance*** -- *The Monterrey Consensus underlines the importance of mobilizing finance for small and medium sized companies, and increasing access to finance for the poor. New priorities also need to be added to the Monterrey Agenda, in particular climate and water challenges and promoting an aligned business paradigm that enables business to be responsible, sustainable, and complimentary to government, as an engine for sustainable development. This panel sets forth actionable proposals for developing country governments, development agencies, and the private sector that enable greater success in meeting these emerging challenges.*

**MODERATOR:** Herman Mulder, Vice-Chair, Business Sector Steering Committee & Independent Advisor

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- *Proposal for Sustainable Finance*: Jason Goldberg, Edge-Leading Explosive Growth
  - *Proposal for Mobilizing Remittances & Scaling Up Micro-Enterprises*: Chris de Noose, Chairman of the Management Committee, World Bank Savings Institute
  - *New Business Development Concepts for the Indian Poor*: Nachiket Mor, President, ICICI Foundation
  - *Yes, We Can: Youth, Entrepreneurship, Sustainability*: Poonam Ahluwalia, President, Youth Employment Systems
  - *Innovative Funding for Digital Development*: Kamran Elahian, President, Global Catalyst Partners
  - *Development for the Poor*, Abdulaziz Sager, Chairman, Gulf Research Center [invited – title to be confirmed]

*Discussants*:: David Elliot, Afghanistan Small and Medium Enterprise Development, USAID; Julie Cheng, Blue Orchard; Dr Umaru Muttallab Con, Chairman, First Bank Nigeria Plc

*Questions and Answer: 20 minutes*

**5:30 – 6:30 pm CLOSING PLENARY & DISCUSSION: *How to Implement Proposals for FfD Follow-Up Framework***: *All stakeholders are being asked to propose how best to follow-up with FfD to insure broad based development results. What is an optimal framework for FfD follow-up and what action steps are required of developing country governments, development agencies, and the private sector to enable successful FfD implementation?*

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**-*Summary of FfD Business Follow-Up Proposals***: Dr. Louise Kantrow, Chair, FfD Business Steering Committee

**-*Defining Next Steps for FfD Follow-Up***: Ministers & Heads of Development Agencies provide proposals and views on how the private and public sectors can work together, with the support of development agencies and foundations, to implement the proposed Business FfD Follow-Up Initiatives.

Hon. Mahmoud Moheiden, Egypt Minister of Investment (invited); Amir Dossil, Executive Director of the United Nations Fund for International Partnerships, UNFIP; Dr. Nick Rischbieth, Executive President, Central American Bank for Economic Integration;

Donald Kaberuka, President, African Development Bank (invited); Sami Al Basheer, Head of Development Bureau, ITU (invited)

-**Q & A:** An open discussion will be led by the Chair and Vice Chairs of the Business Sector Steering Committee: Dr. Louise Kantrow, Herman Mulder, and Dr. Barbara Samuels

**6:30 –8:00 pm Cocktails & Ongoing Bilateral Discussions on Next Steps for FfD Follow-Up**