

# **United Nations Public-Private Alliance for Rural Development (UNPPA)**

**First Pilot Country:  
MADAGASCAR**



“If economic growth is to make greater inroads against poverty, there is a need for smarter policies, more resources and closer partnerships.”

— *Secretary-General Kofi Annan  
High-Level Segment, ECOSOC,  
New York, 29 June 2005*

**The United Nations Public-Private Alliance for Rural Development** (UNPPA) is one of a series of recent initiatives by the UN Economic and Social Council (ECOSOC) to help achieve the Council's multiple roles of encouraging economic and social advancement; promoting collaboration and cooperation; and reviewing the results of such efforts within and outside the United Nations system that emphasizes the positive role business can play in development. It derives from the 2003 ECOSOC Ministerial Declaration which encourages alliances and partnerships for rural development. In July 2004 the Council recognized Madagascar as the first pilot country of this effort, and selected the Dominican Republic as the second pilot country in July 2005

## MISSION

UN Alliance identifies, highlights and promotes replication of successful business policies and practices that are profitable and promote social and economic advancement of people in rural areas.

## OBJECTIVES

- ◆ Work as a catalyst and facilitator for the creation of partnerships;
- ◆ Identify and promote business and commercial relations in several activities;
- ◆ Provide a platform for collaboration; and
- ◆ Bring the results of these efforts to the attention of the international community.

## FUNCTIONS

UN Alliance promotes business, stimulates entrepreneurial capacity-building. It also encourages investments, commerce and related activities for sustainable rural development by developing multi-stakeholder partnerships. Ultimately, UN Alliance's activities help in efforts to achieve the MDGs.

## ALLIANCE-MADAGASCAR

Alliance-Madagascar is a public-interest organization, recognized by government decree and statute. The Prime Minister chairs meetings of the high-level participants of the four stakeholder groups — government, business, NGO and financial/technical communities — who comprise the General Assembly and Board of Directors of "Alliance-Madagascar".

## MADAGASCAR'S PRIORITIES

- ◆ Infrastructure building, such as roads, bridges, etc.
- ◆ Safe water and hygiene
- ◆ Energy and hydroelectricity
- ◆ Agro-business
- ◆ Mining
- ◆ Textile, garments and handicrafts
- ◆ Tourism
- ◆ Development of SMEs and financial sectors
- ◆ Technology

## SOME PROJECTS UNDERWAY

- ◆ Mauritius-Madagascar: Development of cross-border public-private investments for agribusiness
- ◆ Alliance Madagascar collaborated with MAEP and FAO in developing five bankable projects for income-generation through small-scale agribusiness
- ◆ Development of several product lines; onions, potatoes, ginger, handicrafts, and others.
- ◆ Promotion of micro-finance

- ◆ Provision of more than 400 donated computers to the Province of Antananarivo, for use in village administration and schools
- ◆ Establish national and regional networks among the members of AMDG (Alliance-Madagascar) for a better management of rural development
- ◆ Project for production of honey and fruit from bee-keeping and orchid-growing
- ◆ Updated and expanded the UNPPA website for disseminating information to the stakeholders

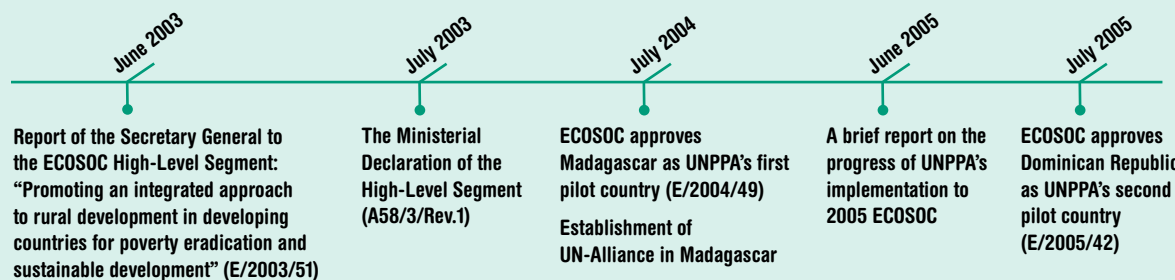
## SOME NEW PROPOSALS

- ◆ Establishment of Afrasia Exchange desk by UNDP/TICAD
- ◆ Promote participation of Malagasy entrepreneurs in the Asia-Africa Business Forum IV organized by UNDP/TICAD
- ◆ Provide training for Fish Farming by University of Oklahoma
- ◆ Promote cooperation between a major university in Madagascar and University of Oklahoma
- ◆ Establish Infopoverty ICT Village in Madagascar by OCCAM

## TASK OF UN/DESA/OESC

- ◆ Advocacy for the pilot countries
- ◆ Reporting to the ECOSOC on progress
- ◆ Coordinating inputs from the stakeholders
- ◆ Substantive servicing of the intergovernmental meetings on UN Alliance

## UNPPA MILESTONES



## MADAGASCAR AT A GLANCE

INDICATORS	2003
Population, total (millions)	16.9
Population growth (annual %)	2.7
GNI (current US\$ billions)	4.9
GDP (current US\$ billions)	5.5
GDP per capita (constant 1995 US\$)	228.7
Life expectancy at birth, total (years)	55.7
Mortality rate, infant (per 1,000 live births)	78.0
Surface area (sq km) (thousands)	587.0

Source: World Development Indicators database, World Bank, August 2005

FDI Inflows			
Year	2002	2003	2004
US\$ million	8	13	45

FDI Inward Stock			
Year	1990	2000	2004
US\$ million	107	354	513

Annex table B.1 and B.2. World Investment Report 2005: Transnational Corporations and the Internationalization of R&D, United Nations Conference on Trade and Development

TRADE STRUCTURE	
Principal Exports 2001	US\$ m
EPZ products (textiles)	344
Vanilla	166
Cloves	97
Principal Imports 2001	US\$ m
Fuel products	170
Capital goods	166
Consumer goods	134

Madagascar Country Report, The Economist Intelligence Unit, September 2005



### President of Madagascar at the 2005 World Summit

President of Madagascar, Marc Ravalomanana, addresses the United Nations 2005 World Summit:

“We are resolved to achieve the Millennium Development Goals, but it is only with a new approach from the international community ... that we’ll be able to achieve these Millennium Development Goals.”

(14 September 2005, New York)

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