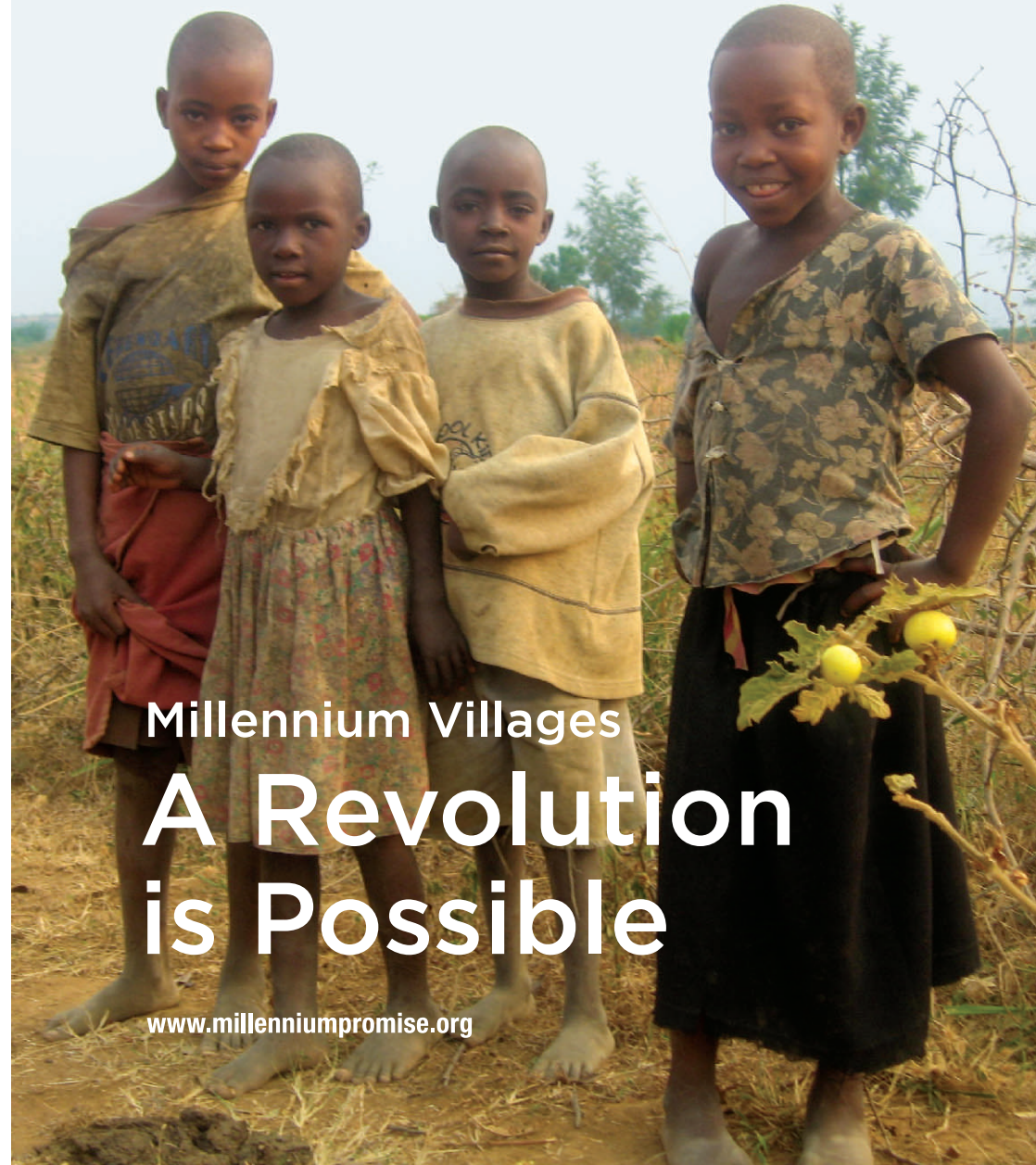


Millennium **PROMISE**

ENSURE OURS IS THE LAST GENERATION TO KNOW POVERTY



Millennium Villages
**A Revolution
is Possible**

www.millenniumpromise.org

Ensure ours is the last generation to know poverty.

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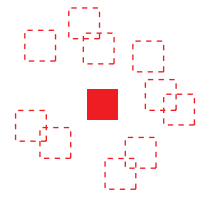
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The Need Has Never Been Greater

- More than 1 billion people around the world live in extreme poverty surviving on less than one dollar a day
- Across the globe, more than 800 million people go to bed hungry every night
- Every 10 seconds, an African child dies of malaria
- Every year more than 10 million children die before their fifth birthday from completely preventable diseases like diarrhea and pneumonia
- Every day 20,000 people die because they are too poor to stay alive

It doesn't have to be like this.



Seeds of a Revolution

Millennium Villages is a ground-breaking concept that seeks to end extreme poverty by working on the village level.

The concept—developed by a team of scientific experts at The Earth Institute at Columbia University and the UN Millennium Project—is based on a single, powerful idea: impoverished villages can transform themselves and meet the Millennium Development Goals if they are empowered with proven, powerful, practical technologies.


The difference? Doing all of it, all at once.

- Bundling critical yet straightforward solutions in a comprehensive investment strategy
- Working directly with the poorest of the poor by investing in health, food production, education, access to clean water, and essential infrastructure
- Actively engaging communities to lead the implementation of these solutions

Millennium Promise is rapidly expanding to reach hundreds of thousands of people throughout ten countries in Africa.

These inexpensive, community-led interventions enable impoverished villages to escape the trap of extreme poverty once and for all. Once these communities get a foothold on the bottom rung of the development ladder they can propel themselves on a path of self-sustaining economic growth.

The end of poverty is possible.



Case Study: Sauri, Kenya

A Village

Date: June, 2004

Situation: In the village of Sauri, 5,000 people live in extreme poverty where each day is a struggle to survive.

- Details:**
- Most villagers are suffering from malnutrition and pervasive malaria
 - Many homes support at least one child who has been orphaned by AIDS
 - Fields are severely over farmed and no fertilizer is available
 - Villagers struggle to feed themselves off inadequate crops
 - There are no cars or trucks. Villagers walk for hours just to get water, to take produce to the market, or to go to a clinic

Transformed

A photograph of a classroom in a rural setting. A female teacher in a light-colored dress stands at the front, holding a pink book. Several young students in blue and white uniforms are seated at desks, with some raising their hands. The walls are decorated with educational posters, including one with the alphabet and another with the word 'LANGUAGE'. The room has a rustic feel with wooden beams and a corrugated metal roof.

Date: Today

Situation: Sauri has been transformed at a remarkable cost of only \$110 per person per year, due to investments in farm productivity, health, education, and access to markets.

- Details:**
- Food output has tripled
 - A new medical clinic supported by local health care workers gives the community access to critical, life-saving medicines
 - Malaria incidence has dramatically fallen through the use of insecticide-treated bednets
 - Every child eats a school lunch—often their only meal of the day
 - Bar Sauri primary school has gone from 168th to 7th in district school rankings
 - A motorized vehicle transports people to the district hospital in emergency situations and also transports goods to market

Proof:

The end of extreme poverty is not only possible—it is happening. In five years, not only will extreme poverty be wiped out, Sauri will be on a self-sustaining path to economic growth.

Ending Poverty One Village at a Time

The needs of each village—while unique—are straightforward. The problems are simple and solvable:

Nutrition

Eliminate hunger and malnutrition in the village by increasing production, access and utilization of nutritious foods, with a special focus on pregnant women, nursing mothers and infants under two.

Agriculture

Using seed and fertilizer packages to triple food output in most cases. Improve livelihoods of women and men and increase their incomes for both on- and off-farm activities.

Gender Equality and Education

Assure full attendance to primary schools for both boys and girls and eliminate gender disparity in schools. School lunches play a critical role in this.

Gender Equality and Health

Improve access to medical services, especially focused on improving women's health and drastically reducing child and maternal mortality.

Health

Decrease rate of infection of HIV/AIDS, malaria, tuberculosis and other major diseases; and increase access to essential medicine such as antiretroviral medication and distribution of bednets.

Environment

Integrate the principles of sustainable development into village programs to reverse the loss of environmental resources and enhance ecosystem services.

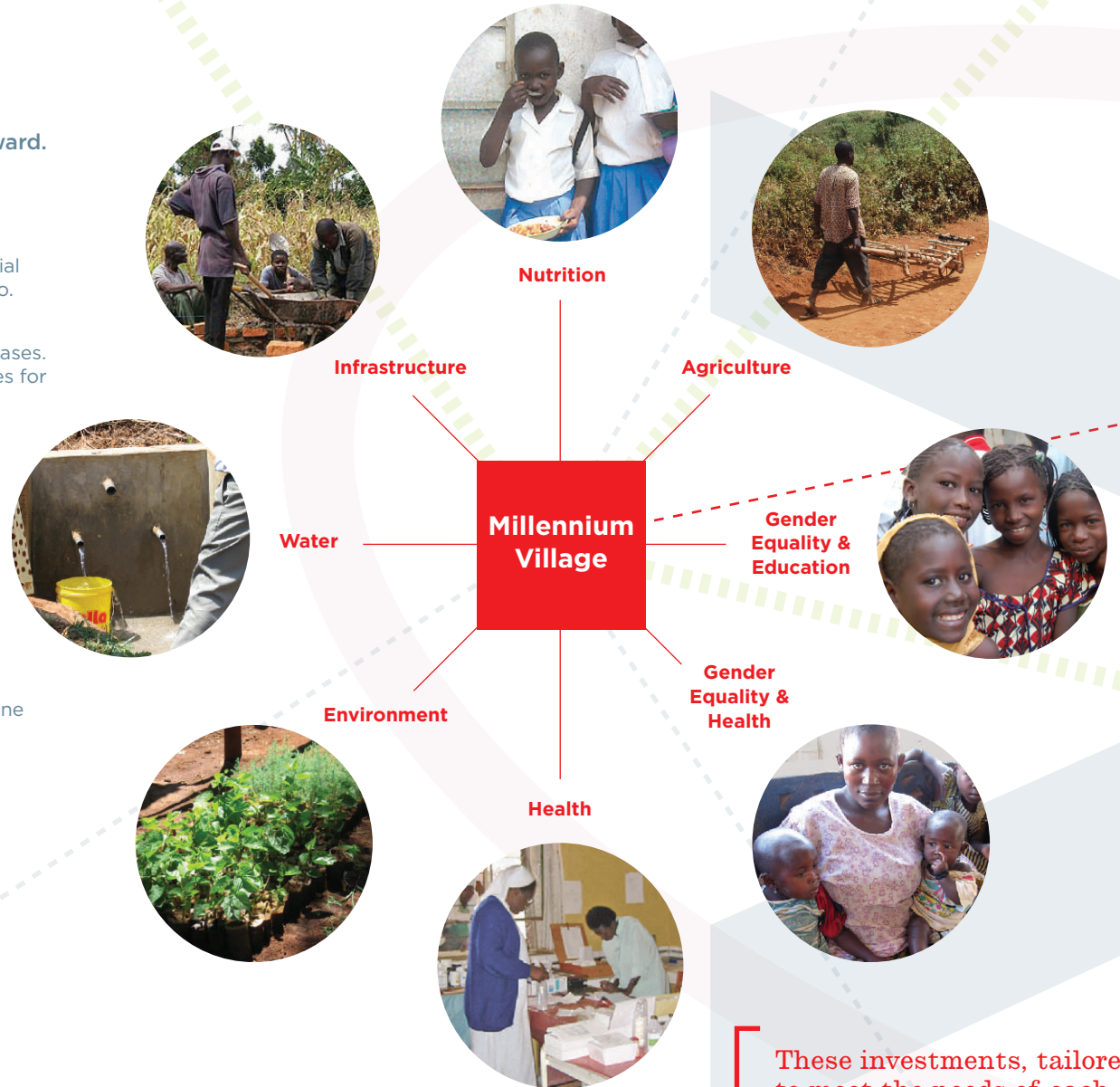
Water

Increase access to clean water and sanitation for households, schools and medical services.

Infrastructure

Eliminate the digital divide by making available the benefits of communication technologies, especially access to Internet and mobile telephones services.

These practical, proven, integrated, low-cost investments will be provided to the villages under the scientific and technical guidance of the **Millennium Promise Scientific Council**, the **UN Millennium Project** and **The Earth Institute at Columbia University**.



These investments, tailored to meet the needs of each community, are designed to achieve the Millennium Development Goals in 5 years.

Millennium Villages in Africa

The Groundwork: 12 Research Village Sites in 10 Countries

Soon after the first research Millennium Village was started in Sauri, Kenya, a second village was established in Koraro, Ethiopia in February 2005. Building on the tremendous successes in Sauri and Koraro, The Earth Institute at Columbia University and the UN Millennium Project have expanded the Millennium Villages Project to 12 research sites in 10 countries: **Ethiopia, Ghana, Kenya, Malawi, Mali, Nigeria, Rwanda, Senegal, Tanzania, and Uganda**. Each of the initial dozen sites is located in a distinct agro-ecological zone—arid versus humid, highland versus lowland, grain producing versus pastoral—to gain perspective on the range of farming, water, disease, and infrastructure challenges facing the continent.

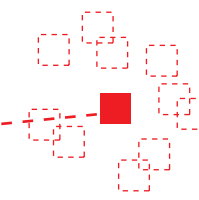


The Plan: Rapid Scaling Up to 66 Millennium Villages

Building on the momentum of the initial 12 Millennium Village Project sites, Millennium Promise will rapidly scale up this effort to establish **66 additional Millennium Promise villages across the 10 African countries**. This initiative will enable the achievement of the Millennium Development Goals on a much broader scale, expanding from the village to district level, and eventually to nations across Africa.

The Strategy: Economies of Scale Through Clustering

The Millennium Promise villages will be clustered as a group in each country. This clustering enables participating communities to benefit exponentially from economies of scale in roads, district hospitals, electricity and water grids, and expanding local markets. In this way, costs can be lowered, investments shared when appropriate, and knowledge distributed.

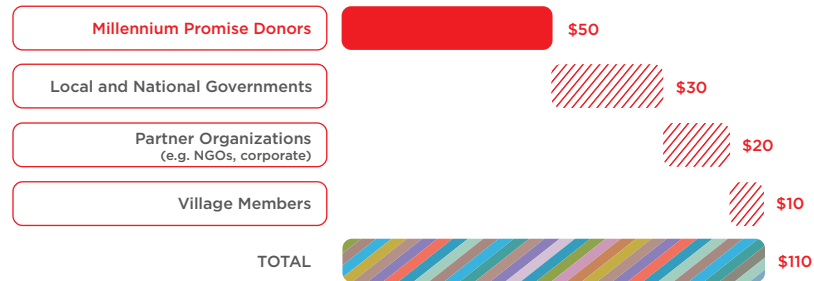


An Affordable Solution

The remarkable aspect of the Millennium Villages approach is that these poverty-ending investments can be financed at a **cost of \$110 per person per year for a five year period.**

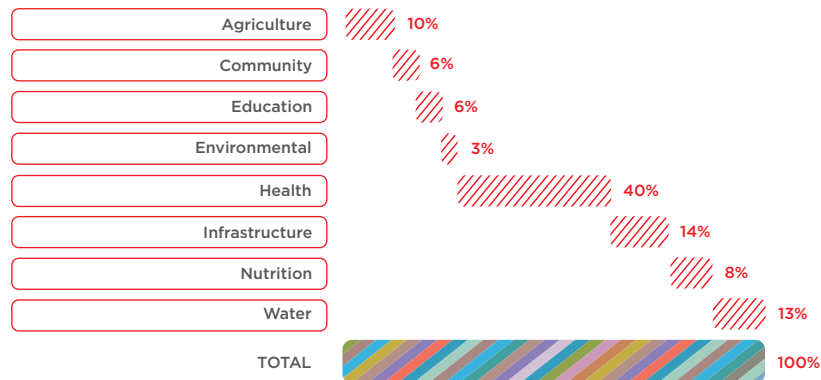
With the support of governments, partner organizations, and village members, this means a contribution of just **\$50 per villager per year from Millennium Promise donors.**

The total village cost of **\$110 per person** is comprised of:



Each community consists of approximately 5,000 people. This translates into a donor-cost of \$250,000 per village per year, over a five year period. An additional \$50,000 per village per year will cover logistical costs, implementation, community training, and monitoring and evaluation.

The average annual village costs are made up of:



Empowerment Through Community-Led Development

Absolutely critical to the success of the Millennium Villages is that **communities lead the development of their respective villages themselves**, contributing significant time, skills, and resources.

About Millennium Promise

Our generation has the unprecedented opportunity to end extreme poverty throughout the world by 2025. Achieving the Millennium Development Goals by 2015 will be a crucial step along the way. Millennium Promise's mission is to encourage individuals and organizations to join the fight against global poverty, disease, and hunger. Our campaign draws upon partnerships and the support of all parts of society including individuals, businesses, charitable organizations, faith-based groups and governments. Millennium Promise is our generation's commitment to ourselves, our fellow citizens in other parts of the world, and to our children.

Millennium Promise knows that aid works when it is directed toward proven, practical, measurable, cost-effective technologies. Our approach is both unique and unmatched, drawing on four critical assets:

- Partnership with major institutions and leaders around the world committed to the fight against extreme poverty and adopt strategies to achieve the Millennium Development Goals by 2015
- Alliance with world-leading scientists in agriculture, health, water, energy, and other critical areas
- Deep engagement with political and civil society leadership throughout Africa, Asia, and Latin America
- A powerful plan of action
 - Investing in Development-submitted by 265 independent experts of the UN Millennium Project to Secretary-General Kofi Annan in January 2005

Millennium Promise's programmatic activities are guided and overseen by a Scientific Council of world-leading scientists and development practitioners drawn from the UN Millennium Project and The Earth Institute at Columbia University and led by Jeffrey D. Sachs, Director of both organizations. A Board of Directors comprised of public and private sector leaders lend their combined business acumen and extensive international development experience to building effective programs with guaranteed delivery of results.

Millennium Promise is a nonprofit organization with 501(c)(3) status.

For the first time in history, we have the opportunity to end extreme global poverty in our generation.



Remember.

If the Millennium Development Goals are achieved by 2015:

- **More than 500 million people will no longer struggle to live on just one dollar a day**
- **250 million people will no longer suffer from hunger**
- **The lives of 30 million children, who would otherwise die before reaching age five, will be saved**