



GUIDELINES FOR USE OF THE UN60 LOGO

1. The official logo for the 60th Anniversary of the United Nations (see above, hereinafter referred to as the “UN60th Logo” or the “Logo”) has been created by the UN for use with UN60th anniversary activities and programmes. Its use is encouraged for educational and public outreach projects advancing the goals laid down in the United Nations Charter, informing the public of the role of the United Nations in the modern world, and promoting informed global debate on concerns vital to the Organization in its sixtieth year and the world to which it belongs.

I. Use by UN bodies and Member States

2. Use of the UN60th Logo for educational and informational purposes as set out in paragraph 1 above by UN departments and offices, UN Funds and Programmes, UN agencies, and Member States is uniformly encouraged and does not require prior written authorization. However, the use of the UN60th Logo is subject to the Terms of Use set out in section IV below.

II. Use by non-Governmental organizations (NGOs)

3. Use of the UN60th Logo for educational and informational purposes by NGOs, including United Nations Associations (“UNAs”) and National Committees established specifically to support the UN and its Funds and Programmes (“National Committees”), as well as NGOs having consultative status with ECOSOC or being associated with DPI, is also encouraged.
4. Use of the UN60th Logo for educational and informational purposes by UNAs and National Committees does not require prior written authorization. However, the use of the Logo is subject to the Terms of Use set out in section IV below. The use of the UN60th Logo for educational and informational purposes by NGOs other than UNAs and National Committees is subject to prior written authorization, to be requested to the UN Department of Public Information at the address set out in Section V below.
5. Use of the UN60th Logo by all NGOs in fundraising, sponsorship, or events for which admission fees or other payments are solicited is subject to prior written authorization to be requested to the UN Department of Public Information at the

address set out in Section V below. If an NGO is authorized to use the UN60th Logo for the above-referenced purposes, the use would be subject to the Terms of Use set out in section IV below and, in addition, a waiver of liability including the following provisions must be executed by the NGO concerned:

- the NGO is responsible for ensuring that the activities are carried out in accordance with the applicable law and for ensuring that appropriate insurance is maintained to cover the risks arising out of such activities;
- the United Nations does not assume any responsibility for the activities of such NGO; and
- the NGO shall hold harmless and defend the United Nations and its officials against any action that may be brought against the United Nations or its officials as a result of the use of the logo.

III. Use by commercial entities

6. Use of the UN60th Logo by commercial, for-profit entities requires the prior written authorization from the United Nations and the use, if authorized, would be limited for informational and illustrative purposes in the context of a specific event, programme or project planned for the Sixtieth Anniversary commemoration. If a commercial entity is authorized to use the UN60th Logo for the above-referenced purposes, the use would be subject to the Terms of Use set out in section IV below. The use of the UN60th Logo for commercial purposes, including fundraising, will not be authorized. The Logo may not be used on any product or its packaging, or in any manner that could imply or suggest the endorsement or promotion by the United Nations of the commercial entities concerned, their products or services.
7. Requests to use the UN60th Logo by commercial entities for informational and illustrative purposes should be submitted to the UN Department of Public Information at the address set out in section V below.

IV. Terms of Use of the UN60 Logo

8. The UN60th Logo should be used only in its entirety and in the exact form reproduced at the beginning of the present Guidelines. It should be reproduced only in its official blue and gold color (Pantone/PMS 279), or in black.
9. The UN60th Logo should be used immediately adjacent to text such as “A project of the [name of entity that uses the Logo] in honour of the United Nations Sixtieth Anniversary” or “Join Us in Support of the Sixtieth Anniversary of the United Nations”. The identity of the user should be clear.
10. As a general rule, the space around the basic UN emblem within the stylized “60” should be kept clear. Additional symbols or text, if any, should be placed beneath

the emblem (preferably), or above or to the side with sufficient distance from the Logo in order to maintain the distinct appearance of the UN60th Logo.

11. Where practical, the theme of the year's observance "UN60: A Time for Renewal", should be incorporated into the design, immediately below the Logo.
12. UNAs and National Committees may be authorized to use the UN60th Logo in conjunction with the designs reflecting a national identity or the project activity. Requests to use the Logo in the above-described manner should be submitted to the UN Department of Public Information at the address set out in section V below.
13. The authorization to use the UN60th Logo does not permit the user of the Logo to sub-license or to further authorize the use of the Logo to any other entities.
14. Unless otherwise expressly authorized in writing, the use of the UN60th Logo should in all cases cease before 30 June 2006.
15. The use of the UN60th Logo in violation of the provisions set out in the present Guidelines could result in the revocation of the authorization to use the Logo.
16. NGOs and commercial entities authorized to use the UN60th Logo pursuant to sections II and III of the present Guidelines should submit a copy of the approved prototype displaying the UN60th Logo to the UN Department of Public Information at the address set out in section V below.

V. Inquiries and requests

17. Inquiries concerning the use of the UN60th Logo and requests to use the Logo should be addressed to the Director, Outreach Division, United Nations Department of Public Information, New York, NY 10017, USA. Inquiries and requests can also be submitted through a United Nations Information Centre, which will forward them to the Outreach Division in New York.
18. All requests to use the UN60 Logo should be accompanied by a prototype of the proposed use of the Logo.