



ENGAGE
governments,
civil society, the UN system,
donors and scientists

INSPIRE
each other to discover
new ways of working
collectively

INVEST
in priority actions for
everyone's right to good
nutrition

ENGAGE • INSPIRE • INVEST

The Scaling Up Nutrition, or SUN Movement, is led by countries and is integral to achieving the Zero Hunger Challenge. Recognizing that **good nutrition is the best investment for the future**, national nutrition goals have been or are being established by each country participating in the Movement. The goals apply to specific Interventions to improve nutrition as well as the underlying causes of under-nutrition and – taken together – aim to meet the global targets established by the 2012 World Health Assembly. These targets include optimal growth of children, demonstrated **as reduced levels of stunting** (low height for age) and wasting (low weight for height). In this respect, the aims of the SUN Movement directly contribute to the Zero Hunger Challenge.



Like those who have committed to the Zero Hunger Challenge, political leaders are committing to scaling up nutrition in their countries and agree **to engaging all sectors** of central and local governments. Governments establish priorities and plans to improve nutrition which are costed and backed by different stakeholders – including civil society, the United Nations system, development partners, business enterprises and scientists.

SUN Countries are putting the right policies and laws in place, collaborating with partners to implement programmes with shared nutrition goals, and mobilizing resources to effectively scale up nutrition, with a core focus on **empowering women**. With a shared understanding that many factors impact nutrition, each of us has a unique contribution to make. **Together we are achieving what no one of us can do alone.**

Tremendous progress has been made since the SUN Movement was launched in 2010 and the momentum is increasing. **50 Countries** have committed to scaling up nutrition with hundreds of actors across **civil society, the United Nations, business and donor agencies aligning behind their plans.**



Almost \$24bn of external resources has been committed to nutrition, networks of supporters are expanding, and consensus is being reached on how best to improve the effectiveness of support to SUN countries.

Members of the Movement are applying their expertise and knowledge in ways that are changing the discourse on nutrition, and this is beginning to make lasting **transformations in ways of working together for effective action.**

The SUN Movement has created space to mobilise global support to scale up nutrition at country-level, enabling governments and their supporters to better achieve impact. In this way, **SUN countries that are scaling up nutrition and all those supporting them are contributing to the challenge to eliminate hunger in our lifetime.**