

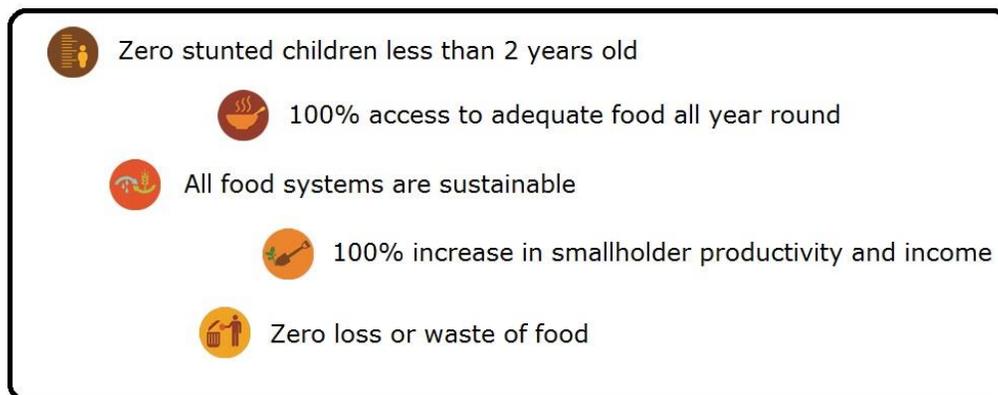


The Global Youth Forum for Food, Agriculture and Land – Zero Hunger Challenge Pledge

GYFAL is a common forum that facilitates the global partnership and participation of young people at local, national and international level to address food security issues through country-wise participation and collective advocacy and action.

GYFAL is proud announce its participation in UN Secretary-General Ban Ki-moon's **Zero Hunger Challenge**. Through its work, GYFAL is committed to supporting this global call-to-action by **uniting and empowering youth to achieve availability of and access to adequate, safe and nutritious food for everyone.**

To achieve this goal, GYFAL has developed a **plan of action for 2015-2016**, in line with the key elements of the Zero Hunger Challenge:



OBJECTIVES

- **Create a global partnership of young people working against hunger**

GYFAL has country-wise representation and works with youth led organizations around the world, to implement its global initiatives through programmes aiming to tackle food security issues at local/ national/ regional level.

Moreover, in 2016, GYFAL will organize the **Global Youth Summit on food security issues**, with worldwide participation, bringing together youth to be inspired, educated and empowered in tackling hunger in their communities.



- **Raise awareness on food security issues around the world**

GYFAL has designed a global programme to raise awareness on food security issues, working with its local partners to engage more and more people, inspiring them to act against hunger.

- **Create a global movement and mobilize people against hunger**

GYFAL is organizing the **Global Youth March against Hunger** that will take place on **October 16th 2015**, the World Food Day. Around the world youth leaders, youth organizations and people from their communities who support the cause of Zero Hunger will march the streets of their cities to raise awareness on the urgency of the food security issues, thus urging governments to take action.

- **Create momentum for the Zero Hunger vision to be acknowledged and acted towards, especially amongst youth**

GYFAL has declared the **Zero Hunger Hour** between 6 PM – 7 PM local time, worldwide. The Global Youth March against Hunger will take place during the Zero Hunger Hour and will be a collective action, globally manifested by youth and the supporters of the Zero Hunger Challenge cause around the world.

ACTIVITY ASSESSMENT

To measure its success in campaigning and advocating against hunger, GYFAL has established a set of indicators that can be followed throughout its programme, which includes measuring:

- Networking impact – through the number and size of youth led and other civil society organizations partnering with GYFAL in its programme implementation and the number of countries and cities participating in the Global Youth March
- Institutional level impact – through GYFAL partners interactions with the institutional level bodies and consultations on policy regarding food, agriculture and land
- Communications impact – through the enhancement of the online and offline dialogue on food security issues as well as on solutions to tackle them
- Action taking – through the programmes, projects and policy proposals initiated by GYFAL members at local/ national/ regional level, as a result of their involvement in the GYFAL actions and programmes.

GYFAL strongly believes that given the right tools and policy setting, youth have the power to make Zero Hunger a reality for all, in our lifetimes.

