

# THE ZERO HUNGER CHALLENGE

GAIN pledges full commitment to the UN's Zero Hunger Challenge. We believe that by building alliances that achieve impact at scale we can eliminate malnutrition within our lifetimes.

## THE CHALLENGE OF ZERO HUNGER

### Zero stunted children less than 2 years

GAIN's programs target women and children in order to end the cycle of malnutrition. GAIN facilitates technical consensus on key issues related to infant and young child nutrition (IYCN); and promotion and formulation of complementary feeding products through support to for the World Health Organization (WHO), support to the revision of Codex Alimentarius complementary food standards, and through the [Home Fortification Technical Advisory Group \(HFTAG\)](#).

### 100% access to adequate food all year round

By understanding business incentives, such as exportation opportunities or access to the institutional market, GAIN has successfully leveraged significant additional private sector investments (at least 50%) for nutritious foods over a five-year project period. By 2015, GAIN and its partners aim to deliver nutritious solutions to over 1 billion people.

### All food systems are sustainable

GAIN believes in sustainable solutions to ending malnutrition.

### 100% increase in smallholder productivity

#### CULTIVATING NUTRITIOUS FOOD SYSTEMS

On November 7, 2014, GAIN published its first of a series of snapshot reports. Written along the agricultural supply chain, *Cultivating Nutritious Food Systems* explores the success stories and challenges where nutrition and agriculture are working together around the world. The report aims to emphasize food as the most important source of nutrients, and thus the necessity for nutrition to be woven into agriculture programs and foreign assistance policy in order to eradicate hunger and malnutrition.

### and income

GAIN's agriculture and nutrition initiative works with local businesses through the Marketplace for Nutritious Foods, increasing the reliability of a buyer and a market for farmers' produce.

### Zero loss or waste of food

In *Cultivating Nutritious Food Systems: A GAIN Snapshot Report*, GAIN highlights post-harvest loss in the agricultural supply chain. GAIN believes post-harvest loss is an area that no one sector has yet to take the lead on. Is it up to agriculture to work post farm-gate or nutrition to reduce food loss as part of programming?

