



**A third of the world's food is wasted.  
Join the global movement against food waste!**

**Feeding the 5000** is a campaign that aims to empower and inspire the global community to enact positive solutions to the global issue of food waste. We work with governments, businesses and civil society at the international level to catalyse change in social attitudes and innovative solutions necessary to tackle food waste at the global scale.



Feeding the 5000 is also the name of the campaign's flagship event where 5000 members of the public are given a delicious free meal using only ingredients that otherwise would have been wasted. Held twice in London's Trafalgar Square (2009 and 2011), replica events have since been held internationally - including in Paris, Amsterdam and Dublin – and are being rolled out worldwide.

Feeding the 5000 are also behind two other projects:

**Gleaning Network UK** is an exciting new initiative to save the thousands of tonnes of fresh fruit and vegetables that are wasted on UK farms every year. Gleaning Network UK coordinates teams of volunteers, local farmers and food redistribution charities in order to salvage this fresh, nutritious food and direct it to those that need it most.

**The Pig Idea** aims to promote the practice of using legally permissible food waste to feed pigs and eventually to lift the EU ban on feeding catering waste to pigs in order to reduce our dependency on imported cereal crops and to keep food waste in the food chain.

Show your support by signing the Feeding the 5000 pledge at [www.feeding5k.org](http://www.feeding5k.org)  
**Facebook: Feeding5000 Twitter: @Feeding5K**

**Feeding the 5000 are proud to be partners of  
EU FUSIONS, UNEP's Think.Eat.Save campaign  
and Zero Hunger Challenge**

