



Reducing Waste. Strengthening communities.

Based in Oakland, California, **Food Shift** works collaboratively with communities, businesses and governments to develop **long-term sustainable solutions** to **reduce food waste** and **build more resilient communities**.

Food Shift is proud to take part in the Zero Hunger Challenge!

We believe that we can increase **communal access to healthy food** options along with **fostering employment** in the recovery and redistribution of surplus food. By keeping food out of the waste stream we can **conserve resources**, reduce the impacts of climate change and **cultivate a more ethical and sustainable food system!**

Our goal is to address the underlying **structural causes** of food waste and hunger by creating new, **innovative ways** for food recovery and redistribution. Food Shift ultimately envisions the creation of a **food recovery service sector** as an extension of our current waste management system and as a way to create jobs in the green economy. **Since 2012**, we have:

- **Recovered over 36,000 pounds of food** from schools, businesses, and events.
- **Conducted in-depth research** on the gap between food waste and hunger through our "Discovery Framework"
- **Partnered with leading businesses** – such as Andronico's Community Market - to build [sustainable food recovery service models](#).
- **Developed programs with local communities** such as Oakland "[Food for kids](#)" pilot-program that helped redistribute 14,000 lbs of food from Oakland schools to families in need.
- **Begun researching a technology alert system** to connect food donors and recipients.
- **Built up our outreach and public awareness campaigns**. We have already reached more than 100,000 people through events, social media and our [advertising campaign](#) in the Bay Area public transit system.
- **Advocated for policies that will lead to a world with Zero Hunger and Zero Waste**. In October 2014, we are co-organizing the [Zero Food Waste Forum](#) and US' first [Feeding the 5000](#) that will encourage hundreds of policy and business leaders to take action to end food waste.



We will share our updates and new projects to the Zero Hunger Challenge community and more broadly through social media. We want to spread the word and encourage others to join the global movement to fight food waste and hunger.

Please visit: www.foodshift.net

For more information: info@foodshift.net

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