



Media Advisory

UN Private Sector Forum on the Millennium Development Goals
22 September 2009, 12:00 – 14:30
General Assembly Lobby, UN Headquarters, New York

Background

Chaired by UN Secretary-General Ban Ki-moon, the UN Private Sector Forum on the MDGs¹ will bring together Heads of State and Government with chief executives of global business, civil society leaders and the Heads of UN Agencies. Close to 300 leaders are expected to attend, including more than 20 Heads of State and Government.

The 2010 Forum, held in conjunction with the High-level Plenary Meeting on the Millennium Development Goals (MDG Summit), aims to

1. identify concrete actions the private sector can take (individually and in collaboration with the public sector) to help close MDG implementation gaps over the next five years;
2. provide a platform for the business community to share actions taken towards the achievement of the MDGs, communicate recommendations to Governments, and announce new partnerships between business and the UN in support of the MDGs; and
3. highlight ways in which Governments can further facilitate business engagement for development.

Media Access

Due to security arrangements and available space, only a limited number (up to 20) of UN-accredited journalists (correspondents only) will be given access to the opening and closing segments of the Private Sector Forum. (The interactive discussion sessions during the Forum will NOT be open to the media.)

Journalists interested in attending the Forum must send an email to psfmedia@unglobalcompact.org **no later than 12 noon Thursday, 16 September**. Seating will be assigned on a first-come, first-served basis, with consideration for wide regional representation. (*Journalists admitted to the Forum will receive specific instructions via email.*)

Due to security, no broadcast crews and no press photographers will be admitted to the Delegates Dining Room during the Forum.

Please note that ALL journalists must be UN-accredited prior to the event. For information on the UN accreditation process, please visit the website of the UN Media

¹ The UN Private Sector Forum on the MDGs is organized by the UN Global Compact in collaboration with FAO, ICC, IFC, IFAD, ILO, UNAIDS, UNICEF, UN DESA, UNIFEM (part of UN Women), UNDP, UNESCO, UNEP, UNF, UNODC, UNOP, UNFPA, World Bank, and WFP.



Liaison and Accreditation Unit: www.un.org/media/accreditation/liaison.htm. Contact: +1 212 963 6934; malu@un.org.

Quiet space will be provided in the GA Lobby for journalists seeking to interview participating business and civil society leaders, as well as heads of UN Agencies, Funds and Programmes.

The Global Compact Office will help facilitate media opportunities with Forum participants who have indicated their availability to be interviewed (please contact Matthias Stausberg at stausberg@un.org for further details).

Press Briefing

A press briefing on the Leadership Forum **will be held in the Dag Hammarskjöld Library Auditorium (DHLA) from 11:00-11:45 on 22 September**. *Further details will be released shortly.*

Audiovisual Coverage

UN Television will provide live pool coverage of the opening and closing session of the Forum. For further information, contact United Nations Television (+1-212 963 7650; fax: +1-212 963 3860).

The United Nations will establish a media center in Conference Room 1 of the Temporary North Lawn Building (NLB), which will provide the following technical services:

- Video projection of the UNTV program outputs.
- Audio distribution of UNTV programs for listening.
- Video and audio distribution for external recording.

Photo Coverage

The Global Compact Office has assigned a photographer to cover the event. Please note that there will be no access for press photographers during the Forum. High-resolution digital photos will be made available for free download on <http://www.flickr.com/photos/ungc/> shortly after conclusion of the Forum.

Contact

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Media registration for the Forum: psfmedia@unglobalcompact.org

Website: www.unglobalcompact.org/Issues/Business_Partnerships/Private_Sector_Forum_2010.html