

MEDIA ADVISORY

20 September 2010

**United Nations MDG Advocacy Group meets
to adopt a Programme of Activities
aimed at raising awareness and taking coordinated action
towards universal implementation of the MDGs**

***UN Secretary-General and the President of the General Assembly
welcome the Group to the MDG Summit***

WHAT:

The MDG Advocacy group – a group of eminent personalities established by United Nations Secretary-General Ban Ki-moon to promote worldwide action against poverty will be meeting on 22 September to discuss and adopt a Programme of Activities.

WHERE:

The United Nations, North Lawn Building, ECOSOC Chamber

WHEN:

Wednesday, 22 September session open to the media:

Please arrive by 9:40.

9:50-10.10

Welcome Remarks by:

H. E. Ban Ki-moon, Secretary-General of the United Nations

H.E. Mr. Joseph Deiss, President of the 65th Session of the U N
General Assembly

H.E. Paul Kagame, President of Rwanda and Co-chair MDG Advocacy
Group

H.E. Miguel Ángel Moratinos Cuyaubé, Minister of Foreign Affairs,
Spain, sitting in for Co-chair MDG Advocacy Group

H. H. Sheikha Mozah bint Nasser Al Missned – MDG Advocate

Professor Muhammad Yunus – MDG Advocate

10:10-10:40

Open for questions from the media

WHY:

The MDG Advocacy Group is supporting the UN Secretary-General in building political will to accelerate progress on the MDGs. The group will consider and adopt a formal Programme of Activities for the coming years.

ATTENDING:

H. E. Ban Ki-moon

Secretary-General, United Nations

H.E. Mr. Joseph Deiss

President of the 65th Session of the United Nations General Assembly

H. E. Paul Kagame

President of Rwanda

Co-chair MDG Advocacy Group

Miguel Ángel Moratinos Cuyaubé, Minister of Foreign Affairs, Spain,
sitting in for MDG Advocacy group Co-chair **H. E. José Luis Rodríguez Zapatero**
Prime Minister of Spain

Akin Adesina (Nigeria)

Vice President of the Alliance for a Green Revolution in Africa (AGRA)

H. H. Sheikha Mozah bint Nasser Al Missned (Qatar)

First Lady, Chairperson of the Qatar Foundation for Education, Science and Community Development

Mukesh D. Ambani (India)

Chairman and Managing Director, Reliance Industries

Michelle Bachelet (Chile)

Former President

Stine Bosse (Denmark)

CEO of TrygVesta Group, Chairman of Børnefonden (The Children's Fund)

Ray Chambers (United States)

The UN Secretary-General's Special Envoy for Malaria

Dho Young-Shim (Republic of Korea)

Chairperson of the UN World Tourism Organization's Sustainable Tourism for Eliminating Poverty (ST-EP) Foundation

Philippe Douste-Blazy (France)

UN Special Advisor on innovative financing for development

Jan Eliasson (Sweden)
Chair of WaterAid Sweden, Former President of the UN General Assembly

Julio Frenk (Mexico)
Dean of the Harvard School of Public Health, former Minister of Health

Bill Gates (United States)
Philanthropist, Co-Chair of the Bill & Melinda Gates Foundation, Chairman of Microsoft Corp.

Bob Geldof (United Kingdom)
Singer, songwriter, political activist

Hiromasa Yonekura (Japan)
Chairman of Sumitomo Chemical and of the Japan Business Federation (Keidanren)

Wangari Maathai (Kenya)
Nobel Peace Prize Winner, environmental and political activist

Graça Machel (South Africa / Mozambique)
Former First Lady, advocate for women's and children's rights

Jeffrey Sachs (United States)
UN Secretary-General's Special Adviser on the MDGs

Muhammad Yunus (Bangladesh)
Nobel Peace Prize Winner, founder of the Grameen Bank

Wang Yingfan (China)
Vice-Chairman, Foreign Affairs Committee, Chinese National People's Congress
(2003-2008)

Attending for **Ted Turner** (United States) will be **the Honorable Timothy E. Wirth**
President, United Nations Foundation

For Access:

Accredited print and photo journalists should RSVP to Laura Nelson nelsonl@un.org, with ADVOCACY GROUP RSVP in the subject line. Please feel free to email or call 646-712-1614 with questions.

For more information on the Millennium Development Goals and the September Summit, please visit: www.un.org/millenniumgoals.