



WORLD TELEVISION DAY

21 November 2016

“Movies and television touch the hearts and souls of people. It brings out feelings in people that you might not think about. But once you hear it and you see it, it’s there, it’s real. It’s a tremendous media.”

Joe O’Brien, CHIEF OF FEATURE PRODUCTION FILMS 1947-1985

Open Day Programme

11:00am–12:00pm

SUSAN FARKAS, former Chief of Radio and Television Service

Talk and interactive dialogue on why she helped create the award-winning news magazine series **21st Century**. The role of character-based documentaries and accurate journalism in bringing the world’s attention to under-reported stories.

12:00pm–1:00pm

PAULA HARRINGTON, Managing Editor, Unifeed

Talk and interactive dialogue on the United Nation’s video news service UNifeed which distributes news footage to hundreds of newsrooms around the world. The operation delivers news content produced by over 30 UN Agencies, Funds, Programmes and peacekeeping missions.

1:00pm–3:00pm

STUDIO OPEN! Get your five minutes of fame under the TV lights in UNTV **Studio A!**

1:00pm–1:30pm: Deliver a video message as Secretary-General to camera in **Studio A**.

1:30pm–2:30pm: Take your turn at presenting **21st Century** in front of the cameras in **Studio A**.

2:30pm–3:30pm: Take a selfie with the real-life Oscar that UNTV won for a short documentary in **Studio A**.

3:00pm–4:00pm

GEORGES LECLERE, former Director of Media Division

Talk and interactive dialogue on the launch of the **UN in Action** short documentary series in 1987. How the award-winning series has helped put a human face on the work of the UN around the world.

VENUE

UNTV **STUDIO A** and ENVIRONS,
Floor 1B (near exit to rose garden)



Telling the stories that matter