



- PROGRAMME -
United Nations Economic and Social Council (ECOSOC)
Youth Forum

***“Shaping tomorrow’s innovators: Leveraging
science, technology, innovation and culture for today’s youth”***

27 March 2013
10:00 am – 5:30 pm
United Nations Headquarters, New York

Morning Sessions

Location: *Conference Room 4 - North Lawn Building*

10:00 – 10:15 AM

OPENING

- Welcoming Address by Mr. Néstor Osorio, President of the Economic and Social Council
- Opening address by Mr. Ban Ki-moon, Secretary-General of the United Nations

10:15 – 10:25 AM

- Setting-the stage by Ms. Adora Svitak, Author, Teacher, Speaker and Activist, and World Food Programme youth representative.

10:25 AM - 11:35 AM

SESSION ONE:

Girls and Young Women in Science

This session will focus on the important role of girls and young women in scientific research and decision-making. Although there are encouraging signs, women are still under-represented in science whether in basic scientific research or at higher decision-making levels. This session will explore the ways in which STI can promote and facilitate gender equity.

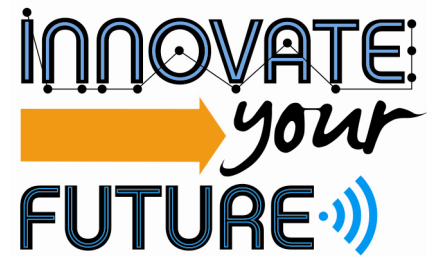
- Moderator:

Dr. Mandë Holford

Co-founder of WAYS (World Association of Young Scientists) Assistant Professor, Department of Chemistry, The City University of New York Hunter College and Graduate Center.



ECOSOC YOUTH FORUM



- Speakers:

Ms. Dana Bazzoun

2012 UNESCO-L'Oréal Fellow

PhD Student, American University of Beirut and Purdue University

Ms. Genevieve L'Esperance

Co-founder of GenINC

Undergraduate Student

McGill University

11:35 AM - 1:00 PM

SESSION TWO:

Youth: An Engine for Creative Economy

This session will focus on how the creative economy is not only one of the most rapidly growing sectors of the world economy but also a highly transformative one in terms of income generation, job creation and export earnings. Reflecting on the role of culture to achieve socially, economically and ecologically sustainable development, and addressing conflicts resolution, urban violence, democracy, and dialogue as well as employment, are among the key issues to reflect on in relation to culture, youth and sustainable development.

- Moderator:

Mr. Hashem Bajwa

CEO of DE-DE

- Speakers:

Ms. Barbara Birungi

Manager of Hive Colab and Founder of Women in Technology in Uganda (WITU)

Mr. Marco Gomes

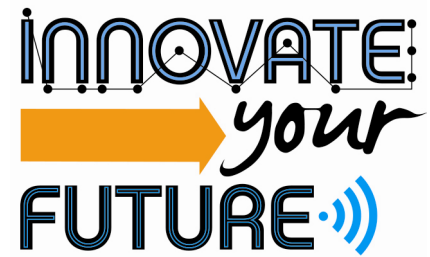
Founder, boo-box and Chief Marketing Officer, Grupo Forty-Two

Mr. Jorge Just

Interactive Telecommunications Programme, Tisch School of the Arts, New York University



ECOSOC YOUTH FORUM



Afternoon Sessions

Location: *Conference Room 4 - North Lawn Building*

3:00 PM - 4:15 PM

SESSION THREE:

Creating Buzz: Using Social Media to Make Ideas Happen

This session could examine and highlight ways in which social media tools can be used in productive, action-oriented ways by youth to communicate, mobilize and promote innovative ideas and achieving specific goals for global and sustainable development. With over 350 million active Facebook users and over 20 million unique visitors on Twitter, online social networks hold a wealth of potential for innovating, mobilizing and engaging youth around the globe, opening up new forms of communication and dissemination. These applications can enable individuals and organizations to conduct far-reaching education and advocacy campaigns, mobilize constituents, empower those in need and spread business ideas.

- Moderator:

Mr. Philip Thigo

Founder, INFONET

- Speakers:

Mr. Matt Mahan

CEO, Causes.com

Ms. Stacy Martinet

Chief Marketing Officer, Mashable.com

Mr. Surendran Balachandran

Campaigner, Change.org

4:15 PM – 4:45PM

WRAP-UP SESSION

- **The role of development cooperation in promoting youth engagement in science, technology, innovation and culture**

Ms. Zeenat Rahman

Special Adviser for Global Youth Issues

U.S. State Department

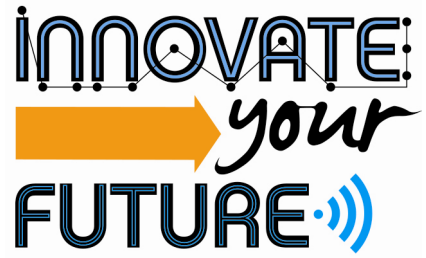
- Overall rapporteur presenting key messages and recommendations of the youth forum:

Ms. Jessica Lawrence

Executive Director, New York Tech Meet Up



ECOSOC YOUTH FORUM



4:45 PM – 5:30 PM

CLOSING

- Closing Keynote Address by Mr. Wael Ghonim, Internet activist and computer engineer
- Closing statement by Mr. Ahmad Alhendawi, United Nations Secretary-General Envoy for Youth
- Closing statement by Mr. Wu Hongbo, Under-Secretary-General, Department of Economic and Social Affairs
- Closing by Mr. Néstor Osorio, President of the Economic and Social Council



ECOSOC YOUTH FORUM