

Education For All

28 February 2011

Press Conference on “Partnering with the Philanthropic Community to promote Education for All” 28 February 2011

Dag Hammarskjöld library auditorium
United Nations Headquarters, New York

BIOGRAPHIES

MS. JAIME BARCLAY, Sr. Philanthropy Specialist, Symantec Corporation

As the Senior Philanthropy Specialist in Symantec’s Corporate Responsibility department, Jaime Barclay oversees the company’s global philanthropy program. This encompasses cash grants and software donations totaling over \$20 million. Jaime holds a bachelor’s degree from Miami University and a master’s degree in education from DePaul University. She is able to utilize her interest in education and experience as a teacher in her current position. Symantec’s community program focuses on science, technology, engineering, and math education amongst three other key areas supporting the development and sustainability of the engineering workforce.

MR. MATTHEW BISHOP (Moderator), American Business Editor and New York Bureau Chief, The Economist, and co-author of *Philanthrocapitalism: How Giving Can Save the World*

Matthew Bishop is the US Business Editor and New York Bureau Chief of The Economist. Mr. Bishop was previously the magazine’s London-based Business Editor. His new book, *The Road from Ruin: How to Renew Capitalism and Put America Back on Top*, with Michael Green, was published by Crown in 2010. According to Professor Robert Shiller of Yale, *The Road from Ruin* “will be remembered as a serious, highly readable book of the broadest intellectual scope. Its insights will help all of us reshape the future and enable both citizen and policy maker alike to separate real reform from the grandstanding bluster so prevalent today.”

Philanthrocapitalism: How Giving Can Save the World, his previous book (also with Green) on the new movement that brings together the business and social sectors to solve some of the world’s most pressing problems, has been described as “terrific” by the New York Times columnist Nicholas Kristof, and as “the definitive guide to a new generation of philanthropists who understand innovation and risk-taking, and who will play a crucial part in solving the biggest problems facing the world,” by New York’s Mayor and leading philanthropist Michael Bloomberg. According to former U.S. President Bill Clinton, “This is an important book. Our interdependent world is too unequal, unstable, and, because of climate change, unsustainable. We have to transform it into one of shared responsibilities, shared opportunities, and a shared sense of community. Bishop and Green show us how to do it.” Mr Bishop is also the author of *Essential Economics*, the official Economist guide to economics.

Mr. Bishop is the author of several of The Economist’s special report supplements, including most recently A Bigger World, which examines the opportunities and challenges of the rise of emerging economies and firms; The Business of Giving, which looks at the industrial





revolution taking place in philanthropy; Kings of Capitalism, which anticipated and analyzed the recent boom in private equity; and Capitalism and its Troubles, an examination of the impact of problems such as the collapse of Enron.

MR. CARLOS DOMINGUEZ, Senior VP, Cisco

Mr. Carlos Dominguez has been with Cisco since 1992 and ran Worldwide Service Provider Operations for three years. He is co-leader of Cisco's Mexico and Brazil Boards, which oversee new business in those countries. He was recently named one of the "Top 50 Hispanic Executives" in the United States by Hispanic Engineering and Information Technology magazine. Mr. Dominguez is an advocate of establishing a culture that is adaptable to change and embraces experimentation with technology.

MR. HIKMET ERSEK, President, Chief Executive Officer of Western Union

Hikmet Ersek became President and Chief Executive Officer of The Western Union Company on Sept. 1, 2010. As president and CEO, Ersek is responsible for the financial and overall operational performance of the company, which reported \$5.1 billion in revenue for 2009. As leader of Western Union, a Fortune 500, NYSE-listed company, Ersek has executive management oversight of a network of approximately 435,000 Agent locations in 200 countries and territories. In addition, he oversees an employee base of over 7,000 people in 50 countries.

Prior to his role as CEO, Ersek served as the company's Chief Operating Officer, with responsibility for all of Western Union's business units around the world and the company's operations and marketing functions, since January, 2010. He joined Western Union in September 1999, and has held roles of increasing responsibility with the company – starting as Regional Vice President for Southeastern Europe. In 2004, he was appointed to the position of Senior Vice President, Europe, Middle East, Africa and South Asia. Ersek became Executive Vice President in 2006 and assumed overall responsibility for the EMEA-APAC region in 2008.

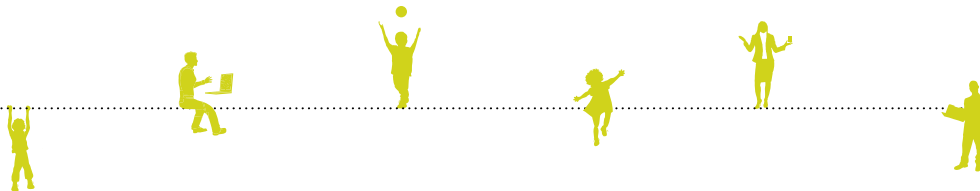
Ersek began his career in financial services in 1986 at Europay/MasterCard in Austria. At Europay/Mastercard, he held a variety of progressively responsible roles in sales, marketing and banking relationships. In 1996, Ersek joined General Electric (GE) Capital, where he was responsible for retailer sales, finance and the card business. Ersek also represented GE Corporation as National Executive in Austria and Slovenia.

Ersek has a degree in Economics and Business Administration from the Wirtschaftsuniversität (University of Economics) in Vienna, Austria. He is fluent in English, German and Turkish.

MR. SAAD HOURY, Deputy Executive Director, UNICEF

Mr. Houry was appointed UNICEF Deputy Executive Director in January 2008. Mr. Houry joined UNICEF in June 1978 as Assistant Programme Officer in the Middle East and North Africa Regional Office in Beirut, Lebanon. From 1981 to 1983, he served as Resident Programme Officer in Aden, Yemen. Mr. Houry was later transferred to Riyadh, Saudi Arabia where he served as Adviser to the Arab Gulf Programme for the United Nations Development Organization, and as head of their Programme Division from 1983 to 1988. Mr. Houry





returned to UNICEF as Regional Programme and Planning Officer in the West and Central Africa Regional Office in Abidjan, Côte d'Ivoire from 1988 to 1993. He then served on special assignments and programme-related activities at UNICEF offices in Oman, Madagascar, Mozambique and New York, from 1993 to 1996. From April 1996 to August 1998, Mr. Houry served as UNICEF Representative in Burkina Faso. From August 1998 until January 2001, Mr. Houry served as Deputy Regional Director in Amman, Jordan, when he was appointed Chief, Office of the Executive Director in UNICEF Headquarters, New York. In January 2003 he was appointed as Director of the Division of Policy and Planning. Mr. Houry, a Canadian national, attended the American University of Beirut where he received a Bachelor of Science degree in Biology and Chemistry in 1972. He attended the University of London where he received a Master of Science degree in Neurobiology in 1974, and pursued research towards a Ph.D. in Neuropharmacology.

H.E. MS. MICHAËLLE JEAN, 27th Governor General of Canada and UNESCO Special Envoy for Haiti

H.E. Ms. Michaëlle Jean was born in Port-au-Prince, Haiti. She immigrated to Canada with her family in 1968, fleeing the dictatorial regime of the time. After studying comparative literature at the Université de Montréal, she taught Italian in the Université's Department of Literature and Modern Languages. During her studies, Ms. Jean worked for eight years with Quebec shelters for battered women, while actively contributing to the establishment of a network of emergency shelters throughout Quebec and elsewhere in Canada. She later ventured into journalism and became a highly regarded journalist and anchor of information programs at Radio-Canada television and CBC Newsworld. Michaëlle Jean was the 27th Governor General of Canada, from September 27, 2005, to September 30, 2010. Immediately after her mandate she was appointed UNESCO Special Envoy for Haiti. She and her husband, Jean-Daniel Lafond, oversee the Michaëlle Jean Foundation, which supports citizen action across Canada through the arts and culture as means of social transformation and youth mobilization.

MS. PETRA NEMCOVA, Chair and Founder, Happy Hearts Fund

Petra Nemcova is a founder and the chairwoman of Happy Hearts Fund (HHF). Established in 2005, HHF received its 501(c)(3) status in 2006. Since inception, Petra has been involved on a daily basis. Her initial work in an executive capacity established the structure, vision and strategy that would position HHF for long-term success, then her position evolved to executive chair. Petra has been a key motivation and drive behind the cause due to her personal experience with the 2004 Tsunami. This experience helps her understand and connect with those being helped by HHF. She is a supermodel with international success in this field, as well as an author of "Love Always, Petra," from which all proceeds were sent to help children affected by the Tsunami. Petra serves on the advisory board of the Somaly Mam Foundation and the Glamour's Women of the Year Fund and has received several accolades for her philanthropic work including Women Together, Do Something and numerous other organizations.

MS. DANIELLE RYAN, Representative, Cathal Ryan Trust

Danielle Ryan is a graduate of the Royal Academy of Dramatic Arts (RADA) in London and has appeared in many plays, film and television productions. She is the granddaughter





of Dr. Tony Ryan - founder of Ryanair. Her late father Capt. Cathal Ryan was a pilot and philanthropist.

Danielle has taken up the mantle of her late father with her charity work and following a recent trip to her ancestral home, is now working closely with UNICEF Ireland in helping Sri Lanka come to grips with the devastation they have experienced following the recent civil war.

Aside from her own personal business ventures, Danielle is currently in the process of setting up a new National Academy of Dramatic Arts in Ireland at Trinity College. Danielle currently resides in Co. Kildare in Ireland, however she spends a great deal of her time in London.

MR. OLAV SEIM, Director, Education for All (EFA) Global Partnerships Team

Olav Seim holds a MSc in Comparative Politics from the University of Bergen, Norway. Before joining the Norwegian Foreign Service in 1988, he worked in the Norwegian Agency for Development Cooperation (Norad) and the Ministry of Trade and Shipping. He has been posted in Hong Kong, Rome and Bangkok. In the Ministry Mr. Seim specialized in development issues, with a special interest in education and the strengthening of the multilateral system. Mr. Seim joined UNESCO in 2008 as director for the Education for All (EFA) Global Partnerships Team.

The Education for All movement is a global commitment to provide quality basic education for all children, youth and adults. As the lead agency, UNESCO has been mandated to coordinate the international efforts to reach Education for All. Governments, development agencies, civil society, non-government organizations, private sector and the media are some of the partners working toward reaching these goals.

