




 التعليم من أجل التوظيف
 education for employment











Building Futures

through youth employment
across the Middle East and North Africa



Vision: A world where young people have the skills and opportunities to create a better future for themselves, their families, and their communities.

Mission: To build futures through youth employment in partnership with the private sector across the Middle East and North Africa.



Why MENA?

- **Youth Dividend:** Highest youth cohort in the world, with 65% of the population < 30.
- **Crisis:** 25% youth unemployment, 2x higher than global average. Youth are 4x as likely to be unemployed as others. Costs the region US\$50 billion each year.
- **Gender Gap:** Women's workforce participation is only 26%, well below the 39% in low and middle income countries.
- **Talent Crunch / Opportunity:** 87% of CEOs in the Middle East believe that limited skills supply is biggest organizational challenge.
- **Corporate Engagement:** >65% of CEOs expressed a desire to be involved to resolve the mismatch of skills and hiring needs
- **Strategic Region:** Youth can be a force for positive change / problem-solvers, not problems to be solved.

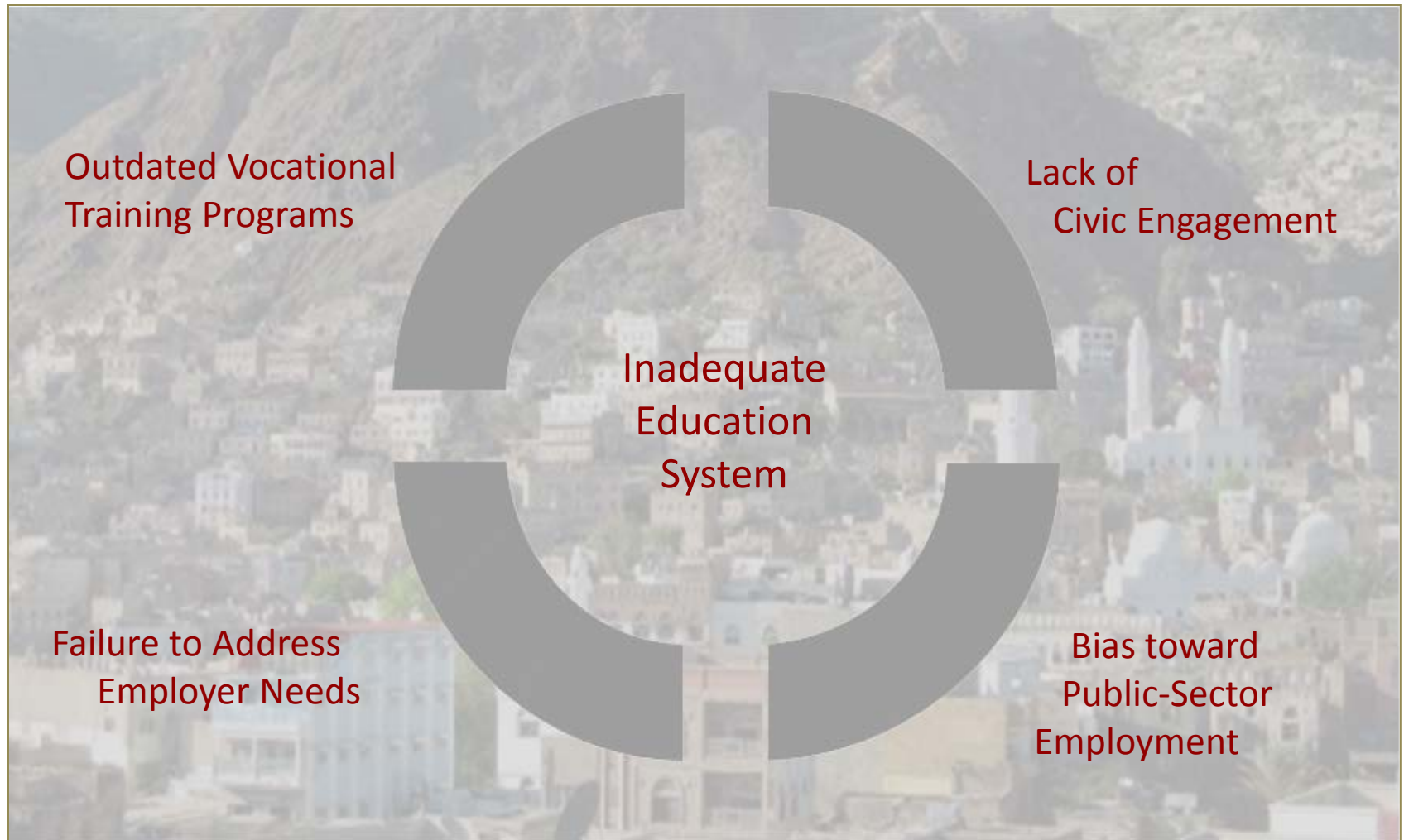


- **Morocco**
- **Tunisia**
- **Egypt**
- **Jordan**
- **Palestine**
- **Yemen**

with plans to expand in the region as opportunities arise ...

Supported in US and Europe

Education - Skills Mismatch: a broken circle



Our model:

EFE builds multi-sector partnerships to assess labour market needs, develop world-class training programs, and link graduates directly to jobs.



Create local foundations

Build public-private partnerships

Develop cutting-edge curricula

Train youth and place in pre-committed jobs

Exponential growth in response to a pressing challenge:

Since 2006, EFE has evolved from...

Training and
placing into jobs
6 young people
to
over 2,300

Trainings in business administration and
Workplace Success to textile
merchandising, bank telling,
customer service, sales,
land surveying, IT, public
administration, HVAC, hotel
management, tourism,
entrepreneurship...

Under 20 staff and
board members
to
over 140

Collaborations
with 5 partners to
over 845

Track Record

> 4,500
Graduates

47%
Female Participation Rate

70%
Job Placement

82%
Job Retention

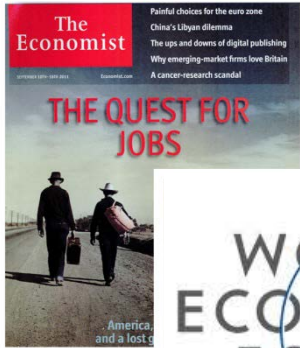
8
**Nonprofits in
EFE Network**

> 725
Employer Partners

Partnerships are key.



Raising awareness among diverse sectors and audiences is helping to bring new players and resources to youth employment initiatives:



TIME

WORLD ECONOMIC FORUM



inside the Middle East

The Middle East's leaders of the future?

By Catherine Davies, CNN



العربية

Al Arabiya News Channel

TEDx
x = independently organized TED event

THE AUSTRALIAN



ACPET
AUSTRALIAN COUNCIL FOR PRIVATE EDUCATION AND TRAINING

THE WALL STREET JOURNAL



Top row (L-R) Riass Al-Otaibi, Mohammed El-Farisi, Hagar Abadi Hamed, bottom row (L-R) Jamel Dayman, Abdel Rahman Alzorgani, Mohamed Albulani

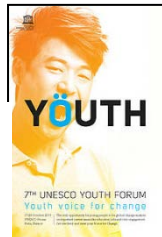


thedailynewsegypt.com



BREAKTHROUGHS IN YOUTH
ENTERPRISE | WORKFORCE DEVELOPMENT
FINANCIAL SERVICES | LIVELIHOODS

The New York Times



The Economist



الحياة
AL HAYAT

Ambitious and able youth are ready to take advantage of the new opportunities presented by EFE, its partners, and other organizations working towards our shared goal: connecting youth to work.



'This program is not just a training, it's a new attitude.'

Ahmed Ramadan, EFE Egypt



'...the soft skills helped us to know ourselves and how to deal with others. It really changed us to be better.'

Waleed Ahmed Hroun,
Banking Training Program



“This training is completely different from what I learned at university. It helps young graduates to grasp the real working world...” – EFE graduate