

The Innovation Policy Platform



Useable Knowledge for Policy Practitioners



Challenge

Innovation is crucial for long-term economic growth in both developed and developing countries. It fosters competitiveness, creates jobs, helps promote shared prosperity, reduces inequality and contributes to sustained and inclusive growth. But innovation-driven growth requires the right mix of multisector and multidisciplinary policy actions – in education, research, science and technology, finance, and public procurement, among others. The challenge is to find the policy solutions that work best in a given country context.



Solution

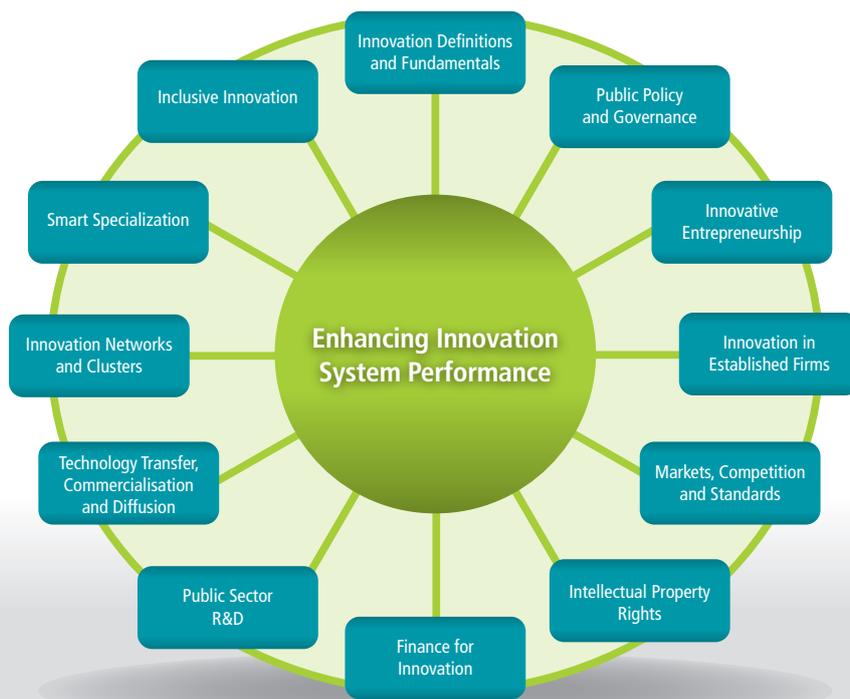
The Innovation Policy Platform (IPP), developed by the World Bank in partnership with Organisation for Economic Co-operation and Development (OECD) is a web-based interactive space that provides easy access to open data, learning resources, and opportunities for collective learning on the design, implementation, monitoring, and evaluation of locally appropriate innovation policies. The Platform helps users learn how innovation systems operate, identify good practices, and apply effective solutions. More broadly, it facilitates knowledge exchange and collaboration across countries and regions.



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Innovation Policy Platform Modules



Tools

- **A living knowledge repertoire** of case studies, policy briefs, reports and content focused on sharing the “how to” of innovation policy drawn from the extensive experiences of the World Bank, the OECD, and other organizations
- **Powerful search capabilities** to enable easy access to the most current analytical work and operational know-how
- **Guided site navigation** that aids users in framing the issues and finding solutions that fit their specific context
- **Collaborative spaces** that allow users to exchange ideas, ask questions, and share solutions in a facilitated collaborative environment
- **Interactive statistical features** that allow users to interact with and visualise data

Users

- Policy makers who design and implement innovation policy
- Advisors and analysts who inform policy making through concept development, analysis and advice
- International organisations who work with countries to improve the design and implementation of innovation policies
- Nongovernmental stakeholders such as private sector firms, NGOs, and entrepreneurs engaged in innovation policy processes