

The United Nations and Its Partners

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GLOBAL
PARTNERSHIPS
FORUM





The Road to Dignity by 2030

Ending Poverty, Transforming All Lives, and Protecting the Planet

- Proposal by the OWG for the Sustainable Development Goals adopted on Saturday, July 19, 2014 at 1:20pm:
 - 17 recommended goals
 - 169 targets, of which 40 focus on means of implementation

ECOSOC's [Development Cooperation Forum](#) provided useful policy space for stakeholders to discuss the implications of a unified and universal agenda, the global partnership, modalities for more effective review and monitoring, and concrete actions by Southern development cooperation partners on common c challenges.

“I would hope that the multiple strands of the post-2015 process, coming together, culminate in 2015 in the adoption of a unified and coherent global agenda.”

UN Secretary-General, Ban Ki-moon

March 14, 2013

The 17 Recommended Sustainable Development Goals



- Goal 1: End poverty in all its forms everywhere
- Goal 2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture
- Goal 3: Ensure healthy lives and promote well-being for all at all ages
- Goal 4: Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all
- Goal 5: Achieve gender equality and empower all women and girls
- Goal 6: Ensure availability and sustainable management of water and sanitation for all
- Goal 7: Ensure access to affordable, reliable, sustainable and modern energy for all
- Goal 8: Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all
- Goal 9: Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation
- Goal 10: Reduce inequality within and among countries
- Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable
- Goal 12: Ensure sustainable consumption and production patterns
- Goal 13: Take urgent action to combat climate change and its impacts*
- Goal 14: Conserve and sustainably use the oceans, seas and marine resources for sustainable development
- Goal 15: Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss
- Goal 16: Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels
- Goal 17: Strengthen the means of implementation and revitalize the global partnership for sustainable development

*Acknowledging that the United Nations Framework Convention on Climate Change is the primary international, intergovernmental forum for negotiating the global response to climate change.

Source: Report of the Open Working Group of the General Assembly on Sustainable Development Goals (A/68/970).

Six Essential Elements for Delivering the SDGs



Source: United Nations Synthesis Report of the Secretary-General On the Post-2015 Agenda

Two Key Sections of the Synthesis Report of the Secretary-General On the Post-2015 Agenda

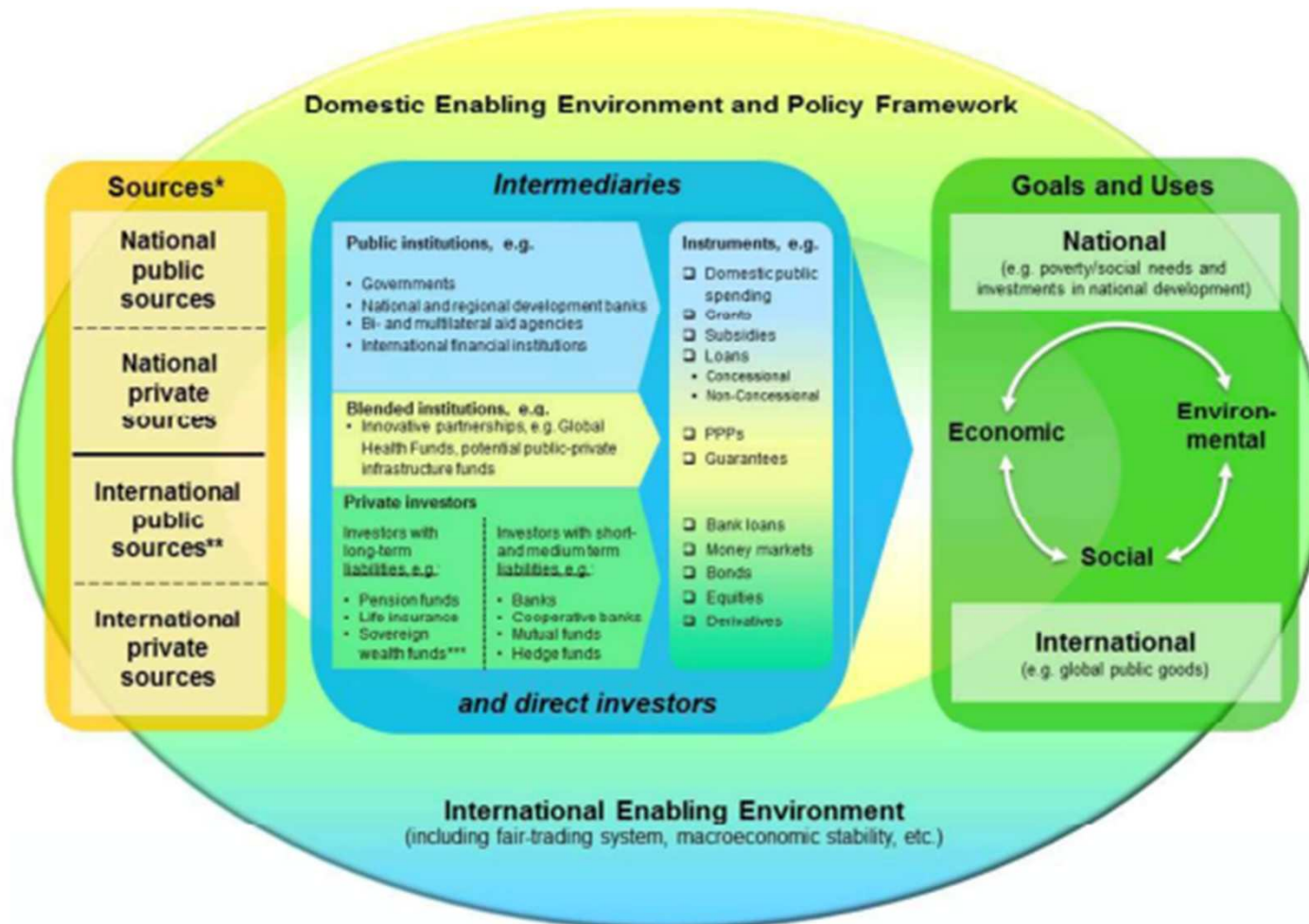


- Mobilizing the means to implement our agenda
 - Financing our future
 - Technology, science, and innovation for a sustainable future
 - Investing in sustainable development capacities

- Delivering our agenda: a shared responsibility
 - Measuring the new dynamics
 - Lighting the way: the role of data in the new agenda
 - Gauging our progress: monitoring, evaluation, and reporting
 - Making the UN fit for a sustainable future



Flows of funds from international and national financing sources to sustainable development



Source: United Nations Synthesis Report of the Secretary-General On the Post-2015 Agenda

Partnerships in the United Nations System



- UN system has been partnering with the private sector and civil society for over 60 years
- The last decade has seen a surge in interest from non-state actors to support UN causes
- Partnerships have increased in:
 - a) Number
 - b) Significance
 - c) Scope
- New forms of Partnerships have emerged: Strategic Partnerships and Smart Partnerships

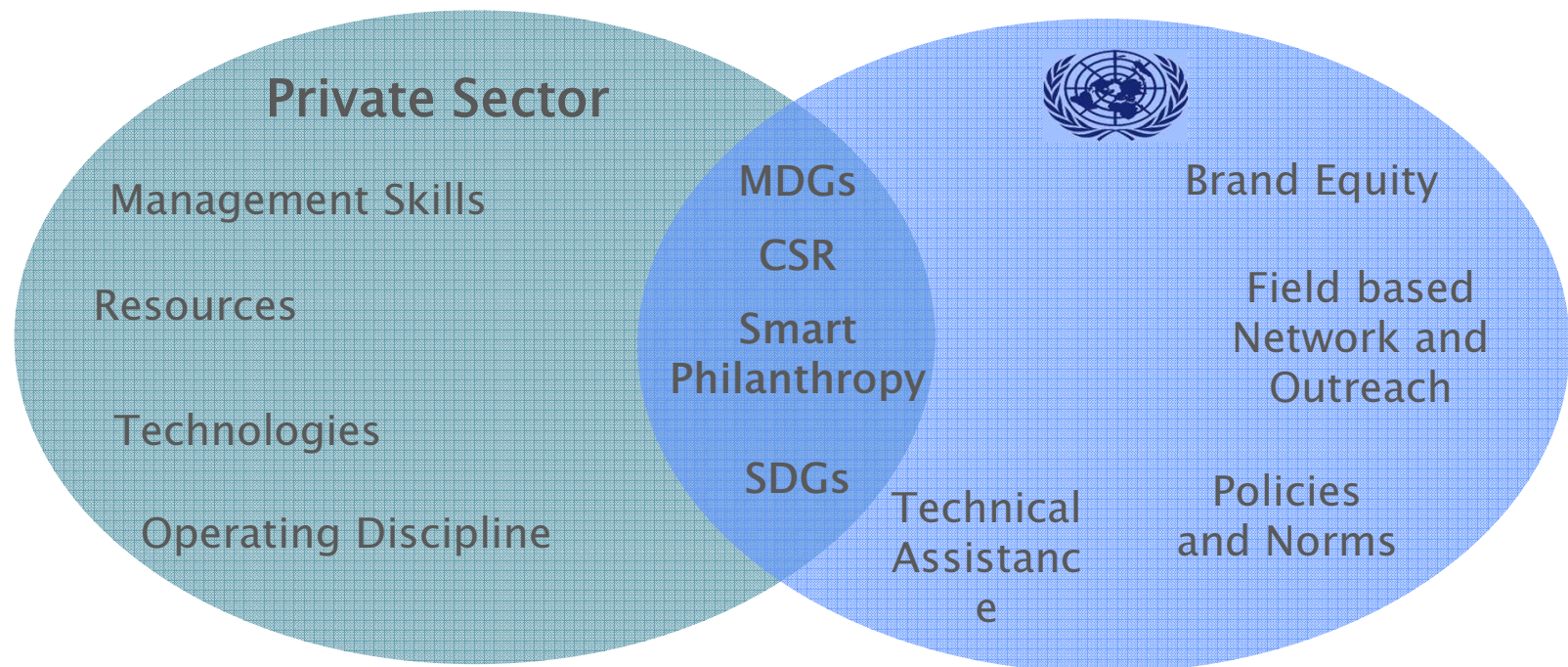
“Addressing global challenges requires a collective and concerted effort, involving all actors. Through partnerships and alliances, and by pooling comparative advantages, we increase our chances of success.”

UN Secretary-General, Ban Ki-moon

Changing Landscape of Partnerships



- Innovative multi-stakeholders partnerships, working with governments, private sector, civil society and international organizations.



Stronger Interdependencies

Understanding Corporate Cultures

Why Partnerships?



- A changing global environment requires new approaches to problem solving
- Global challenges are complex and interconnected
- Share best practices, information and other resources
- Utilize the expertise, abilities and resources across multiple sectors



Types of Partnerships



Global Partnerships



- Multiple actors involved (government, NGOs, private sector, foundations, etc.)
- Global campaigns
- Entrepreneurial approach
- Capacity of partnerships go beyond traditional technical assistance



Partnerships as a Foreign Policy Tool



- Aid creates dependency
- Investment makes you independent
- Encouraging entrepreneurship at the local level
- Incubation of facilities
- Using advertising dollars for strategic initiatives
- Achieving international objectives beyond current capabilities
- Creative and innovative partnerships

Engaging with the United Nations



- Corporations can use marketing as a tool to help achieve the Sustainable Development Goals through social marketing, as it was previously used for the MDGs.



MOMENTUM1000

1000 minute digital **worldwide rally**.
1000 day **milestone** for the MDGs.

Partnerships for Good



- ▶ **Zero Mothers Die (ZMD)** is a global initiative to provide vulnerable women with mobile phones so they can access healthy pregnancy information messages and call their local health worker during emergencies. The partnership includes co-founders from the Advanced Development for Africa, Universal Doctor and Millennia2025 Foundation.
- ▶ **A Global Partnerships for Youth** is a partnership between Save the Children and Accenture equips youth with skills to get a job or build a business in countries like the Philippines, Egypt, Indonesia, Vietnam, Bangladesh and China. Through our “Skills to Succeed” partnership with Accenture, we aim to train nearly 44,000 youth by 2015
- ▶ **Women Entrepreneurs Opportunity Facility** was launched by Goldman Sachs’ Women 10,000 programme and the IFC to bring together their resources and expertise to launch the first-ever global finance facility dedicated exclusively to women-owned small and medium-sized enterprises. The Goldman Sachs Foundation, IFC, and other investors will contribute up to \$600 million to create The Women Entrepreneurs Opportunity Facility, which will enable approximately 100,000 women entrepreneurs to access capital.
- ▶ **National Marine Sanctuary Campaign** is an effort lead by the island state of Palau to create the world’s first national marine sanctuary that will stop ocean degradation and hopefully reverse the harmful effects it has had on our world’s oceans thus far. At the high-level meeting, *Healthy Oceans & Seas: Paving the Way Toward a Sustainable Development Goal*, the government of Italy pledged its support and a contribution of \$300,000 (organized on the occasion of the opening of the 69th session of the General Assembly, hosted by Italy, Monaco, and Palau, in cooperation with the UN Department of Public Information)

Partnerships for Good (cont'd)



- ▶ **Energy Future Coalition**: The Energy Future Coalition builds bridges between businesses, labor organizations and environmental groups for broad-based and non-partisan solutions to create a new energy strategy.
- ▶ **Sustainable Energy for All**: To develop national energy access plans, working with the UN System, governments, private sector, and civil society toward the broader goal of universal energy access by 2030
- ▶ **Every Woman Every Child**: Aims to save the lives of 16 million women and children by 2015. It is a global effort that mobilizes and intensifies international and national action by governments, multilaterals, the private sector and civil society.
- ▶ **Girl Up**: A campaign that gives American girls the opportunity to channel their energy and compassion to raise awareness and funds for programs of the United Nations that help some of the world's hardest-to-reach adolescent girls.
- ▶ **Google.org**: Engaging media assets of the private sector to support UN causes. Google.org has supported numerous initiatives for the UN System, including with OCHA, UNDP, WHO, etc. Key focus areas include the health sector and climate change.
- ▶ **International Council for Toys Industry (ICTI) Care Process**: The international toy industry's ethical manufacturing program, focuses on ensuring safe and humane workplace environments for toy factory workers worldwide, in collaboration with the UN.
- ▶ **Committee Encouraging Corporate Philanthropy**: Members of the Committee include representatives from the GE Foundation, Fortune Magazine, Foundation Strategy Group, Novartis Foundation for Sustainable Development, the Pfizer Foundation, Venture Philanthropy Partners, McKinsey & Company, Jumpstart and the Target Foundation.



Partnerships for Good (cont'd)



- ▶ [Geena Davis Institute on Gender in Media](#) is the only research-based organization working within the media and entertainment industry to engage, educate, and influence the need to dramatically improve, gender balance, reduce stereotyping and create diverse female characters in entertainment targeting children 11 and under. In partnership with [USA TODAY Education](#), the Institute has created a new series of lessons focused on gender, self-image and equality. The eight-lesson curriculum introduces topics such as media and bullying in the context of gender equality.
- ▶ [Cherie Blair Foundation for Women](#) is helping to create a world where women have equal opportunities and the capability, confidence and capital necessary to establish and grow businesses, resulting in a brighter future for the women themselves and their communities as a whole. The Enterprise Development Programme addresses the challenges faced by business women by enhancing access to capital and markets, delivering tailored business training, and facilitating business registration. The Enterprise Development Programme has reached over 500 women entrepreneurs in the past year and over 2,200 in total since 2009 across nine different countries. Together with the [African Foundation for Development](#), we have developed the first national business network for women entrepreneur in Sierra Leone, which has grown to a membership of over 700 women. We have also developed a project in Tanzania in partnership with the [Tanzania Gatsby Trust](#) and the [ExxonMobil Foundation](#), which in its first year has already provided 61 women with management training.



Challenges in a Multilateral Environment

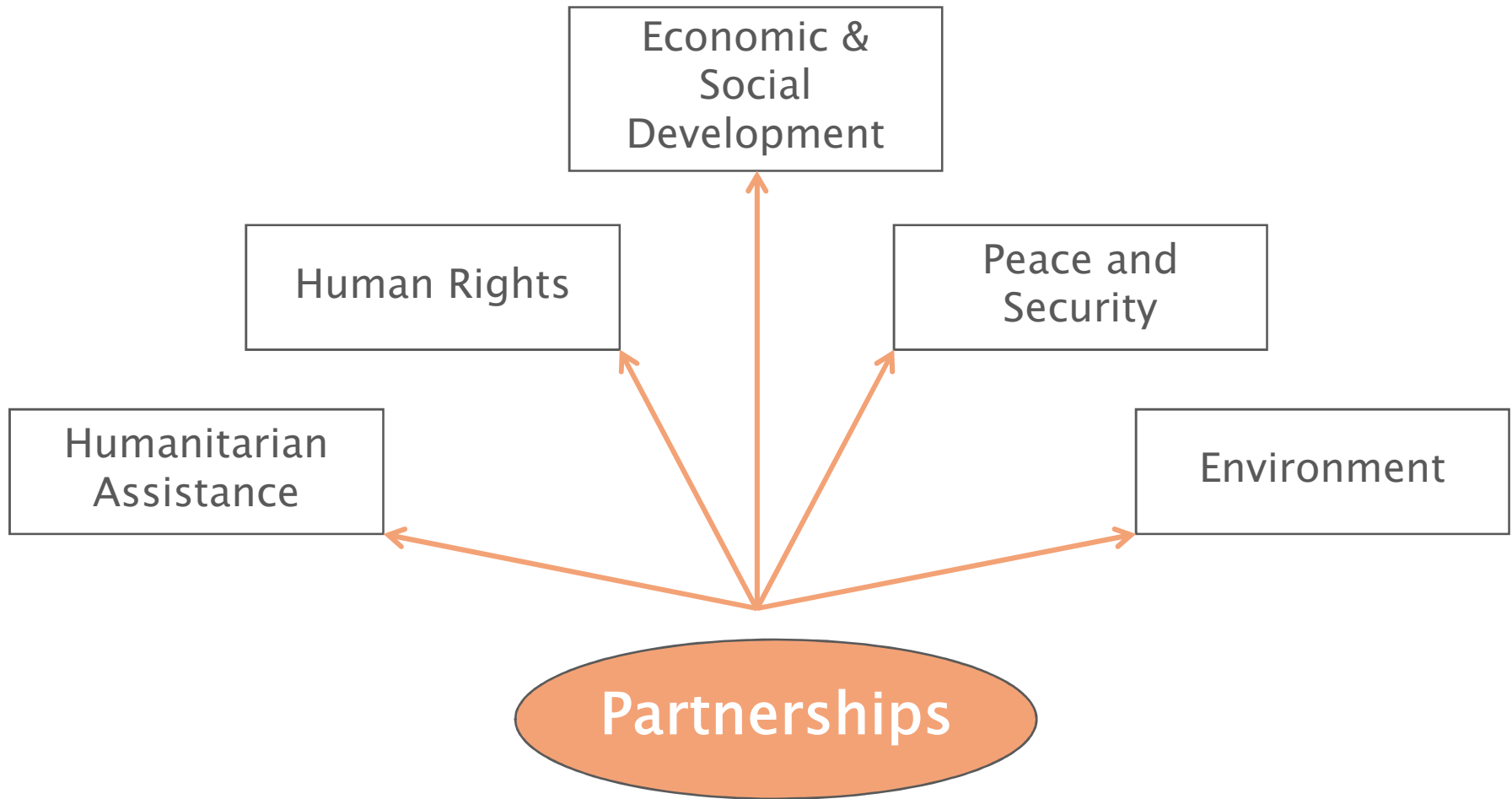
- Navigating the bureaucracy
- Rationalizing resource development to avoid overlap
- Understanding organizational and cultural differences
- Enhancing complementarities
- Matching project time horizons
- Delivering as One; need for cohesion
- Providing smart reporting and best practices of transparency and accountability
- Ensuring replicability



Partnership Nexus



Areas of Focus



Philanthropy in the U.S.



- From 2003 to 2013, the number of US philanthropic organizations increased 4.3% (1,368,332 to 1,427,807)
- In 2010, giving by US foundations for all international purposes reached \$6.7 billion; a plurality of the supporting activities (38%) were related to health
- Individual giving: 67% of households contributed \$25 or more and donations from individual donors constituted 75% of all donations to charity in 2010



Philanthropy in the U.S. (cont'd)



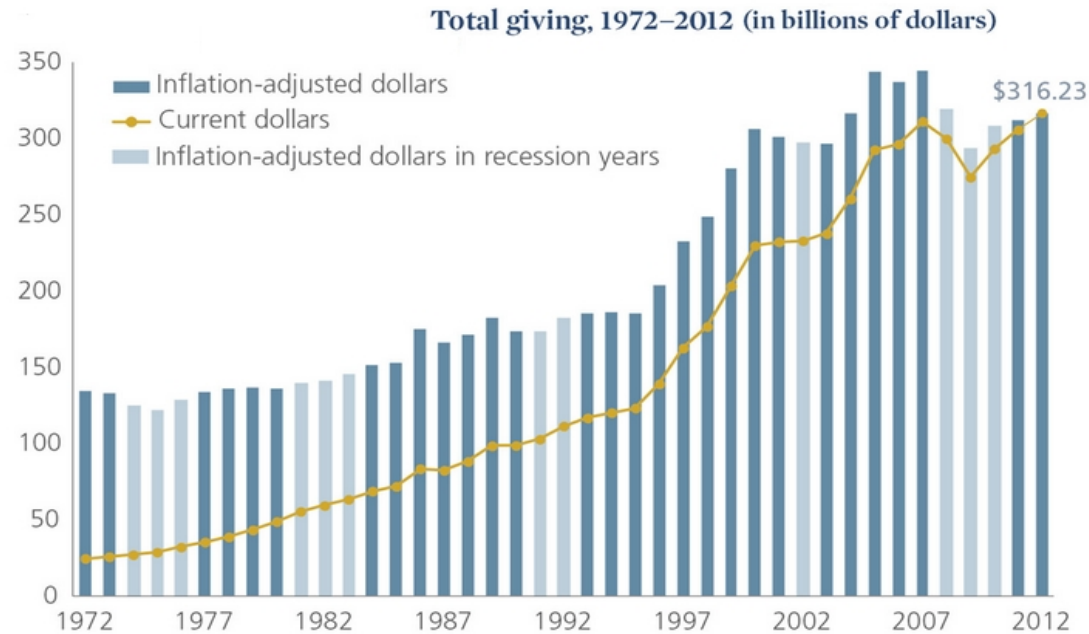
- Total giving by individuals: USD \$335.17 billion
 - ([Giving USA Foundation](#), 2013)
- Online trends: since 2000, there has been a dramatic increase in online giving – 20% of Internet users donate to online charities (although only 1% do so on a daily basis); percentage of Internet users that have donated to charities online has increased 186% since October 2001.
- Led by small and medium-sized organizations, online giving grew 4.9% in 2013, excluding online giving to international charities.

Top 10 U.S. Foundations by Asset Size



Rank	Name/(state)	Assets USD	As of Fiscal Year End Date
1.	Bill & Melinda Gates Foundation (WA)	37,176,776,438	12/31/2013
2.	Ford Foundation (NY)	11,238,035,011	12/31/2012
3.	J. Paul Getty Trust (CA)	10,502,514,302	06/30/2013
4.	The Robert Wood Johnson Foundation (NJ)	9,528,568,196	12/31/2012
5.	W.K. Kellogg Foundation (MI)	8,155,568,196	08/31/2013
6.	The William and Flora Hewlett Foundation (CA)	7,740,000,000	12/31/2012
7.	Lilly Endowment Inc. (IN)	7,735,372,000	06/31/2012
8.	The David and Lucile Packard Foundation (CA)	6,299,952,716	12/31/2010
9.	John D. and Catherine T. MacArthur Foundation (IL)	5,987,438,524	12/31/2010
10.	Gordon and Betty Moore Foundation (CA)	5,697,438,524	12/31/2010

Charitable Giving in the US



© 2013 Giving USA Foundation™

Source: *Giving USA 2013*

Americans gave \$316.23 billion in 2012, of which Corporate giving amounted to \$14.55 billion.

Global Partnerships Forum



Thank you for your time

For more information on the Global Partnerships Forum, please visit:

www.Partnerships.org

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