

Press Coverage - WESS 2011

The *World Economic and Social Survey 2011: The Great Green Technological Transformation* received considerable attention from all major news wires like Reuters, AP, AFP, DPA, Xinhua, IPS, EFE and other news organizations such as CNN and Fox News. The report received worldwide coverage in several languages, hours after the launches that took place in Bangkok, Beijing, Geneva, Manila and Mexico City. The report was also picked up by social media with several posts on Twitter, recommendations on Facebook and reviews by bloggers.

Here is a sample of articles reporting on WESP 2011:

To read articles' full text, press CTRL key + click on articles' headline to follow link

[UN calls for greener food production to feed world](#)

Forbes

AP , EDT GENEVA -- The United Nations says world food production must increase by up to 100 percent by 2050 and focus on greener methods to sustain an expected 9 billion population. The UN's annual **World Economic and Social Survey ...**

[Small farms key to global food security, UN says](#)

Reuters Africa - [Robert Evans](#) -

In its annual **World Economic and Social Survey**, it said a transformation from large-scale and intensive systems of agriculture was vital if growing environmental and land degradation was to be avoided. The food crisis of 2007-08 and a price spike this ...

[£50 trillion needs to be spent on going green if world is to avert 'major ...](#)

Telegraph.co.uk - [Jon Swaine](#) -

Almost £50 trillion must be spent on green technology over the coming decades if the world is to avert a “major planetary catastrophe”, the United Nations has claimed. By Jon Swaine, New York Governments must invest three per cent of world GDP – about ...

[Even U.N. Admits That Going Green Will Cost \\$76 Trillion](#)

Fox News - [Dan Gainor](#) -

Two years ago, UN researchers were claiming that it would cost “as much as \$600 billion a year over the next decade” to go green. Now, a new UN report has more than tripled that number to \$1.9 trillion per year for 40 years. ...

[Developing world need \\$2.3 trillion a year for green tech: UN](#)

AsiaOne - Current funding for green technology developing countries is insufficient to meet the challenge. –AFP

[ONU: il faut investir d'urgence dans les technologies vertes](#)

Tribune de

«Impossible de faire comme si de rien n'était», a affirmé **Rob Vos**, principal auteur du rapport. «Même si nous arrêtons maintenant les moteurs de la croissance, l'épuisement des ressources et la pollution de notre environnement naturel se ...

[Promueve ONU revolución verde impulsada por una economía ecológica](#)

SDP Noticias – (Mexico)

"La necesidad de una revolución tecnológica es un imperativo tanto de desarrollo como existencial para la civilización", dijo a la prensa **Rob Vos**, responsable del informe. "En los próximos 40 años, 1.9 billones (millones de millones) de dólares al año ...

[ONU: pro revolución verde](#)

Voz de América -

El **Estudio Económico y Social 2011** de la ONU dice que de no proceder en una dirección más ecológica, “se corre el riesgo de no cumplir su compromiso global de poner fin a la pobreza y evitar los efectos catastróficos del cambio climático y la ...

[ONU: è urgente investire nelle tecnologie verdi](#)

Ticino News - (Switzerland)

"Non possiamo più fare come se niente fosse", ha affermato **Rob Vos**, principale autore del rapporto. "Anche se fermassimo ora il motore della crescita, l'esaurimento delle risorse e l'inquinamento dell'ambiente proseguirebbero a causa dei metodi di ...

[Technologie UNO-Bericht hält Investitionen in grüne Technologie ...](#)

Tages-Anzeiger Online

«Wir können nicht mehr so tun als ob nichts wäre», sagte der Hauptautor des Berichts, **Rob Vos**. «Selbst wenn wir jetzt den Motor der Entwicklung zum Stillstand bringen, werden sich die Ausbeutung der natürlichen Ressourcen und die Umweltverschmutzung .

[环境专家解读联合国报告 呼吁政府政策向绿色经济倾斜](#)

国家环境保护总局 (新闻发布)

新华网北京7月15日电(强力静、刘彤)联合国开发计划署驻华代表处15日在北京召开发布会,邀请环境经济学专家对联合国近期的报告——《2011年世界经济和社会概览》的中文版进行了解读。...

联合国报告呼吁加大投资力度 发展绿色经济

中国网(新闻发布)

内容摘要:

联合国经济和社会事务部近日在日内瓦总部发布题为《2011年世界经济和社会概览》的报告,呼吁世界各国加大绿色经济建设投资力度。报告指出,自第一次工业革命以来,全球人口、人均收入、能源和资源消耗...

Interviews with WESS 2011 team members:

Diana Alarcon's interview with CNN en Español:

<http://www.cnn.com/video/?on.cnn=569>

Vladimir Popov's interview with UN Radio/Russian Unit:

ООН: спасти человечество может только «зелёная» революция

<http://www.unmultimedia.org/radio/russian/archives/89966>

Alex Julca's interview with UN Radio/French Unit:

Rapport de l'ONU : La grande transformation technologique verte

<http://www.unmultimedia.org/radio/french/2011/07/rapport-de-l%e2%80%99onu-la-grande-transformation-technologique-verte/>