#### Housing and labour dynamics How do house prices affect unemployment?

#### Ekkehard Ernst<sup>1</sup> - Faten Saliba<sup>2</sup>

<sup>1</sup>Employment Trends Unit International Labour Organization Geneva ernste@ilo.org <sup>2</sup>saliba@ilo.org

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International Labour Organization

## Recent housing price dynamics



## Recent housing price dynamics



### Comovement in housing and asset prices

House and asset prices show co-movement over the long-run in the US



## Implication for labour markets (US)





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#### **Overview**

- 1 Modelling housing markets
  - Research strategy
  - What drives labour market dynamics?
- 2 Housing markets and macro-labour
  - Modelling and estimation strategy
  - A housing-augmented double Phillips curve
- **3** Estimation and model dynamics
  - Data and methodology
  - Estimating the labour flow macro-model
  - Model dynamics under shocks
- 4 Shock transmission under different policy settings
- 5 Concluding remarks

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# Transmission mechanisms of housing prices

#### Housing prices and the wealth effect

- Housing prices increase household wealth
- Consumption out of wealth leads to pro-cyclical business cycle movements

#### Housing investment and geographical mobility

- Housing investment reduces geographical mobility
- Limits geographical and sectoral labour market adjustments

#### House prices, wages and competitiveness

- House prices push wages and capital costs up
- Reduces firms' competitiveness

### Model ideas I

#### Flow model of the labour market

- Empirical formulation of standard matching model (e.g. Carlsson et al., 2006)
- Full and separate account of unemployment in- and outflows
- Augmented with housing market channel

#### Housing investment model

- Housing investment affects aggregate demand through a wealth effect...
- ...hiring via wage effects,...
- ...and competitiveness through productivity effects (e.g. Askenazy, 2013)

### Model ideas II

#### Wage-price dynamics

- Double Phillips curve (e.g. Flaschel et al. 1997; Erceg et al. 2000):
  - Reduced-form wage bargaining curve
  - Hybrid Phillips curve

#### **Policy scenarios**

- Short- vs. long-term effects of housing price dynamics
- Labour market policies
- Macro-prudential policies

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### An overview of the model flows I

Decomposing unemployment dynamics into...

$$\triangle U_t = \triangle L_t - \triangle ET_t = IN_t - OUT_t$$

…Labour force growth and…

$$\triangle L_t = \alpha_3 + \beta_{31} \triangle L_{t-1} + \beta_{32} \triangle u_{t-1} + \beta_{33} Policy_t$$

...Employment growth (i.e. the net effect of job creation and destruction)

$$\triangle ET_t = JobCreation_t - JobDestruction_t$$

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### An overview of the model flows II

Job creation with housing investment

$$JobCreation_{t} = \beta_{11}ET_{t-1} + \beta_{12}w_{t} + \beta_{13}AD_{t} + \beta_{14}r_{t} + \beta_{15}Inv_{t} + \beta_{16}HousingInvestment_{t-1}$$

Job destruction with housing investment

$$JobDestruction_{t} = \beta_{21} TFP_{t} + \beta_{22}r_{t} + \beta_{23} REER_{t} + \beta_{24}AD_{t} + \beta_{25}w_{t} + \beta_{26}HousingInvestment_{t-1}$$

Wage determination with housing investment:

 $w_t = \alpha_4 + \beta_{41} K_t + \beta_{42} Tax_t + \beta_{43} \triangle u_{t-1} + \beta_{44} HousingInvestment_t$ 

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### Putting the pieces together

Substituting the flow equations:

$$OUT_t = JobCreation_t$$
  
 $IN_t = JobDestruction_t + \Delta L_{t-1}$ 

Hence:

$$\begin{array}{lll} \textit{OUT}_t &=& \widetilde{\beta}_{11}\textit{OUT}_{t-1} + \widetilde{\beta}_{12}X_t^{\textit{JobCreation}} + \widetilde{\beta}_{14} \triangle \textit{ET}_{t-1} \\ \textit{IN}_t &=& \widetilde{\beta}_{21}\textit{IN}_{t-1} + \widetilde{\beta}_{22}X_t^{\textit{JobDestruction}} + \widetilde{\beta}_{24} \triangle L_{t-1} \end{array}$$

# Modelling methodology I

Step-by-step estimation

#### Step 1: Identify base-line equations

- Macro variables to affect unemployment flows
- Reduced-form panel estimates
- System-GMM used to control for endogeneity
- Results published in Ernst (2011)

#### Step 2: Identify relevant housing market interactions

- Labour flow model refers to aggregate demand, but separates out housing investment
- Two separate sectors with capital accumulation:
  - Housing
  - Non-housing
- Housing investment also affects productivity and wage growth

# Modelling methodology II

#### Step 3: Estimate macro model

- ► Introduce macro-economic closure: Modified Euler equation
- Introduce endogenous policy rules
- Estimate using GMM

#### Step 4: Simulate model and reform scenarios

- Model simulation and shock analysis using Dynare
- Reform scenarios through parametric change
- Analysis of shock transmission:
  - Productivity shocks
  - Housing investment shock
  - Asset price shock (share prices)
  - Combined shocks
- Analyse impact on unemployment dynamics

#### ILO Modelling

### Housing markets and labour flows I

#### Two-sector approach (a la lacoviello, 2010)

 Gross-fixed capital formation depends on profit outlook, public investment and real long-term interest rates:

$$K_t = K_{t-1} + F_{t-1} + G_{t-1}' + LP_{t-1} + r_{t-1}^L + K_t^{Housing}$$

Housing investment depends on demographics and real interest rates:

$$K_t^{Housing} = K_{t-1}^{Housing} + r_{t-1}^L + Pop_{t-1}$$

#### Low productivity growth in construction

- Housing investment is less productive than in other sectors
- Average productivity declines with housing investment

### Housing markets and labour flows II

#### Yield curve

- Wedge between long- and short-term interest rates
- Financial accelerator effect on long-term interest rates (Phelps, 1994)
- Short-term rates determined by household expectations, output gap and policy interventions
- Long-term rates with persistence determined by:
  - Share prices
  - Net government lending

### A Housing-price Phillips curve

Price inflation, including imported inflation

$$\pi_t = \pi_{t-1} + E\pi_{t+1} + REER_{t-1} + Gap_{t-1}$$

Wage inflation, includes a housing element

$$w_t = w_{t-1} + ET_{t-1} + \pi_{t-1} + E\pi_{t+1} + TFP_{t-1} + I_{t-1}^{Housing}$$

**Output gap dynamics** 

$$Gap_t = w_t + OUT_{t-1} + IN_{t-1} + GovCons_{t-1}$$

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### A word on the data and methodology

- **Unemployment flows** come from Elsby et al. (2008)
  - Constructed on the basis of information regarding unemployment duration at different duration lengths
  - Complemented by similar information for more years and other countries to improve coverage
  - Extended coverage possible using imputation methods with broadly similar results
- Information on share price dynamics is based on OECD share price index (OECD Main Economic Indicators) deflated by CPI
- **Housing investment** taken from OECD Economic Outlook database
- Other Macro indicators also come from the OECD Economic Outlook database
- **Fixed effects** have been accounted for through de-meaning:

$$dX_{it} = X_{it} - X_{i\cdot} + X_{\cdot \cdot}$$

### **Estimation results: Labour block**

$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$			IN <sub>t-1</sub>	$\Delta LFPR_{t-1}$	$\Delta Prod_{t-1}$	$RIRS_{t-1}$	$Ta \times Ind_{t-1}$	Gapt	$\Delta Wages_{t-1}$	l <sup>Housing</sup>
$(3) \begin{array}{c} & (0.026) & (2.400) & (0.495) & (0.001) & (1.53) & (0.003) & (0.142) & (0 \\ & & & & & & & & \\ & & & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & & & & \\ & & &$	(1)	IN <sub>t</sub>	0.586***	-7.986***	-5.601***	0.006***	1.167	-0.017***	0.308**	-1.347***
$(2) \qquad \qquad$			(0.026)	(2.400)	(0.495)	(0.001)	(1.53)	(0.003)	(0.142)	(0.489)
$(2) \qquad OUT_{t} \qquad \frac{OUT_{t-1}}{0.582^{***}} \qquad \frac{ETR_{t}}{1.360^{***}} \qquad UCC_{t} \qquad \Delta Wages_{t} \qquad \Delta INV_{t} \qquad Gap_{t} \qquad l_{t}^{Housing}}{0.028^{***}} \qquad 2.600^{***} \qquad (2.004^{**} - 1.700^{***} 3.701^{***} 0.028^{***} 2.600^{***} \\ (0.028) \qquad (0.218) \qquad (0.002) \qquad (0.325) \qquad (0.764) \qquad (0.003) \qquad (0.716) \\ \hline \\ (3) \qquad \frac{OUT_{t}}{\Delta ET_{t}} \qquad \frac{IN_{t}}{0.015^{***}} \qquad -0.019^{****} \\ (0.002) \qquad (0.004) \qquad \qquad$										
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$			OUT <sub>t-1</sub>	ETRt	UCCt	$\Delta Wages_t$	$\Delta INV_t$	Gapt	It Housing	_
$(3) \begin{array}{c ccccccccccccccccccccccccccccccccccc$	(2)	OUTt	0.582***	1.360***	-0.004*	-1.700***	3.701***	0.028***	2.600***	
$(3) \qquad \Delta ET_{t} \qquad \frac{OUT_{t} \qquad IN_{t}}{0.015^{***} \qquad 0.019^{***}} \\ (0.002) \qquad (0.004) \qquad (3) \qquad (4) \qquad \Delta Wages_{t} \qquad \frac{\Delta Wages_{t-1} \qquad \pi_{t-1} \qquad E\{\pi_{t+1}\} \qquad \Delta Prod_{t} \qquad \Delta ET_{t-1} \qquad l_{t}^{Housing}}{0.656^{***} \qquad 0.123^{**} \qquad 0.048^{*} \qquad 0.48^{***} \qquad 0.255^{***} \qquad 0.284^{***}} \\ (0.040) \qquad (0.063) \qquad (0.027) \qquad (0.082) \qquad (0.042) \qquad (0.105) \qquad (6) \qquad (6)$			(0.028)	(0.218)	(0.002)	(0.325)	(0.764)	(0.003)	(0.716)	
$(3) \boxed{\Delta ET_{t}} \underbrace{\begin{array}{ccc} \frac{OUT_{t}}{0.015^{***}} & IN_{t} \\ 0.015^{***} & -0.019^{***} \\ (0.002) & (0.004) \end{array}}_{(0.002)}$ $(4) \boxed{\Delta Wages_{t}} \underbrace{\begin{array}{ccc} \frac{\Delta Wages_{t-1}}{0.656^{***}} & n_{t-1} & E\left\{\pi_{t+1}\right\} & \Delta Prod_{t} & \Delta ET_{t-1} & l_{t}^{Housing} \\ (0.040) & (0.063) & (0.027) & (0.082) & (0.042) & (0.105) \end{array}}_{(0.042)}$ $(5) \boxed{\Delta Prod_{t}} \underbrace{\begin{array}{ccc} \frac{\Delta Prod_{t-1}}{0.714^{***}} & \Delta TFP_{t-1} & l_{t}^{Housing} \\ 0.037^{***} & -0.101^{**} \\ 0.011^{***} & 0.037^{***} & -0.101^{**} \end{array}}_{(0.011^{***})}$										
$(3) \qquad \Delta ET_{t} \qquad 0.015^{***} \qquad -0.019^{***} \qquad (0.002) \qquad (0.004)$ $(4) \qquad \Delta Wages_{t} \qquad \frac{\Delta Wages_{t-1} \qquad \pi_{t-1} \qquad E(\pi_{t+1}) \qquad \Delta Prod_{t} \qquad \Delta ET_{t-1} \qquad l_{t}^{Housing}}{0.656^{***} \qquad 0.123^{**} \qquad 0.048^{*} \qquad 0.487^{***} \qquad 0.255^{***} \qquad 0.284^{***}} \\ (0.040) \qquad (0.063) \qquad (0.0027) \qquad (0.082) \qquad (0.042) \qquad (0.105) \qquad ($			OUTt	IN <sub>t</sub>	_					
$(4) \begin{array}{c ccccccccccccccccccccccccccccccccccc$	(3)	$\Delta ET_t$	0.015***	-0.019***						
$ (4) \begin{array}{ c c c c c c } & \Delta Wages_{t} & \frac{\Delta Wages_{t-1}}{0.656^{***}} & \pi_{t-1} & E\left\{\pi_{t+1}\right\} & \Delta Prod_{t} & \Delta ET_{t-1} & l_{t}^{Housing} \\ \hline & & & & & \\ \hline & & & & & \\ \hline & & & &$			(0.002)	(0.004)						
$ \begin{array}{c} (4) & \Delta Wages_{t-1} & \pi_{t-1} & E\left\{\pi_{t+1}\right\} & \Delta Prod_{t} & \Delta ET_{t-1} & l_{t}^{Houring} \\ \hline & 0.656^{***} & 0.123^{**} & 0.048^{*} & 0.487^{***} & 0.255^{***} & 0.284^{***} \\ \hline & (0.040) & (0.063) & (0.027) & (0.082) & (0.042) & (0.105) \\ \hline & & & \\ (5) & \Delta Prod_{t} & \frac{\Delta Prod_{t-1} & \Delta TFP_{t-1} & l_{t}^{Houring}}{0.714^{***} & 0.037^{***} & -0.101^{**} \\ \hline \end{array} $									_	
$(4) \qquad \Delta Wages_{t} \qquad 0.656^{***} \qquad 0.123^{**} \qquad 0.048^{*} \qquad 0.487^{***} \qquad 0.255^{***} \qquad 0.284^{***} \\ (0.040) \qquad (0.063) \qquad (0.027) \qquad (0.082) \qquad (0.042) \qquad (0.105) \\ \hline \\ (5) \qquad \Delta Prod_{t} \qquad 0.714^{***} \qquad 0.037^{***} \qquad -0.101^{**} \\ \hline \\ (5) \qquad \Delta Prod_{t} \qquad 0.714^{***} \qquad 0.037^{***} \qquad -0.101^{**} \\ \hline \\ (5) \qquad \Delta Prod_{t} \qquad 0.714^{***} \qquad 0.037^{***} \qquad -0.101^{**} \\ \hline \\ (5) \qquad \Delta Prod_{t} \qquad 0.714^{***} \qquad 0.037^{***} \qquad -0.101^{**} \\ \hline \\ (6) \qquad 0.123^{**} \qquad 0.123^{**} \qquad -0.101^{**} \\ \hline \\ (7) \qquad 0.123^{**} \qquad 0.123^{**} \qquad -0.101^{**} \\ \hline \\ (8) \qquad 0.123^{**} \qquad -0.101^{**} \\ \hline \\ (8$			$\Delta Wages_{t-1}$	$\pi_{t-1}$	$E\{\pi_{t+1}\}$	$\Delta Prod_t$	$\Delta ET_{t-1}$	l <sup>Housing</sup>	_	
$(0.040)  (0.063)  (0.027)  (0.082)  (0.042)  (0.105)$ $(5)  \Delta Prod_t = \frac{\Delta Prod_{t-1}}{0.714^{***}}  0.037^{***}  -0.101^{**}$	(4)	$\Delta Wages_t$	0.656***	0.123**	0.048*	0.487***	0.255***	0.284***		
(5) $\Delta Prod_t = \frac{\Delta Prod_{t-1}}{0.714^{***}} \Delta TFP_{t-1} \qquad l_t^{Housing}}{0.037^{***}} - 0.101^{**}$			(0.040)	(0.063)	(0.027)	(0.082)	(0.042)	(0.105)	_	
(5) $\Delta Prod_{t-1} \Delta TFP_{t-1} l_t^{Housing}$ (5) $\Delta Prod_t 0.714^{***} 0.037^{***} -0.101^{**}$						_				
(5) $\Delta Prod_t$ 0.714*** 0.037*** -0.101**			$\Delta Prod_{t-1}$	$\Delta TFP_{t-1}$	I <sub>t</sub> <sup>Housing</sup>	_				
	(5)	$\Delta Prod_t$	0.714***	0.037***	-0.101**					
(0.091) (0.007) (0.005)			(0.091)	(0.007)	(0.005)	_				

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#### **Estimation results: Housing investment**

		RIRL <sub>t-1</sub>	GAPt	$\Delta LF_{t-1}$	
(6)	l <sup>Housing</sup>	-0.002**	0.002***	0.440***	
		(0.001)	(0.000)	(0.124)	

### **Estimation results: Macro block**

		$E\{RIRS_{t+1}\}$	GAPt	NLGQt	$\pi_{t-1}$	
(7)	RIRS <sub>t</sub>	1.157***	0.094***	-0.116***	-9.426***	
		(0.018)	(0.021)	(0.040)	(1.384)	
	-					
		RShare <sub>t</sub>	RIRL <sub>t-1</sub>	RIRS <sub>t</sub>		
(8)	RIRL <sub>t</sub>	0.700***	0.419**	0.493***	-	
		(0.186)	(0.012)	(0.012)	_	
		$RShare_{t-1}$	$\Delta GovInv_{t-1}$	$\Delta Prod_{t-1}$	RIRL <sub>t-1</sub>	$\Delta ET_{t-1}$
(9)	INV <sub>t</sub>	0.004*	2.687***	0.678***	-0.001***	0.547***
		(0.002)	(0.921)	(0.116)	(0.000)	(0.034)
		OUT <sub>t-1</sub>	IN <sub>t-1</sub>	$\Delta Wages_t$	$GovCons_{t-1}$	-
10)	GAPt	1.090***	-4.390***	4.971***	8.062***	
		(0.131)	(0.278)	(1.357)	(2.698)	
						-
		$\pi_{t-1}$	$E\{\pi_{t+1}\}$	$\Delta T_{o}T_{t-1}$	$\Delta Wages_{t-1}$	_
11)	$\pi_t$	0.449***	0.533***	-0.049***	0.041	
		(0.018)	(0.028)	(0.014)	(0.029)	

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## **Estimation results: Fiscal block**

		$GovCons_{t-1}$	$\Delta ET_{t-1}$	-
(12)	$GovCons_t$	0.973***	0.025*	-
		(0.025)	(0.015)	
				_
		$GovInv_{t-1}$	$\Delta ET_{t-1}$	_
(13)	GovInv <sub>t</sub>	0.959***	0.028***	
		(0.042)	(0.007)	
				_
		OUT <sub>t-1</sub>	IN <sub>t-1</sub>	
(14)	Taxt	0.010***	0.003	-
		(0.001)	(0.003)	
	NLGQt	$GovCons_t$	GovInv <sub>t</sub>	Taxt
(15)		-88.626***	-122.280***	106.385***
		(4.530)	(9.230)	(3.129)

### Unemployment and housing price shocks

An increase in housing investment raises unemployment through the competitiveness channel...



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### Share prices and labour markets

...whereas stronger asset prices improve the outlook for labour markets...



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#### Asset price bubble and labour markets

...a simultaneous share-price-cum-housing boom benefits the labour market only temporarily



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### Policies to deal with asset bubbles

- What type of policies to prevent asset price booms?
  - Labour market policies
    - Reduce wage pass-through of housing prices to avoid loss of competitiveness
  - Macro-prudential regulation:
    - Policy rate needs to react strongly to changes in asset prices
- Simulations through parametric changes
  - Simulation 1: Reduction in elasticity of wages wrt to housing investment
  - Simulation 2: Integration of asset prices in the short-term interest rate equation

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## Change labour market institutions

#### Lower wage pass-through of housing boom



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### Macro-prudential regulation

Changes in the reactivity of the policy rate to asset prices



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### Lessons learned and outlook

#### What have we learned so far?

- Linear structural model allows full estimation of all parameters
- Pass-through play important role for labour flows and unemployment
- Allows detailed analysis of transmission mechanisms
- ▶ In particular, transmission of housing and asset prices can be easily assessed

#### Next steps

- Labour flow data available for 80 countries
- Develop open economy and global model (regional blocks)
- Allow for international spill-overs
- Integrate housing prices directy, rather than housing investment

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