

IOM Migration Initiatives



IOM International Organization for Migration
OIM Organisation Internationale pour les Migrations
OIM Organización Internacional para las Migraciones

Name of the approach/tool/project

IOM MIGRATION INITIATIVES

Description of the approach/tool/project description (methodology, techniques and strategies used)

Migration is increasingly recognized as a key global phenomenon with significant local impact. Its multi-faceted and cross-cutting nature requires it to be analyzed and addressed with due regard to related policy spheres at the national, regional and global levels.

While IOM is the only inter-governmental organization with a mandate exclusively focused on migration, it works systematically with governmental, intergovernmental, non-governmental and private sector partners in carrying out a full range of migration related services which assist in meeting the operational challenges of migration management.

Within this framework, one theme that is rapidly gaining in significance, not the least since the UN High Level Dialogue on International Migration and Development, is the potential positive impact of migration on development. IOM is committed to projects that foster the positive link between migration and socio-economic development and to a mainstreaming of migration into development agendas in the policy realm.

Working with the Private Sector requires a different approach from working with governments.

Thus, IOM has initiated the new office of Private Sector Liaison. IOM's Private Sector Liaison *STRATEGY* is to closely coordinate a corporation's CSR initiative with IOM's global presence via an effective and efficient single focal point of interaction. IOM's Private Sector Liaison Office thoroughly understands the need for corporations to achieve measurable results and high visibility for their CSR initiatives.

IOM's MIGRATION INITIATIVES is a tool for the Private Sector that presents a 'menu' of projects around the world. It is an aggressive and focused approach to fulfilling the needs of Private Sector initiatives. This pre-packaged compendium provides Private Sector donors with projects ready for quick implementation as well as examples of IOM

projects that can be rapidly developed in close coordination with Corporate Social Responsibility programs.

Implementation methodologies

FLEXIBLE – RESPONSIVE: These are the key words one might use to describe how IOM works with Private Sector partners. Unburdened by multiple layers of bureaucracy, IOM is capable of early and swift project implementation of new projects in countries around the world. IOM's MIGRATION INITIATIVES is a key component of this work.

What is innovative about this tool/project?

IOM's MIGRATION INITIATIVES provides projects *already developed* – complete with information on Background and Justification, Objectives, Purposes, Results, Activities, Monitoring and Evaluation, and Budget – in specific countries/regions around the world. Further, these pre-packaged programs can provide examples of in-the-field, real-life projects for targeted discussions on projects for the future, or immediate development in different locales (when appropriate).

Evidence of results-impact

Examples of successful and sustainable Private Sector-funded projects can be found in Colombia, India, Pakistan, Indonesia, Germany, Italy, Czech Republic, Sri Lanka, Australia, Philippines, Angola, Tunisia, Honduras and Mexico.

Costs associated with tool/project development and/or implementation

Each project is separately developed, managed and funded, thus it is a free-standing initiative subject to its own focus, budget, project staff, reporting, monitoring and evaluation. A single IOM Project Manager is assigned to the project thus ensuring close supervision and communication.

Contact information

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