



AXS MAP 







the platform

in the same way that **Tripadvisor** leverages the power of the crowd, **AXS Map** has built a powerful and engaged community around accessibility

AXS MAP Everything new york city **SEARCH**

< SEARCH RESULTS **RESTAURANTS**

GrowNYC's Greenmarket (main office)
51 Chambers St
New York, NY
(212) 788-7476
WWW.GROWNYC.ORG/GREENMARKET
Google Rating: ☆☆☆☆☆ (View Google Reviews)

Entry
★★★★★
1 Reviews

Entry Steps
0 1 2 3
1 Reviews

Bathroom
★★★★★
1 Reviews

Spacious 1 vote
Quiet 1 vote
2nd Entry 1 vote
Parking 1 vote
Well Lit 1 vote
Guide Dog 1 vote

+ ADD REVIEW **SHARE**



users can find the places they want to visit

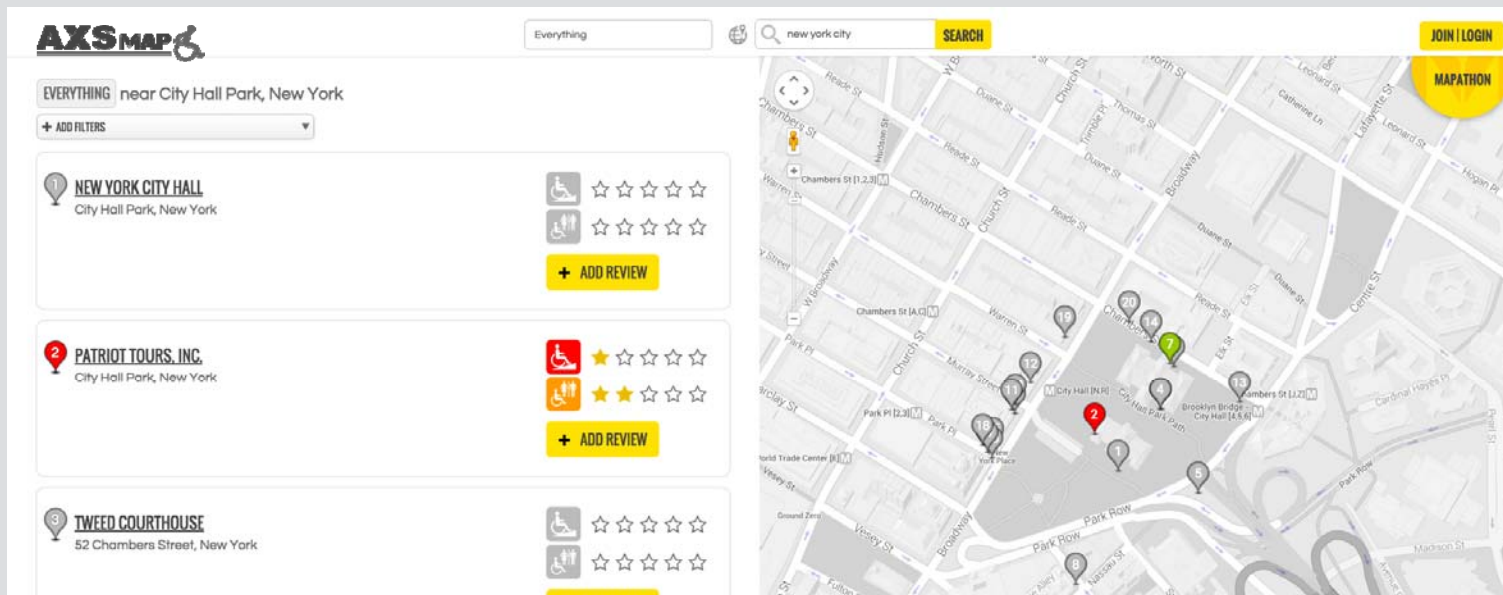


quickly scan the venue to determine how accessible it is, whether it's the entrance to the steps to restrooms



submit your own review

available on web, mobile web, and
iphone and Android applications



welcome to **axs map** a global resource for finding, rating, and sharing their favorite places, all with accessibility in mind

tremendous traction & organic growth



awards



presented at



partners



press

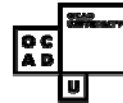
nextMEDIA
Digi Awards

daVinci
AWARDS

Google Maps
for Good

Google
earth

Google
Talk



The New York Times

TIME

Mashable

FSTCOMPANY

the meredith
vieira
show

tremendous traction & organic growth

8k+

15k+

50+

200+



registered users



reviews



mapathons



cities

in almost
every country



mapathon testimonials

axs map is being actively used by Google Serve (Google's Employee Service portal) in 10 cities



felicia vonella [sponsor]

Marketing Manager, Acorda Therapeutics

"Acorda sponsored a Mapathon and sent 100+ employees out into NYC mapping different neighborhoods. The experience was rewarding and inspiring. The Mapathon was covered by notable media outlets like Mashable. AXS Map is a fantastic way for our team to give back to our community."



lee ann kim

Pacific Arts Movement, Executive Director,
San Diego, California

"We held a mapathon in the summer of 2014 and mapped a large part of San Diego. We had over 60 participants. The event was a big success and we are now planning another. We love working with Alice and Jason at AXS Map. Jason is an inspirational leader."

the vision

we want to map cities across the world prioritizing schools



AXS Map is built from a base layer of data from Google Places which already includes schools.



We ask the crowd to review schools and other places on their accessibility.



AXS Map is already being used internationally in many places around the world.

the next 12 months



ESTABLISH APPROPRIATE EVALUATION CRITERIA FOR SCHOOLS



BUILD AND DEPLOY TRANSLATION PACK SO AXS MAP WILL BE AVAILABLE IN 30+ LANGUAGES



DEVELOP TARGETS AND GOALS on the number of school reviews needed in each city and country



PARTNER WITH NONPROFITS AND UNIVERSITIES and leverage their community (targeting Brazil, India and Kenya pre-selected based on existing user base, interest from the community, and needs for data)



BUILD KEY SPONSORSHIPS and logistics partnerships to help raise the crowd and ensure participation

300k

ways to work with us



Help us grow.



Help us fundraise.



Connect us with partners.

team AXS MAP

introducing the founding team members



Jason Dasilva, co-founder & president

Jason is an Emmy award winning filmmaker and spokesperson for the disability community, and founder of the non-profit AXS Lab. His first film, *Olivia's Puzzle* (2003), screened at more than 30 festivals including Sundance, received an Oscar qualification and was broadcast on HBO and PBS/POV in 2004. His second film, *A Song for Daniel* (2005) screened on PBS/POV in 2005. His short film, *Twins Of Mankala* (2006) aired on PBS/POV in 2006. At the age of 25, he was diagnosed with multiple sclerosis. He began work on a feature length documentary about his experience. *When I Walk* premiered at the Sundance Film Festival, was a New York Times and Village Voice Critics' Pick, and broadcast as the opening film on POV/PBS 2014. He was named Person of the Year 2014 by New Mobility Magazine and was recognized in 2014 with a Leadership Award from the American Association of People with Disabilities. Jason has an MFA in Media from Emily Carr University.



Alice Cook, co-founder & ceo

Alice is an Emmy award winning filmmaker and a digital media producer. She wrote and produced the feature length documentary *When I Walk* which premiered at Sundance Film Festival, 2013, released theatrically in NYC and LA, and was selected Critics Pick by the New York Times and Village Voice. *When I Walk* broadcast as the opening film on PBS/POV 2014. She also directed and wrote a short opinion documentary for the New York Times called *The Long Wait* which was published in January 2013, and documents the lack of accessible transportation in NYC. Prior to working in media she worked in real estate development and sustainability. She has an MS and BS from Stanford University.

team AXS MAP

introducing the team of advisors



kevin bluer

lead technologist, axs map

Kevin is Lead Technologist for AXS Map and brings with him 10 years of experience in mobile development. Since his undergraduate degree—in Applied Computer Science—career has spanned the industrial spectrum, working with companies such as Microsoft, JP Morgan Chase, MTV Networks, Deloitte, government agencies, and a number of startups. Kevin also holds a masters degree in Technology Management from Columbia University. He is a keen runner, photographer, traveler, and fundraiser.



eric doversberger

data visualization specialist, google

Eric Doversberger is a data visualization specialist working at Google since early 2007. Before moving to Silicon Valley, Eric attended the University of Notre Dame and Carnegie Mellon University during which he was also a NSF funded researcher in the Mathematics Department at Brown University building 3D geometric models in assisting student learning. Eric has additionally spoken at the Sundance Film Festival, SXSW, and on NPR involving the intersection of art and technology, and actively provides technical consulting for non-profit initiatives.



anselm hook

augmented reality developer, samsung electronics

Anselm Hook is a software developer and entrepreneur currently researching commercialization of Augmented Reality applications at Samsung Electronics in Palo Alto. He has been the CTO of several web 2.0 ventures including Meedan, Makerlab and Platfial. Historically Anselm was a commercial video games developer including such titles as 'Lord of the Rings' for EA and 'Dragon's Lair' for Don Bluth Studios and co-founded Virtual Games Inc.



jutta treviranus

director, inclusive design research centre

Jutta Treviranus is the Director of the Inclusive Design Research Centre (IDRC) and professor at OCAD University in Toronto (inclusivedesign.ca), formerly the Adaptive Technology Resource Centre. She is also a member of the Advisory Board for Google, Inc. The IDRC conducts proactive research and development in the inclusive design of emerging information and communication technology and practices. Jutta also heads the Inclusive Design Institute a multi-university regional centre of expertise on inclusive design. Jutta has led many international multi-partner research networks that have created broadly implemented technical innovations that support inclusion.

thank you

