



# Emerging Issues, Trends and Opportunities

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# Highlights of Progress in North America

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- 21st Century Communications and Video Accessibility Act
- 508 Refresh Draft
- Accessibility for Ontarians with Disabilities Act - a new compliance framework
- EPub3
- Authoring Tool Accessibility Guidelines 2.0

# Four Issues....

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# Digital Inclusion & Widening “Technology Gap”



- policy and laws depend on assistive technology to fill gap
- price, availability, reliability and diversity of Assistive Technologies deteriorating
- only available in 28% of world
- inexorable move to online services
- inability to keep up with shifts in software architectures and process of creating desktop, Web and mobile applications (mashups, distributed production)



# Alignment of Personalization with Fixed Criteria

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- accessibility legislation requires simple, testable criteria to be effective
- frequently prescribes a single set of criteria
- personalization is an ideal vehicle for achieving greater individual accessibility
  - from one-size-fits-all to one-size-fits-one
- personalization approaches and accessibility legislation seen to be at odds
- need to find a way to include personalization as an approach in our legislation



# Budgets and Specialized Accessibility Services

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- Specialized assistance to individuals with disabilities vulnerable to budget reductions
- Process of qualifying for services becoming more complex and difficult
- Criteria for qualifying becoming tighter, leaving out numerous individuals
- A greater portion of available budgets used to police service and exclude “unqualified” individuals than to deliver service
- Excluded groups advocating for inclusion requiring further administrative processes that further reduce budget to deliver service
- Timelines for qualifying technology to be covered means that it is frequently out of date by the time the individual is provided the technology

# Cognitive Access

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- absent in many of our Accessible ICT efforts
- literacy and digital literacy
- rising concern with aging

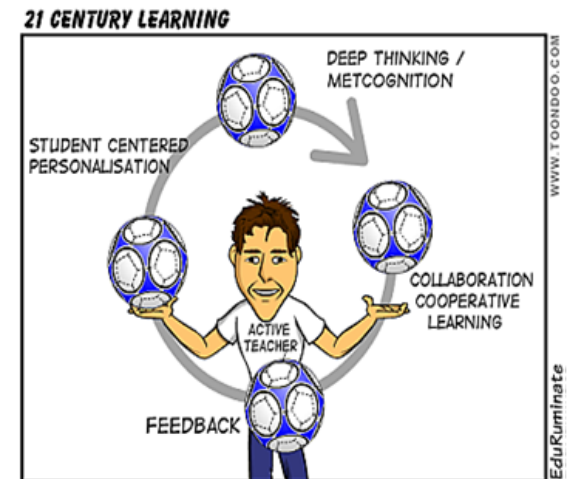
# Four Opportunities

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# Open Education and Digital Resources

- Support for Open Education and open access curriculum production removes constraints of digital rights management
- System-wide call for personalized learning provides opportunity for integrated accessible education
- Accessibility strategies such as FLOE (floeproject.org) seen as solution for all students (reverse integration or digital curbcut for education)
- See <http://www.openeducationweek.org/category/projects/> (FLOE video)

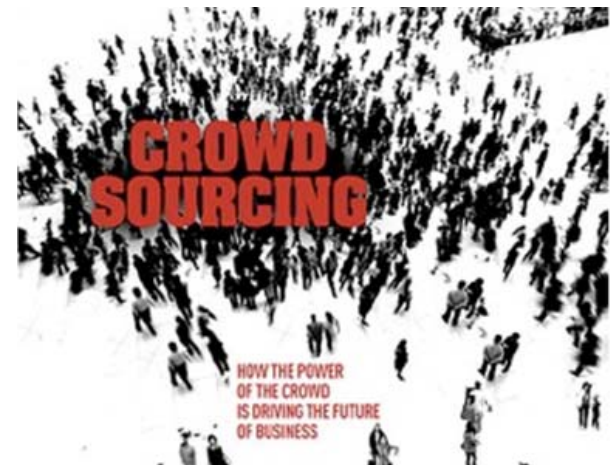


- (small example - same language subtitles and literacy)

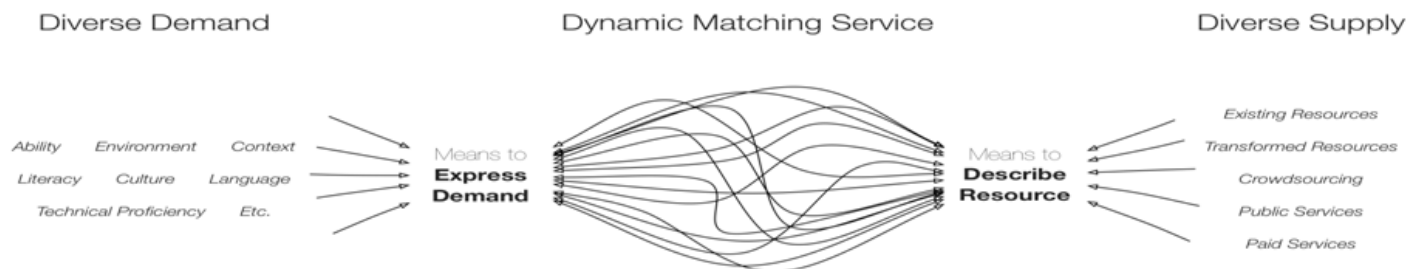
# Crowdsourcing and Distributed Production

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- Emerging systems for pooling and reusing resources
- Assistance on demand
- Addressing technical gaps through crowdsourcing services



- Global networks to share resources and knowledge about accessibility
- Dynamic aggregated research data on meeting unmet needs
- Consolidated, context-specific delivery of accessible interfaces and services (e.g., Cloud4All, Global Public Inclusive Infrastructure)
- Support of “pull” markets for diversity of needs



# Potential disruption by emergence of 3D printing

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- On-demand manufacturing provides opportunity for personalized accessible design of products - end of mass production?
- Especially useful for issues of dexterity, specialized casing, button and control form factors, keyguards, etc.



# Questions, suggestions...

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