

Social Media Advisory

International Day of the World's Indigenous Peoples

9 August 2019

Theme: Indigenous Languages



Trello board: <https://trello.com/b/3tKwi0LM>

International Day page: www.un.org/en/events/indigenousday

Commemorative event page: <http://bit.ly/idwip2019>

Facebook event page:

<https://www.facebook.com/events/1022104261313562/>

A Twitter emoji will appear automatically whenever these hashtags are used between 8 August and 17 September:

ENGLISH:

#WeAreIndigenous #IndigenousDay #IndigenousPeoplesDay #UNDRIP
#IYIL2019 #IndigenousLanguages

SPANISH:

#SomosIndígenas (also works in PORTUGUESE), #PueblosIndígenas
#DíaPueblosIndígenas #SoyIndígena #DIPI2019 #LenguasIndígenas

FRENCH:

#autochtones #LanguesAutochtones

Additional Hashtags (not linked to the emoji):

#GlobalGoals #SDGs

Live UN webcasts on <http://webtv.un.org>
9 August, 10am-1pm and 3pm-5pm EDT



Accounts to follow:

Facebook:

UNPFII: www.facebook.com/unpfii

UNDESA: <https://www.facebook.com/joinundesas>

Twitter: @UN4Indigenous @UNDESASocial @UNDESA

Instagram: @UN4indigenous

Sample Social media messages:

GENERAL MESSAGES

9 August is #IndigenousPeoplesDay!

This year we celebrate the tremendous wealth of the thousands of #IndigenousLanguages. Join us: bit.ly/idwip2019 & <https://bit.ly/2JAz1YH>

9 August is #IndigenousPeoplesDay! Use #WeAreIndigenous & #IndigenousDay to join the convo. How do you commemorate #IndigenousPeoplesDay ? Share your story, pictures and events here: <https://bit.ly/2JAz1YH> or using the hashtags: #WeAreIndigenous #IndigenousDay #IndigenousPeoplesDay

How to use the world's indigenous peoples' day emoji on @Twitter? It's easy! Just use any of these in your tweets:

#WeAreIndigenous
#IndigenousDay
#IndigenousPeoplesDay
#UNDRIP
#IYIL2019
#IndigenousLanguages

Help us spread the word about the value of indigenous languages! bit.ly/idwip2019 & <https://bit.ly/2JAz1YH>

Indigenous peoples =
5% of 🌍's population
60% of 🌍's languages

Saving indigenous language means saving the world's cultural diversity!

Get ready for the 2019 #IndigenousPeoplesDay
bit.ly/idwip2019 & https://bit.ly/2JAz1YH #WeAreIndigenous

🗨️ 96% of the world's languages are spoken by only 3% of its people! Most of them are indigenous peoples.

Saving #IndigenousLanguages means saving humanity's cultural diversity. Learn more about this
#IndigenousPeoplesDay: bit.ly/idwip2019 #WeAreIndigenous

When we lose a language, we lose millennia of knowledge about our planet, its climate and its biodiversity.

Protecting #IndigenousLanguages means protecting our common future. bit.ly/idwip2019
#WeAreIndigenous

95% of the world's languages may become extinct or seriously endangered, unless we do something about it!
bit.ly/idwip2019 #WeAreIndigenous

🗨️ 6,700 languages in the world

🌐 4,000 are spoken by #indigenous peoples

🗨️ 95% languages may become extinct/seriously endangered by 2100.

☐ Satellites

🎮 Computer games

🗨️ ☐ Digital storytelling

...can save #IndigenousLanguages

See how 21st century tech is developed to protect & promote indigenous languages from extinction!

Tune in to webtv.un.org on 9 Aug at 3:00 pm EDT for a special #IndigenousPeoplesDay programme!

🗨️ 6,700 languages in the world

🌐 4,000 are #IndigenousLanguages

☐ 95% languages may become extinct/seriously endangered by 2100.

What's in a language?

🗨️ a unique culture & identity

🗨️ millennia of knowledge

💡 solutions for #ClimateAction

Saving #IndigenousLanguages from extinction means saving our common future! Join us on
#IndigenousPeoplesDay bit.ly/idwip2019

95% of all languages - most of them indigenous languages - could become extinct or seriously endangered
by 2100.

☐ We know how to stop this!

#UNDRIP calls for countries to protect #IndigenousLanguages It's time to implement it everywhere!
bit.ly/idwip2019

Facebook:

See how Google Earth is putting indigenous languages on the map!

How else are modern technologies helping to preserve indigenous peoples' cultures and identities? Follow our #IndigenousDay event on 9 Aug at 3:00 pm EDT to find out: webtv.un.org

[embed video link: <https://www.facebook.com/GoogleEarth/videos/281784232547129/>]

Preserving an indigenous culture and language through... a computer game?

See how @NeverAloneGame does it! Tune in to our #IndigenousPeoplesDay event on 9 Aug, 3 pm EDT at webtv.un.org

[use one of the NeverAlone GIFs: <https://giphy.com/neveralonegame>]

Facebook:

Augmented reality and indigenous cultures?

See how [@IndigitalStorytelling](https://www.instagram.com/indigitalstorytelling) brings indigenous cultures to live with augmented reality
<https://youtu.be/jPpQnufZDBk>

Instagram:

Augmented reality and indigenous cultures?

See how [@indigitalstorytelling](https://www.instagram.com/indigitalstorytelling) brings indigenous cultures to live with augmented reality
<https://youtu.be/jPpQnufZDBk>

Learn more:

2016 Report of the expert group meeting on 'Indigenous languages: preservation and revitalization':
<https://undocs.org/E/C.19/2016/10>

Papers and documents from experts on the subject of indigenous languages (2016):
<https://www.un.org/development/desa/indigenouspeoples/meetings-and-workshops/8109-2.html>

International Year of Indigenous Languages: <https://en.iyil2019.org/>

United Nations Declaration on the Rights of Indigenous Peoples:
https://www.un.org/esa/socdev/unpfii/documents/DRIPS_en.pdf